

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Tefron USA, Inc.		05/18/2006	CORPORATION:
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Jockey International, Inc.		
<b>Street Address:</b>	2300 60th Street		
<b>City:</b>	Kenosha		
<b>State/Country:</b>	WISCONSIN		
<b>Postal Code:</b>	53141-1417		
<b>Entity Type:</b>	CORPORATION:		
<b>PROPERTY NUMBERS Total: 2</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
Registration Number:	696123	ULTIMATES	
Registration Number:	1446568	ULTIMATES	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(262)653-3079		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Phone:</b>	262-653-3739		
<b>Email:</b>	trademark@jockey.com, kelly.williams@jockey.com, margaret.russell@jockey.com		
<b>Correspondent Name:</b>	Jockey International, Inc.		
<b>Address Line 1:</b>	2300 60th Street		
<b>Address Line 4:</b>	Kenosha, WISCONSIN 53141-1417		
<b>NAME OF SUBMITTER:</b>	Margaret Russell		
<b>Signature:</b>	/margaret russell/		
<b>Date:</b>	06/14/2006		

CH \$65.00 696123

Total Attachments: 2

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## ASSIGNMENT OF TRADEMARKS AND ACCOMPANYING GOODWILL

WHEREAS, Tefron USA, Inc., a corporation organized and existing under the laws of the State of Delaware, with an address of Post Office Box 100, Valdese, North Carolina 28690 ("Assignor"), is the owner of the ULTIMATES trademark and the registrations therefore in the United States of America, including U.S. Registration Numbers 696,123 and 1,446,568 (hereinafter collectively referred to as the "Marks"), the goodwill of the business associated therewith and symbolized thereby, and all rights appurtenant thereto, including but not limited to, all common law rights, if any, causes of action, all interests, claims, and rights for damages, profits and other awards by reason of any past infringement, dilution, misappropriation or other violation thereof, and the right to sue therefor; and

WHEREAS, Jockey International, Inc., a corporation organized and existing under the laws of the State of Wisconsin, with a place of business at 2300 60<sup>th</sup> Street, Kenosha, Wisconsin 53141-1417 ("Assignee"), is desirous of acquiring Assignor's rights in the Marks, and all goodwill associated therewith and symbolized thereby and all rights appurtenant thereto;

NOW, THEREFORE, in consideration of the sum of Ten and no/100 Dollars (\$10.00) and for other good and valuable consideration, the receipt and sufficiency of which Assignor acknowledges by its execution below, Assignor assigns to Assignee all rights, title and interest in and to the Marks, and any registrations or pending applications therefore in the United States of America, together with the goodwill of the business symbolized by such Marks and together with any and all interests, claims and rights for damages and profits by reason of any past infringement or unauthorized use of the Marks, false designations of origin, unfair competition, deceptive trade practices and/or dilution related to the Marks, use of confusingly similar marks or names by others and all other related causes of action and the right to sue therefor.

Assignor agrees to perform all reasonable and proper additional acts (including but not limited to the transfer to Assignee of Assignor's files and records relating to such Marks and the complete registration files and prosecution history, including the registration certificates, for such Marks) and to execute any additional documents at the request and expense of Assignee which Assignee may require in order to transfer all of Assignor's rights, title and interest in and to the Marks and/or the rights appurtenant thereto to Assignee, its successors or assigns.

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IN WITNESS WHEREOF, we have hereto set our hand(s) and seal(s) on the dates set forth below.

TEFRON USA, INC.,  
Assignor

By: J. Douglas Dickson, Jr.  
J. Douglas Dickson, Jr.  
Chief Financial Officer  
Date: 5/18/06

STATE OF NORTH CAROLINA  
COUNTY OF BURKE

I, Linda J. Brittain, a Notary Public of the County and State aforesaid, do hereby certify that J. Douglas Dickson, Jr., personally appeared before me this day, and I have seen satisfactory evidence of J. Douglas Dickson, Jr.'s identity by a current state or federal identification with J. Douglas Dickson, Jr.'s photograph in the form of a North Carolina driver's license, and J. Douglas Dickson, Jr. acknowledged to me that he voluntarily signed the foregoing document for the purpose stated therein and in the capacity indicated.

Witness my hand and notarial seal this 18<sup>th</sup> day of MAY, 2006.

Linda J. Brittain  
Notary Public

My Commission Expires: 10-14-06 [NOTARIAL SEAL]

JOCKEY INTERNATIONAL, INC.,  
Assignee

By: Mark S. Jaeger  
Mark S. Jaeger  
Sr. Vice President, General Counsel  
& Secretary  
Date: 6-13-06

STATE OF WISCONSIN  
COUNTY OF Kenosha

I, Margaret Russell, a Notary Public of the aforesaid County and State, do hereby certify that Mark Jaeger personally appeared before me this day and acknowledged the execution of the foregoing instrument.

Witness my hand and notarial seal this 13 day of June, 2006.

Margaret Russell  
Notary Public

My Commission Expires: 06-28-09 [NOTARIAL SEAL]