

04-14-2006

Form PTO-1594 (Rev. 07/05)
OMB Collection 0651-0027 (exp. 6/30/2008)



COMMERCIAL TRADEMARK OFFICE

RECORDATION FORM
TRADEMARKS ONLY 103219020

To the Director of the U. S. Patent and Trademark Office: Please record the attached documents or the new address(es) below.

1. Name of conveying party(ies):

Edward C. Brodie Insurance Brokers, Inc.

- Individual(s)
- General Partnership
- Corporation- State: California
- Other
- Association
- Limited Partnership

Citizenship (see guidelines) _____

Additional names of conveying parties attached? Yes No

3. Nature of conveyance /Execution Date(s) :

Execution Date(s) April 1, 2006

- Assignment
- Security Agreement
- Other
- Merger
- Change of Name

2. Name and address of receiving party(ies)

Additional names, addresses, or citizenship attached? Yes No

Name: Acordia, Inc.

Internal Address: Attn: Corporate Secretary

Street Address: 150 N. Michigan Ave., Suite 410

City: Chicago

State: IL

Country: USA Zip: 60601-7553

- Association
- General Partnership
- Limited Partnership
- Corporation
- Other

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No
(Designations must be a separate document from assignment)

4. Application number(s) or registration number(s) and identification or description of the Trademark.

A. Trademark Application No.(s)

B. Trademark Registration No.(s)

2,597,776 and 2,648,848

Additional sheet(s) attached? Yes No

C. Identification or Description of Trademark(s) (and Filing Date if Application or Registration Number is unknown):

5. Name & address of party to whom correspondence concerning document should be mailed:

Name: David M. Mosier, Esq.

Internal Address: Knox Law Firm

Street Address: 120 West 10th Street

City: Erie

State: PA Zip: 16501-1461

Phone Number: 814-459-2800

Fax Number: 814-453-4530

Email Address: dmosier@kmgslaw.com

6. Total number of applications and registrations involved:

2

7. Total fee (37 CFR 2.6(b)(6) & 3.41) \$ 65.00

- Authorized to be charged by credit card
- Authorized to be charged to deposit account
- Enclosed

8. Payment Information:

a. Credit Card Last 4 Numbers _____
Expiration Date _____

b. Deposit Account Number _____

Authorized User Name _____

9. Signature:

00000018 2597776

Signature

Date

3-30-06

Total number of pages including cover sheet, attachments, and document: 5

Documents to be recorded (including cover sheet) should be faxed to (571) 273-0140, or mailed to: Mail Stop Assignment Recordation Services, Director of the USPTO, P.O. Box 1450, Alexandria, VA 22313-1450

ASSIGNMENT OF SERVICE MARKS

WHEREAS, Edward C. Brodie Insurance Brokers, Inc. a business corporation organized and existing under the laws of the State of California, with a current principal place of business located at 2379 Gateway Oaks Drive, Suite 150, Sacramento, CA 95833 (formerly 2535 Capitol Oaks Drive, Suite 150, Sacramento, CA 95833) ("Assignor") has adopted, owns and is using the trademarks/service marks (the "Marks"):

<u>Mark</u>	<u>Registration Number</u>	<u>Registration Date</u>
CLEANPAK	2,597,776	July 23, 2002
Coin-Op America Insurance Services	2,648,848	November 12, 2002

Each of the Marks is further identified on the Exhibits attached hereto and made part hereof (A for CLEANPAK; and B for Coin-Op America Insurance Services).

WHEREAS, Assignor also owns the registrations on the Principal Register of the U.S. Patent and Trademark Office for the goods and/or services identified therein for the Marks;

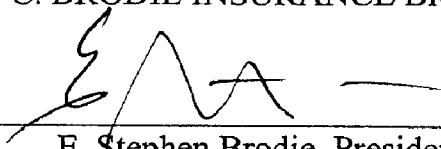
WHEREAS, Acordia, Inc., a business corporation organized and existing under the laws of the State of Delaware, having a place of business located at 150 North Michigan Avenue, Suite 4100, Chicago, IL 60601 ("Assignee"), desires to acquire the Marks and the registration for the Marks;

NOW, THEREFORE, for valuable consideration, the receipt and sufficiency of which is hereby acknowledged, and intending to be legally bound hereby, Assignor does hereby convey, transfer, assign, set over, and deliver unto Assignee, free and clear of all liens and encumbrances, all right, title and interest in and to the Marks, together with the goodwill of the business symbolized by the Mark, and the registration thereof.

This Assignment is made and is effective April 1, 2006.

EDWARD C. BRODIE INSURANCE BROKERS, INC.

By: _____



E. Stephen Brodie, President

663932

STATE OF CALIFORNIA :

SS:

COUNTY OF SACRAMENTO :

On this the 30th day of ~~April~~ ^{March}, 2006, before me, Ellen A. Springer, a Notary Public in and for said County and State, personally appeared E. Stephen Brodie, President and duly authorized representative of Edward C. Brodie Insurance Brokers, Inc., known to me (or satisfactorily proven) to be the person who executed the foregoing Assignment and who, being authorized to do so, acknowledge that he executed the same for the purposes therein contained.

Ellen A. Springer
Notary Public

My commission expires: April 12, 2006

663932



Int. Cl.: 36

Prior U.S. Cls.: 100, 101 and 102

United States Patent and Trademark Office

Reg. No. 2,597,776

Registered July 23, 2002

**SERVICE MARK
PRINCIPAL REGISTER**

CLEANPAK

**EDWARD C. BRODIE INSURANCE BROKERS,
INC. (CALIFORNIA CORPORATION)
2535 CAPITOL OAKS DRIVE, SUITE 150
SACRAMENTO, CA 95833**

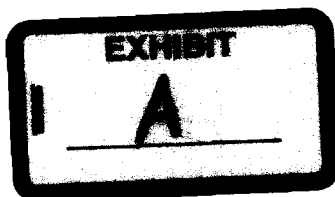
**DRY INDUSTRY, IN CLASS 36 (U.S. CLS. 100, 101
AND 102).**

FIRST USE 12-28-1968; IN COMMERCE 5-31-1971.

**FOR: INSURANCE UNDERWRITING IN THE
FIELD OF LIABILITY AND PROPERTY DAMAGE
INSURANCE FOR THE COIN OPERATED LAUN-**

SER. NO. 76-288,905, FILED 7-20-2001.

DINISA HARDLEY, EXAMINING ATTORNEY



Int. Cl.: 36

Prior U.S. Cls.: 100, 101 and 102

United States Patent and Trademark Office

Reg. No. 2,648,848

Registered Nov. 12, 2002

**SERVICE MARK
PRINCIPAL REGISTER**

COIN-OP AMERICA INSURANCE SERVICES

**EDWARD C. BRODIE INSURANCE BROKERS,
INC. (CALIFORNIA CORPORATION)
2535 CAPITOL OAKS DRIVE, SUITE 150
SACRAMENTO, CA 95833**

**NO CLAIM IS MADE TO THE EXCLUSIVE
RIGHT TO USE "AMERICA INSURANCE SERVI-
CES", APART FROM THE MARK AS SHOWN.**

**FOR: INSURANCE AGENCY SERVICES FOR
THE COIN OPERATED LAUNDRY INDUSTRY, IN
CLASS 36 (U.S. CLS. 100, 101 AND 102).**

SER. NO. 76-288,847, FILED 7-20-2001.

FIRST USE 7-9-1990; IN COMMERCE 7-9-1990.

ANN LINNEHAN, EXAMINING ATTORNEY

