

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Applicast, Inc.		04/25/2006	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	ACS Marketing, L.P.		
Composed Of:	COMPOSED OF its general partner, Affiliated Computer Services, Inc.		
Street Address:	2828 N. Haskell Ave.		
Internal Address:	Bldg. 1, 10th Floor		
City:	Dallas		
State/Country:	TEXAS		
Postal Code:	75204		
Entity Type:	LIMITED PARTNERSHIP: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	2465125		
CORRESPONDENCE DATA			
Fax Number:	(214)661-6876		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	214-953-5758		
Email:	swiley@jw.com		
Correspondent Name:	Sara Wiley		
Address Line 1:	901 Main Street		
Address Line 2:	Suite 6000		
Address Line 4:	Dallas, TEXAS 75202		
ATTORNEY DOCKET NUMBER:	001714.00007		
NAME OF SUBMITTER:	Sara Wiley		

CH \$40.00 2465125

Signature:

/sara wiley/

Date:

05/02/2006

Total Attachments: 2

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ASSIGNMENT

This ASSIGNMENT is made effective as of April 25, 2006, between Applicast, Inc., a Delaware corporation, located and doing business at 2828 N. Haskell Ave., Bldg. 1, 10th Floor, Dallas, TX 75204 (“Assignor”) and ACS Marketing, L.P., a Delaware limited partnership, located and doing business at 2828 N. Haskell Ave., Bldg. 1, 10th Floor, Dallas, TX 75204 (“Assignee”).

WITNESSETH:

WHEREAS, Assignor is the exclusive owner of all right, title and interest in and to the trademarks and service marks listed on Schedule A hereto (collectively the “Marks”) and the registrations thereto (the “Registrations”); and

WHEREAS, Assignee desires to acquire from Assignor the entirety of Assignor’s right, title and interest in and to the Marks and Registrations;

NOW, THEREFORE, in consideration of the sum of Ten Dollars (\$10.00) and other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor hereby sells, transfers assigns and conveys to Assignee all of its right, title and interest in and to the Marks and Registrations, including all of its common law rights, together with the goodwill of the business appertaining to and/or symbolized by the Marks.

APPLICAST, INC.

By: Wayne R. Lewis
Wayne R. Lewis
Vice President & Assistant Secretary

Dated: 4-25-06

ACS MARKETING, L.P.

By: Affiliated Computer Services, Inc.
Its: General Partner

By: Jeff Smith
Jeff Smith
Senior Vice President

Dated: 4-25-06

SCHEDULE A

<u>MARK</u>	<u>COUNTRY</u>	<u>REG. NO.</u>
APPLICAST Logo	United States	2465125
APPLICAST	U.K.	2212060
APPLICAST Logo	U.K.	001489673
APPLICAST	Australia	804784
APPLICAST Logo	Australia	82221
APPLICAST	Israel	130235
APPLICAST	CTM	001288372
APPLICAST Logo	CTM	2221387
APPLICAST	Morocco	70626
APPLICAST Logo	Morocco	72782
APPLICAST	Switzerland	470087
APPLICAST Logo	Switzerland	482210

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