

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

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|----------------------------------|--|-----------------------|-----------------------|
| SUBMISSION TYPE: | NEW ASSIGNMENT | | |
| NATURE OF CONVEYANCE: | ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL | | |
| CONVEYING PARTY DATA | | | |
| Name | Formerly | Execution Date | Entity Type |
| The Clorox Company | | 06/05/2006 | CORPORATION: DELAWARE |
| RECEIVING PARTY DATA | | | |
| Name: | The Clorox Pet Products Company | | |
| Street Address: | 1221 Broadway | | |
| City: | Oakland | | |
| State/Country: | CALIFORNIA | | |
| Postal Code: | 94612 | | |
| Entity Type: | CORPORATION: TEXAS | | |
| PROPERTY NUMBERS Total: 2 | | | |
| Property Type | Number | Word Mark | |
| Registration Number: | 2400896 | FRESHSTEP | |
| Registration Number: | 2606706 | FRESH STEP | |
| CORRESPONDENCE DATA | | | |
| Fax Number: | (510)271-1652 | | |
| | <i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i> | | |
| Phone: | 510 271 7326 | | |
| Email: | trademarks@clorox.com | | |
| Correspondent Name: | Tim Humphrey | | |
| Address Line 1: | 1221 Broadway | | |
| Address Line 4: | Oakland, CALIFORNIA 94612 | | |
| NAME OF SUBMITTER: | Barbara Ellen | | |
| Signature: | /Barbara Ellen/ | | |
| Date: | 06/05/2006 | | |

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Total Attachments: 2

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 REEL: 003322 FRAME: 0001**

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ASSIGNMENT OF TRADEMARKS AND GOODWILL

WHEREAS, THE CLOROX COMPANY, a corporation organized under the laws of the *State of Delaware, United States of America, located at 1221 Broadway, Oakland, California 94612, United States of America*, hereinafter referred to as CLOROX, is the sole and exclusive owner of the trademarks and certificates of trademark registration indicated on **Exhibit A** hereto, and of the goodwill of the business carried on by it in connection with said trademarks; and,


WHEREAS, THE CLOROX PET PRODUCTS COMPANY, a corporation organized under the laws of the State of Texas, located at 1221 Broadway, Oakland, California 94612, United States of America, hereinafter referred to as PET, is desirous of acquiring said trademarks and certificates of trademark registration, together with the goodwill of the business heretofore carried on by CLOROX in connection with said trademarks.

NOW, THEREFORE, in consideration of good and valuable consideration, receipt whereof in full is hereby acknowledged:

1. CLOROX hereby sells, assigns and transfers to PET, its successors, assigns and other legal representatives, the entire right, title and interest in and to said trademarks, said certificates of trademark registration, and the goodwill of the business heretofore carried on by CLOROX in connection with said trademarks, together with all claims, demands and causes of action for the past infringement of any or all said trademarks and registrations or for unfair competition in business in connection therewith wheresoever or by whomsoever committed; the same to be held and enjoyed by PET, its successors, assigns or other legal representatives as fully and entirely as the same would or could have been held and enjoyed by CLOROX had this assignment and sale not been made.
2. CLOROX warrants, covenants and represents the fact to be that it is the owner of said trademarks and certificates of trademark registration, and that it has the full right to convey the entire interest hereby assigned.

IN WITNESS WHEREOF, the parties hereto have executed this Agreement as of this 5th day of June, 2006.

THE CLOROX COMPANY
a corporation of the State of Delaware, U.S.A.


Assistant Secretary

THE CLOROX PET PRODUCTS COMPANY
a corporation of the State of Delaware, U.S.A.

By: 

Title: _____
**BARBARA ELLEN
ASSISTANT SECRETARY**

EXHIBIT A

| Mark | Registration Number | Registration Date |
|-------------|----------------------------|--------------------------|
| FRESHSTEP | 2400896 | October 31, 2000 |
| FRESH STEP | 2606706 | August 13, 2002 |