# \$40.00 19841

### TRADEMARK ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

#### **CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
Orthomatic Adjustable Beds		05/02/2006	COMPANY: UNITED STATES

#### **RECEIVING PARTY DATA**

Name:	L&P Property Management Company	
Street Address:	4095 Firestone Boulevard	
City:	South Gate	
State/Country:	CALIFORNIA	
Postal Code:	90280	
Entity Type:	CORPORATION: DELAWARE	

#### PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Registration Number:	1984164	ADJUSTING THE WORLD'S SLEEP HABITS

#### **CORRESPONDENCE DATA**

Fax Number: (513)421-7269

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 513-241-2324

Email: mkyle@whepatent.com

Correspondent Name: WOOD, HERRON & EVANS, LLP

Address Line 1: 441 Vine Street
Address Line 2: 2700 Carew Tower

Address Line 4: Cincinnati, OHIO 45202

ATTORNEY DOCKET NUMBER:	LPOR-57-226
NAME OF SUBMITTER:	J. Dwight Poffenberger, Jr.
Signature:	/J. Dwight Poffenberger, Jr./
Date:	05/09/2006

TRADEMARK
REEL: 003305 FRAME: 0670

Total Attachments: 1

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TRADEMARK REEL: 003305 FRAME: 0671

## ASSIGNMENT OF TRADEMARK AND REGISTRATION THEREFOR

WHEREAS, **Orthomatic Adjustable Beds**, having a place of business at 500 South Faulkenburg Road, Tampa, Florida 33619, has adopted, used in its business, and not abandoned, the registered trademark "ADJUSTING THE WORLD'S SLEEP HABITS", which is registered in the U.S. Trademark Office as Registration No. 1,984,164.

WHEREAS, L&P Property Management Company, a corporation of Delaware, having a place of business at 4095 Firestone Boulevard, South Gate, California 90280, is desirous of acquiring the entire right, title and interest in and to said trademark and trademark registration, together with the good will of the business in connection with which said trademark is used.

NOW, THEREFORE, to all whom it may concern, be it known that for and in consideration of the sum of One Dollar (\$1.00) and other good and valuable consideration to it in hand paid, the receipt of which is hereby acknowledged, said Orthomatic Adjustable Beds, by these presents does sell, assign and transfer unto the said L&P Property Management Company, the entire right, title and interest in and to the aforesaid trademark and trademark registration, together with the good will of the business symbolized by the mark and registration therefor, and together with all claims, demands, rights, chooses in action and rights of recovery for past infringement thereof, the same to be held and enjoyed by the said L&P Property Management Company for its own use and behoof and for that of its successors and assigns as fully and entirely as the same would have been held and enjoyed by the said Orthomatic Adjustable Beds had this sale, assignment and transfer not been made.

#### ORTHOMATIC ADJUSTABLE BEDS

1

TRADEMARK

REEL: 003305 FRAME: 0672

By	: Mull/Mi
	Michael J. Newman
<i>a</i> '	
STATE of Musouri ) ss:	
) ss:	
COUNTY of Jason	
3	
On this 2nd day of W	2006, personally appeared Michael
I Newman to me known and known to me to be	ethe person aforesaid who duly acknowledged the
	voluntary act and deed and who executed the same
for the uses and purposes, therein specified.	
WEQUE HAVE	, \
STON EXPIRED Y	Jacou Hau
NOTADY	Notary Public
PUBLIC 2	
(SEAL) SEAL SEAL	
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RECORDED: 05/09/200