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04-07-2006



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original documents or copy thereof.

To the Honorable Commissioner of Patents

1. Name of conveying party(ies):

ESSELTE CORPORATION 11-5-06

- Individual(s) Association General Partnership Limited Partnership Corporation-State - NY Other

Additional name(s) of conveying party(ies) attached? Yes No

3. Nature of conveyance:

- Assignment Merger Security Agreement Change of Name Other

Execution Date: MARCH 31, 2006

2. Name and address of receiving party(ies)

Name: ESSELTE BUSINESS CORPORATION

Internal Address:

Street Address: 48 SO. SERVICE RD.

City: MELVILLE State: NY Zip: 11747

- Individual(s) citizenship Association General Partnership Limited Partnership Corporation-State NEW YORK Other

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No (Designations must be a separate document from assignment) Additional name(s) & address(es) attached? Yes No

4. Application number(s) or registration number(s):

A. Trademark Application No.(s)

B. Trademark Registration No.(s) 791,421

Additional number(s) attached Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: LISA DUFF

Internal Address: ESSELTE BUSINESS CORP.

48 SO. SERVICE RD.

MELVILLE, NY 11747

Street Address: SAME

City: State: Zip:

6. Total number of applications and registrations involved: 1

7. Total fee (37 CFR 3.41) \$ 40.00

- Enclosed Authorized to be charged to deposit account

8. Deposit account number: 05-1301

(Attach duplicate copy of this page if paying by deposit account)

DO NOT USE THIS SPACE

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copies are true copy of the original document.

LISA DUFF Name of Person Signing

Lisa Duff Signature

APRIL 30 2006 Date

Total number of pages including cover sheet, attachments, and document: 3

Vertical stamp: 04/06/2006 11:49:01 FC:8521 00000059-051301 791426 40.00 DA

TRADEMARK ASSIGNMENT

WHEREAS, **ESSELTE CORPORATION**, a corporation organized and existing under and by virtue of the laws of New York and having a place of business at 48 South Service Rd., Suite 400, Melville, NY 11747, hereinbelow called "Assignor", owns and has used in its business the following trademark and trademark registration:

<u>MARK</u>	<u>REG. NO.</u>	<u>REG. DATE</u>
ISLAND BRAND (Stylized)	791,421	June 22, 1965


; and

WHEREAS, **ESSELTE BUSINESS CORPORATION**, a corporation organized and existing under and by virtue of the Laws of New York, having a place of business at 48 South Service Rd., Suite 400, Melville, NY 11747, herein below called "Assignee", is desirous of acquiring the entire right, title and interest in and to the said trademark and trademark registration and in and to any registrations, renewals and extensions that may be granted thereon, together with the goodwill of the business connected therewith;

THEREFORE, BE IT KNOWN that for and in consideration of the sum of One Dollar (\$1.00) to it in hand paid, and other good and valuable consideration, the receipt of which is hereby acknowledged, said Assignor has sold, assigned, transferred and by these presents does hereby sell, assign, and transfer unto the said Assignee, its successors or assigns, the entire right, title and interest in and to the said trademark and trademark registration and in and to any registrations, renewals and extensions that may be granted thereon, together with the goodwill of the business connected therewith and any right to recover for past infringement thereof.

ESSELTE CORPORATION

Dated: 3/31/06

By: 
 Name: Bradford R. Turner
 Title: Asst. Secretary

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