

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Diehl, Inc.		05/11/2006	CORPORATION:
RECEIVING PARTY DATA			
Name:	O-AT-KA Milk Products Cooperative, Inc.		
Street Address:	Cedar and Ellicott Streets		
City:	P.O. Box 718		
State/Country:	NEW YORK		
Postal Code:	14020		
Entity Type:	CORPORATION: NEW YORK		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	531624	JERZEE	
Registration Number:	1639205	JERZEE	
CORRESPONDENCE DATA			
Fax Number:	(575)232-2152		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	585.232.6500		
Email:	bshaw@hselaw.com		
Correspondent Name:	Brian B. Shaw		
Address Line 1:	1600 Bausch & Lomb Place		
Address Line 4:	Rochester, NEW YORK 14604		
ATTORNEY DOCKET NUMBER:	4646.JERZEE		
NAME OF SUBMITTER:	Brian B. Shaw		
Signature:	/Brian Shaw/		
Date:	05/22/2006		

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Total Attachments: 1
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TRADEMARK ASSIGNMENT

THIS ASSIGNMENT made as of this 11th day of May, 2006, by and between DIEHL, INC., an Ohio corporation having offices at 24 North Clinton Street, Defiance, Ohio 43512 (hereinafter "DIEHL") and O-AT-KA MILK PRODUCTS COOPERATIVE, INC., a New York corporation having offices at Cedar and Ellicott Streets, P.O. Box 718, Batavia, New York 14020 (hereinafter "O-AT-KA").

WITNESSETH:

WHEREAS, DIEHL is the owner of all right, title and interest in and to the mark JERZEE for use with food products (hereinafter the "Mark"); and

WHEREAS, O-AT-KA is desirous of acquiring the Mark and the goodwill associated with the Mark; and

WHEREAS, the parties desire that the assignment of the Mark be made of record in the U.S. Patent and Trademark Office.

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, DIEHL does hereby assign and transfer to O-AT-KA and O-AT-KA's successors and assigns, all right, title and interest in and to the Mark together with the goodwill of the business symbolized by the Mark, including, but not limited to U.S. Trademark registrations 531,624, issued October 10, 1950 and 1,639,205 issued March 26, 1991, as well as the right to recover for any past infringement including any available damages and remedies, and for the consideration, DIEHL hereby covenants, agrees and undertakes to execute, whenever requested by O-AT-KA, all applications, assignments, lawful oaths and any other papers that O-AT-KA may reasonably deem necessary or desirable for securing to O-AT-KA or for maintaining for O-AT-KA, the MARK and registration hereby assigned or agreed to be assigned, all without further compensation to DIEHL.

DIEHL, INC.

By: Peter Diehl
Name: Peter Diehl
Title: President