

TRADEMARK ASSIGNMENT

Electronic Version v1.1
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SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
125 East 50th Co., LLC		05/22/2006	LIMITED LIABILITY COMPANY: NEW YORK
RECEIVING PARTY DATA			
Name:	Denihan Ownership Company, LLC		
Street Address:	500 West 37th Street		
City:	New York		
State/Country:	NEW YORK		
Postal Code:	10018		
Entity Type:	LIMITED LIABILITY COMPANY: NEW YORK		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	2317209	THE BENJAMIN	
Registration Number:	2517780	THE BENJAMIN AN EXECUTIVE SUITE HOTEL	
CORRESPONDENCE DATA			
Fax Number:	(212)258-2291		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	212-765-5070		
Email:	tmdocny@fr.com, mva@fr.com		
Correspondent Name:	Fish & Richardson P.C.		
Address Line 1:	153 East 53rd Street		
Address Line 2:	Citigroup Center - 52nd Floor		
Address Line 4:	New York, NEW YORK 10022		
ATTORNEY DOCKET NUMBER:	13259-002/006001		
NAME OF SUBMITTER:	David R. Francescani		
Signature:	/DRF/		

CH \$65.00 2317209

Date:

05/30/2006

Total Attachments: 3

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TRADEMARK ASSIGNMENT

KNOW ALL MEN BY THESE PRESENTS:

WHEREAS, **125 East 50th Co., LLC**, a Limited Liability Company duly organized and existing under the laws of the State of New York, and having a place of business at 500 West 37th Street, New York, New York 10018, U.S.A. (hereinafter "ASSIGNOR"), has adopted, used and is using the Trademarks and the respective Trademark Registrations and Trademark Applications (hereinafter collectively "the Trademarks"), the short particulars of which are set forth in the Schedule hereto, and

WHEREAS, **Denihan Ownership Company, LLC**, a Limited Liability Company duly organized and existing under the laws of the State of New York and having a place of business at 500 West 37th Street, New York, New York 10018, U.S.A. (hereinafter "ASSIGNEE"), is desirous of acquiring the Trademarks;

NOW, THEREFORE, IT IS HEREBY AGREED:

1. In consideration of the sum of One Dollar (\$1.00) and other good valuable considerations to it in hand paid, the receipt of which is hereby acknowledged, ASSIGNOR does hereby sell, assign and transfer unto ASSIGNEE the entire right, title and interest in and to the Trademarks, subject to the reservation below, together with the good will of the business in connection with which the Trademarks are used.

2. ASSIGNOR shall do all acts and execute all documents which may be reasonably required by ASSIGNEE in order to effect the assignment of the Trademarks and to ensure that the registrations be granted to ASSIGNEE.

IN WITNESS WHEREOF, ASSIGNOR has caused this instrument to be executed by its duly authorized officer this 22nd day of May, 2006.

125 East 50th Co., LLC

By  ✓

Name: Benjamin J. Denihan

Title: Chief Executive Officer

SCHEDULE A

U.S. TRADEMARK REGISTRATIONS

<u>Mark</u>	<u>Reg. No.</u>	<u>Reg. Date</u>	<u>Status</u>
THE BENJAMIN	2,317,209	February 8, 2000	Registered
THE BENJAMIN AN EXECUTIVE SUITE HOTEL	2,517,780	December 11, 2001	Registered