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TRADEMARK ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Professional Planners Marketing Group, Inc.		05/12/2006	CORPORATION: FLORIDA

RECEIVING PARTY DATA

Name:	Professional Planners Marketing Group, LLC	
Street Address:	636 U.S. Highway One	
Internal Address:	Suite 205	
City:	North Palm Beach	
State/Country:	FLORIDA	
Postal Code:	33408	
Entity Type:	LIMITED LIABILITY COMPANY: FLORIDA	

PROPERTY NUMBERS Total: 2

Property Type	Number	Word Mark
Registration Number:	2318302	PROFESSIONAL PLANNERS MARKETING GROUP
Registration Number:	2283240	PP

CORRESPONDENCE DATA

Fax Number: (407)841-2343

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 407-841-2330

Email: dsigalow@addmg.com
Correspondent Name: David L. Sigalow

Address Line 1: 255 South Orange Avenue

Address Line 2: 1401

Address Line 4: Orlando, FLORIDA 32801

ATTORNEY DOCKET NUMBER:	20730

NAME OF SUBMITTER: David L. Sigalow

TRADEMARK

900048829 REEL: 003307 FRAME: 0712

Signature:	/David L. Sigalow/
Date:	05/12/2006
Total Attachments: 1 source=Trademark Assignment#page1.tif	

TRADEMARK REEL: 003307 FRAME: 0713

TRADEMARK ASSIGNMENT

WHEREAS PROFESSIONAL PLANNERS MARKETING GROUP, INC., a Florida corporation, with its principal place of business at 636 U.S. Highway One, Suite 205, North Palm Beach, Florida 33408 (hereinafter

ASSIGNOR"), is the owner of the following U.S. Trademark registrations:

Reg. No. 2,318,302, registered on February 15, 2000, for the mark **PROFESSIONAL PLANNERS MARKETING GROUP**; and

Reg. No. 2,283,240, registered on October 5, 1999, for the mark PP (STYLIZED)

(hereinafter the □Trademarks"); and

WHEREAS ASSIGNOR desires to assign and transfer all right, title and interest in and to the Trademarks to PROFESSIONAL PLANNERS MARKETING GROUP, LLC, a Florida limited liability company, with its principal place of business at 636 U.S. Highway One, Suite 205, North Palm Beach, Florida 33408; and

NOW, THEREFORE, ASSIGNOR, for TEN DOLLARS (\$10.00) and other valuable consideration, receipt of which is hereby acknowledged, does hereby assign and transfer to ASSIGNEE all right, title and interest ASSIGNOR has in and to the Trademarks, together with the goodwill of the business symbolized thereby.

Date: 3-12-06

RECORDED: 05/12/2006

PROFESSIONAL PLANNERS MARKETING GROUP, INC.

BY: ANTHONY E. LAMPERT

VICE PRESIDENT

TRADEMARK REEL: 003307 FRAME: 0714