

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Combined Tobacco, Co., JA, 1979 LTD.		03/01/1989	CORPORATION: JAMAICA
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Cigars by Santa Clara, Inc.		
<b>Street Address:</b>	301 Route 10 East		
<b>City:</b>	Whippany		
<b>State/Country:</b>	NEW JERSEY		
<b>Postal Code:</b>	07981		
<b>Entity Type:</b>	CORPORATION: NEW JERSEY		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Serial Number:</b>	73377123	FUNDADORES	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(914)683-6956		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Phone:</b>	914-949-2700		
<b>Email:</b>	tbailey@bpslaw.com		
<b>Correspondent Name:</b>	Thomas G. Bailey, Jr.		
<b>Address Line 1:</b>	One North Lexington Avenue		
<b>Address Line 4:</b>	White Plains, NEW YORK 10601		
<b>NAME OF SUBMITTER:</b>	Thomas G. Bailey, Jr.		
<b>Signature:</b>	/Thomas G. Bailey, Jr./		
<b>Date:</b>	05/18/2006		

OP \$40.00 73377123

Total Attachments: 1

**900049274**

**TRADEMARK  
 REEL: 003311 FRAME: 0981**



AGREEMENT MADE THIS 1ST DAY OF MARCH, 1989 BETWEEN CIGARS BY SANTA CLARA, INC., A NEW JERSEY CORPORATION, HAVING ITS PRINCIPAL PLACE OF BUSINESS AT 277 RT. 46 WEST FAIRFIELD, NEW JERSEY (HEREINAFTER REFERRED TO AS THE BUYER)

AND

COMBINED TOBACCO CO, JA., 1979 LTD., A JAMAICA CORPORATION, HAVING ITS PRINCIPAL PLACE OF BUSINESS AT 7 ASHENHEIM ROAD, (BOX 126 ) KINGSTON, JAMAICA (HEREINAFTER REFERRED TO AS THE SELLER)

WHEREAS, THE BUYER IS DESIROUS OF ACQUIRING THE SELLER'S TRADEMARK RIGHTS AND ANY OTHER INTEREST AND OR GOOD WILL THE SELLER MAY HAVE IN THE FOLLOWING TRADEMARKS:

- PRIDE OF JAMAICA
- JAMAICA HERITAGE
- HARVIL
- RIO MINHO
- FLOR DE JAMAICA
- FUNDADORES
- HOSANNA
- SANTA CRUZ

THE SELLER HEREBY WARRANTS THAT HE IS THE OWNER OF THE TRADE MARK AND HAS NEITHER CONVEYED OR ENCUMBERED ANY OF THE ABOVE TRADEMARKS AND THAT UPON EXECUTION OF THIS AGREEMENT SHALL SURRENDER TO THE BUYER THE TRADEMARK REGISTRATION CERTIFICATES AND SYMBOLS.

*March 1, 1989* (Signature)

NOW, THEREFORE, IN CONSIDERATION OF THE COVENANTS AND MANUFACTURING AGREEMENTS ENTERED INTO BY THE PARTIES DATED FEBRUARY 1, 1989 AND OTHER GOOD AND VALUABLE CONSIDERATION, THE SELLER HEREBY SELLS, ASSIGNS AND CONVEYS UNTO THE BUYER ALL RIGHT, TITLE AND INTEREST IN AND TO THE ABOVE TRADEMARKS, INCLUDING THE GOOD WILL WHICH SHALL INURE TO THE BENEFIT OF THE BUYER.

WITNESS (Signature) BY (Signature)  
JAMES CHANG, PRES.  
COMBINED TOBACCO, CO., JA., 1979 LTD.

WITNESS (Signature) BY (Signature)  
JAMES CHANG

WITNESS (Signature) BY (Signature)  
LEWIS ROTHMAN, PRES.  
CIGARS BY SANTA CLARA, INC.