

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Bridgestone Firestone North American Tire, LLC		10/05/2005	LIMITED LIABILITY COMPANY: DELAWARE
RECEIVING PARTY DATA			
Name:	Teresa H. Earnhardt		
Street Address:	1675 Dale Earnhardt Highway, No. 3		
City:	Mooresville		
State/Country:	NORTH CAROLINA		
Postal Code:	28115		
Entity Type:	individual: UNITED STATES		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	75624924	INTIMIDATOR	
CORRESPONDENCE DATA			
Fax Number:	(704)444-1111		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	704 444 1000		
Email:	marie.poveromo@alston.com		
Correspondent Name:	George M. Taulbee		
Address Line 1:	101 South Tryon Street, Suite 1000		
Address Line 2:	Bank of America Plaza		
Address Line 4:	Charlotte, NORTH CAROLINA 28280-4000		
NAME OF SUBMITTER:	George M. Taulbee		
Signature:	/George M. Taulbee/		
Date:	06/15/2006		

OP \$40.00 75624924

Total Attachments: 2

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ASSIGNMENT

WHEREAS, BRIDGESTONE FIRESTONE NORTH AMERICAN TIRE, LLC, a Delaware Limited Liability Company, having a principal place of business at 535 Marriott Drive, Nashville, Tennessee 37214 (hereinafter referred to as "**ASSIGNOR**"), is the exclusive and record owner of the entire right, title and interest in and to U.S. Trademark Application Serial No. 75/624,924, filed January 22, 1999, for the mark **INTIMIDATOR**, together with all associated goodwill (hereinafter referred to collectively as "**Bridgestone's Application**").

WHEREAS, TERESA H. EARNHARDT having a mailing address of 1675 Dale Earnhardt Highway, No. 3, Mooresville, North Carolina 28115, (hereinafter referred to as "**ASSIGNEE**"), is desirous of acquiring **Bridgestone's Application**;

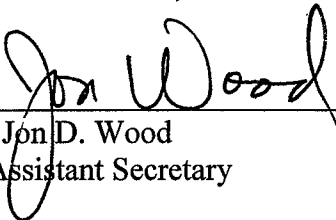
NOW THEREFORE, FOR GOOD AND VALUABLE CONSIDERATION, the receipt and sufficiency of which is hereby acknowledged, **ASSIGNOR** does hereby assign, transfer and sell unto said **ASSIGNEE** the entire right, title and interest in and to **Bridgestone's Application**, together with the goodwill of the business appurtenant to and symbolized by **Bridgestone's Application**, and all rights of action against third parties for past infringement thereof, the same to be held and enjoyed by said **ASSIGNEE** as fully and entirely as the same would have been held by **ASSIGNOR** had this transfer, assignment and sale not been made.

ASSIGNOR hereby warrants and covenants that it has the full power and authority to convey the rights, title and interests herein assigned, transferred and sold to **ASSIGNEE**, that it has not executed and will not execute any agreement in conflict herewith, that it has not granted and will not grant any rights in conflict herewith, and that it will execute any and all other

instruments which may be reasonably necessary to perfect and evidence the assignment of the property and rights herein conveyed.

IN WITNESS WHEREOF, ASSIGNOR, intending to be legally bound, has caused this **Assignment** to be executed by its duly authorized officer as of the 5th day of October, 2005.

**BRIDGESTONE FIRESTONE NORTH
AMERICAN TIRE, LLC**

By: 
Name: Jon D. Wood
Title: Assistant Secretary