

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Holden LLC		06/14/2006	LIMITED LIABILITY COMPANY: ILLINOIS
RECEIVING PARTY DATA			
Name:	Foxpaw, Inc		
Street Address:	211 Otis Rd.		
City:	Barrington Hills		
State/Country:	ILLINOIS		
Postal Code:	60010		
Entity Type:	CORPORATION: ILLINOIS		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	78748450	POTENTIOLOGY	
CORRESPONDENCE DATA			
Fax Number:	(312)521-2875		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	312-521-2775		
Email:	asacharoff@muchshelist.com		
Correspondent Name:	Much Shelist Freed Denenberg Ament & Rub		
Address Line 1:	191 N Wacker Drive, Suite 1800		
Address Line 2:	Adam K Sacharoff		
Address Line 4:	Chicago, ILLINOIS 60606		
ATTORNEY DOCKET NUMBER:	0005614.0002		
NAME OF SUBMITTER:	Adam K Sacharoff		
Signature:	/aks/		

CH \$40.00 78748450

Date:

06/15/2006

Total Attachments: 1

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**ASSIGNMENT OF TRADEMARK
POTENTIOLOGY
SERIAL No.: 78/748,450**

Holden, LLC, whose principal address is 2895 Greenspoint Parkway, Suite 225, Hoffman Estates, Illinois 60195, holds title to the Trademark

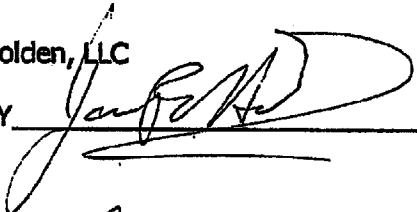
United States Trademark POTENTIOLOGY Serial No.: 78/748,450

Foxpaw, Inc, an Illinois Corporation whose principal place of business is 211 Otis Rd., Barrington Hills, Illinois 60010 desires to obtain title and any and all interest James Holden has to said trademark.

Therefore, for the sum of \$1.00 plus other good and valuable consideration the receipt and sufficiency of which are hereby acknowledged,


Holden, LLC hereby assigns to Foxpaw, Inc., its legal representatives, successors and assignees, its entire right, title and interest in said trademark properties and the goodwill and business represented thereby, including the right to claim priority, as fully and completely as the same would have been held by Holden, LLC had this Assignment not been made.

AND for the same consideration, Holden, LLC hereby covenants and agrees to and with the Foxpaw, Inc., its successors, legal representatives and assigns, that Holden, LLC will sign all papers and documents, take all lawful oaths, and do all acts necessary or required to be done for the procurement, maintenance, enforcement and defense of said mark and said application without charge to Holden, LLC, but at the cost and expense of Foxpaw, Inc.

Holden, LLC
BY 
Name: JAMES F. HOLDEN

Title: CEO

Date: 6-14-06

Foxpaw, Inc.
BY 
Name: JAMES F. HOLDEN

Title: CEO

Date: 6-14-06

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