

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
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<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Willtech (PRC) Ltd.		04/23/2006	Limited Company: HONG KONG
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Rapala VMC Oyj		
<b>Street Address:</b>	Tehtaantie 2		
<b>City:</b>	Vaaksy		
<b>State/Country:</b>	FINLAND		
<b>Postal Code:</b>	17200		
<b>Entity Type:</b>	JOINT STOCK COMPANY: FINLAND		
<b>PROPERTY NUMBERS Total: 6</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
Registration Number:	1869774	DIPSY DIVER	
Registration Number:	1491339	HOT LIPS EXPRESS	
Registration Number:	1424079	HOT SHOT	
Registration Number:	577739	HOTROD	
Registration Number:	1324828	KROCODILE	
Registration Number:	1127924	KWIKFISH	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(612)340-8856		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Phone:</b>	(612) 492-6853		
<b>Email:</b>	ip.docket@dorsey.com		
<b>Correspondent Name:</b>	Paul W. Mussell		
<b>Address Line 1:</b>	50 South Sixth Street		
<b>Address Line 2:</b>	Suite 1500		
<b>Address Line 4:</b>	Minneapolis, MINNESOTA 55402		

CH \$165.00 1869774

ATTORNEY DOCKET NUMBER:

67193 AND FIVE OTHERS

DOMESTIC REPRESENTATIVE

Name: Paul W. Mussell  
Address Line 1: 50 South Sixth Street  
Address Line 2: Suite 1500  
Address Line 4: Minneapolis, MINNESOTA 55402

NAME OF SUBMITTER:

Paul W. Mussell

Signature:

/Paul W. Mussell/

Date:

06/10/2006

Total Attachments: 2

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TRADEMARK ASSIGNMENT

This Assignment (the "Assignment"), is made by and between Willtech (PRC) Ltd., a Hong Kong limited company ("*Willtech*"), and Rapala VMC Oyj, a Finland publicly-traded company ("*Rapala VMC*").

WHEREAS, Willtech has acquired and used certain names, trade names, trademarks, service marks and trade dress to identify fishing lures and related products, including, but not limited to, those marks identified on the attached Exhibit A, (the "*Marks*"); and

WHEREAS, Rapala VMC is desirous of acquiring the above-identified Marks and any applications and registrations therefor, including the applications and registrations identified on Exhibit A.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, the parties agree as follows:

1. Assignment of Marks. Willtech hereby sells, assigns, transfers and conveys to Rapala VMC all rights, title and interest in and to the Marks, and any applications and registrations therefor, including the applications and registrations identified on the attached Exhibit A, together with that part of the good will of the business associated with the use of and symbolized by the Marks, to be held and enjoyed by Rapala VMC as fully and entirely as said interest could have been held and enjoyed by Willtech if this sale, assignment and transfer had not been made.

2. Assignment of Cause of Action. Willtech further sells, assigns, transfers and conveys to Rapala VMC the entire right, title and interest in and to any and all causes of action and rights of recovery for past infringement of the Marks.

3. Survival. The terms, covenants and provisions of this Assignment shall inure to the benefit of Rapala VMC, its successors, assigns, and/or legal representatives, and shall be binding upon Willtech, its successors, assigns and/or other legal representatives.

IN WITNESS WHEREOF, Willtech has executed this Assignment and such Assignment is effective as of the date indicated below.

Date: APRIL 23, 2006

WILLTECH (PRC) LTD.

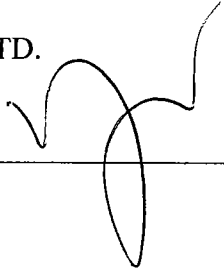
By:   
Kenneth Yuen

EXHIBIT A

<i>Country</i>	<i>Trademark</i>	<i>Application No.</i>	<i>Application Date</i>	<i>Registration No.</i>	<i>Registration Date</i>	<i>Next Renewal</i>
United States	DIPSY DIVER	74/470726	12/20/1993	1869774	12/27/1994	12/27/2014
United States	HOT LIPS EXPRESS	73/693171	11/2/1987	1491339	6/7/1988	6/7/2008
Canada	HOT SHOT	317904	11/25/1968	TMA164544	8/8/1969	8/8/2014
United States	HOT SHOT	73/598894	5/15/1986	1424079	1/6/1987	1/6/2007
Canada	HOTROD	220255	6/22/1953	UCA045226	6/22/1953	6/22/2013
United States	HOTROD (Stylized) <b>HOTROD</b>	71/640674	1/13/1953	0577739	7/21/1953	7/21/2013
United States	KROCODILE	73/489375	7/11/1984	1324828	3/12/1985	3/12/2015
United States	KWIKFISH	73/148388	11/14/1977	1127924	12/18/1979	12/18/2009

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