

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:		NEW ASSIGNMENT	
NATURE OF CONVEYANCE:		ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL	
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Hearst-Argyle Stations, Inc.		04/17/2006	CORPORATION: NEVADA
RECEIVING PARTY DATA			
Name:	Hunger Task Force, Inc.		
Street Address:	201 S. Hawley Ct.		
City:	Milwaukee		
State/Country:	WISCONSIN		
Postal Code:	53214		
Entity Type:	Non-Stock Corporation: WISCONSIN		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	2954317	FOOD FOR FAMILIES	
CORRESPONDENCE DATA			
Fax Number:	(414)277-0656		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	4142716560		
Email:	mkeipdocket@michaelbest.com		
Correspondent Name:	Ariana G. Voigt		
Address Line 1:	100 E. Wisconsin Avenue		
Address Line 2:	Suite 3300		
Address Line 4:	Milwaukee, WISCONSIN 53202-4108		
ATTORNEY DOCKET NUMBER:	099999-3285 US 00		
NAME OF SUBMITTER:	Lesley A. Behling		
Signature:	/lesley a. behling/		
Date:	05/18/2006		

CH \$40.00 2954317


Total Attachments: 1
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ASSIGNMENT OF SERVICE MARK

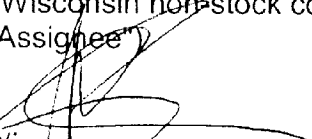
FOR GOOD AND VALUABLE CONSIDERATION, the receipt of which is hereby acknowledged, Hearst-Argyle Stations, Inc., a Nevada corporation, ("Assignor") located at 888 Seventh Avenue, New York, NY 10106, does hereby assign and transfer to Hunger Task Force, Inc., a non-stock corporation incorporated in the State of Wisconsin, ("Assignee") located at 201 S. Hawley Ct., Milwaukee, WI 53214, all of its rights, title and interest in and to the United States service mark registration no. 2,954,317 for FOOD FOR FAMILIES in International Class 43 (the "Service Mark"), together with the goodwill of the business symbolized by the said Service Mark.

Executed at New York, NY, U.S.A.
This 17th day of April, 2006

Hearst-Argyle Stations, Inc.
a Nevada corporation
("Assignor")

By: 
Full name: Jonathan C. Mintzer
Capacity: JONATHAN C. MINTZER
VICE PRESIDENT, GENERAL COUNSEL & SECRETARY

Hunger Task Force, Inc.
a Wisconsin non-stock corporation
("Assignee")

By: 
Full name: STELLAN WESSLER
Capacity: EXECUTIVE DIRECTOR