

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
TrueCareers, Inc.		06/05/2006	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	Sallie Mae, Inc.		
Street Address:	12061 Bluemont Way		
City:	Reston		
State/Country:	VIRGINIA		
Postal Code:	20190		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	2726514	A HIGHER DEGREE OF TALENT	
CORRESPONDENCE DATA			
Fax Number:	(703)984-6500		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	703-810-3000		
Email:	eric.d.reicin@slma.com		
Correspondent Name:	Eric D. Reicin		
Address Line 1:	12061 Bluemont Way		
Address Line 4:	Reston, VIRGINIA 20190		
NAME OF SUBMITTER:	Eric D. Reicin		
Signature:	/eric.d.reicin/		
Date:	06/09/2006		

CH \$40.00 2726514

Total Attachments: 2
 source=06 - Assignment of TrueCareers to SMI#page1.tif

**SERVICE MARK ASSIGNMENT
FEDERAL SERVICE MARK APPLICATION**

Mark: **A Higher Degree of Talent**
 Registration No.: 2,726,514
 Registered on June 17, 2003

ASSIGNOR: **TrueCareers, Inc.**
 (A Delaware Corporation)
 12061 Bluemont Way
 Reston, VA 20190


ASSIGNEE: **Sallie Mae, Inc.**
 (A Delaware Corporation)
 12061 Bluemont Way
 Reston, Virginia 20190

The Assignor is using, either itself or through a Licensee, the above-referenced Service Mark, and is the owner of the Service Mark Application set forth above (collectively, the "Service Mark"). The Assignee desires to acquire the Service Mark together with the good will of the business with which said Service Mark is used, and the Assignor desires to assign all of its rights in the Service Mark, and the Goodwill appurtenant thereto.

NOW THEREFORE, TO ALL WHOM IT MAY CONCERN, be it known that for one dollar (\$1.00) and other good and valuable consideration, the receipt of which is hereby acknowledged by the Assignor, said Assignor by these presents, sells, transfers, conveys, and assigns unto Assignee its entire right, title and interest in and to said Service Mark identified herein, all Registrations and Applications for Registration therefor, the goodwill of the business in connection with which said Service Mark is used and which is symbolized by the Service Mark including the right to sue and collect all damages for any past infringements.

TRUECAREERS, INC.

SALLIE MAE, INC

By: 

By: 

Printed Name: CECELIA DWYER

Printed Name: Carol R. Rakatansky

Title: PRESIDENT

Title: Managing Director and Assoc. General Counsel

Date: JUNE 5, 2006

Date: JUNE 5, 2006

Trademark Assignment
"A Higher Degree of Talent" registered servicemark
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STATE OF Virginia)

COUNTY OF Fairfax) SS:

Before me, a Notary Public, within and for said County and State, personally appeared the person whose name is signed above, and proved on the basis of satisfactory evidence to be the person whose name is subscribed to this instrument, and acknowledged that he/she executed the foregoing Assignment on the date set forth above. Witness my hand and Notarial Seal this 5th day of JUNE, 2005.

Lisa-Marie Bellovich

Notary Public (Signature)

LISA-MARIE BELLOVICH

(Printed Name)

My Commission Expires: March 31, 2009