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TRADEMARK ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Island Pen Manufacturing Corp.		10/12/2005	CORPORATION: NEW YORK

RECEIVING PARTY DATA

Name:	Kwik Klik, LLC	
Street Address:	1320 N.W. 163 Street	
City:	Miami	
State/Country:	FLORIDA	
Postal Code:	33169	
Entity Type:	LIMITED LIABILITY COMPANY: FLORIDA	

PROPERTY NUMBERS Total: 3

Property Type	Number	Word Mark
Registration Number:	0774147	KWIK-KLIK
Registration Number:	2781384	KWIK-KLIK
Registration Number:	1758246	TWIST-STIK

CORRESPONDENCE DATA

Fax Number: (305)858-0008

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 305-858-8000

Email: Trademarks@malloylaw.com

Correspondent Name: Malloy & Malloy, P.A.

Address Line 1: 2800 S.W. 3rd Avenue

Address Line 4: Miami, FLORIDA 33129

ATTORNEY DOCKET NUMBER:	7.427.05

NAME OF SUBMITTER: Peter A. Matos

Signature: /Peter A. Matos/

TRADEMARK REEL: 003317 FRAME: 0238

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Date:	05/26/2006
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TRADEMARK REEL: 003317 FRAME: 0239

ASSIGNMENT OF U.S. TRADEMARKS & REGISTRATIONS

WHEREAS, Island Pen Manufacturing Corp., a corporation of New York, with an address of 2004 McDonald Avenue, Brooklyn, New York, adopted, used and is using the trademarks "KWIK-KLIK," "KWIK-KLIK" (Stylized), and "TWIST-STIK," in connection with "writing instruments, namely pens and pencils", for which registrations have been obtained in the United States Patent and Trademark Office, namely, U.S. Trademark Reg. Nos. 774,147, 2,781,384, and 1,758,246; and

WHEREAS, Kwik Klik, LLC, a corporation of Florida, having an address of 1320 NW 163rd Street, Miami, Florida 33169 is desirous of acquiring all rights in and to said trademarks for the territory of the United States, and all foreign countries, together with the registrations therefore and good will associated with the marks, and including the right to sue for past infringement.

NOW, THEREFORE, in exchange for good and valuable consideration, the receipt of which is hereby acknowledged, Island Pen Manufacturing Corp. does hereby assign unto Kwik Klik, LLC, all rights, title and interest in and to these trademarks "KWIK-KLIK," "KWIK-KLIK" (Stylized), and "TWIST-STIK," including the above identified registrations therefore, together with the good will of the business symbolized by the trademarks, and the right to sue for past infringement,

Island Pen Manufacturing Corp.

Print Name: Ida Cooper

Title: President

STATE OF New York

)SS:

COUNTY OF New York

on the 46 day of October, in the year 2005 before me, the undersigned, a Notary Public in and for the said State, personally appeared Ida Cooper personally known to me or proved to me on the basis of satisfactory evidence to be the individual(s) whose name(s) is (are) subscribed to the within instrument and acknowledged to me that he/she/they executed the same in his/her/their capacity(ies), and that by his/her/their signatures on the instrument, the individuals(s), or the person upon behalf of which the individuals(s) acted, executed the instrument.

Notary Public

JILL C. LESSER No. 01LE4606741 Qualified in New York County Commission Expires February 28, 20 26

> TRADEMARK .: 003317 FRAME: 0240

RECORDED: 05/26/2006