

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
CLIFFORD E.B. SEVERN		07/15/2005	SOLE PROPRIETORSHIP: CALIFORNIA
RECEIVING PARTY DATA			
Name:	KOOLABURRA, INC		
Street Address:	320 LAGUNA ST		
City:	SANTA BARBARA		
State/Country:	CALIFORNIA		
Postal Code:	93101		
Entity Type:	CORPORATION: CALIFORNIA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	2415053	KOOLABURRA	
CORRESPONDENCE DATA			
Fax Number:	(805)456-3906		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	805-964-9777		
Email:	vc@etmlaw.com		
Correspondent Name:	Victoria Carver		
Address Line 1:	PO BOX 1497		
Address Line 4:	SANTA BARBARA, CALIFORNIA 93102		
ATTORNEY DOCKET NUMBER:	06-8380-TM (KOOLABURRA)		
NAME OF SUBMITTER:	VICTORIA CARVER		
Signature:	/VCARVER/		
Date:	06/16/2006		

OP \$40.00 2415053

Total Attachments: 3

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ASSIGNMENT OF TRADEMARK

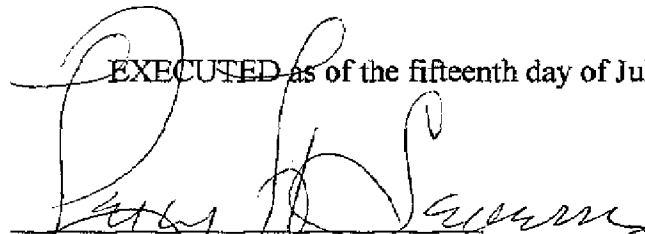
THIS ASSIGNMENT OF TRADEMARK is made and entered into by and between Percy H. Severn, Clifford E.B. Severn, and Clifford Severn S.G. dba "Koolaburra" ("Assignor") and Koolaburra, Inc. ("Assignee").

WHEREAS, Assignor and Assignee have entered into that certain Asset Purchase Agreement of May 27, 2005; and

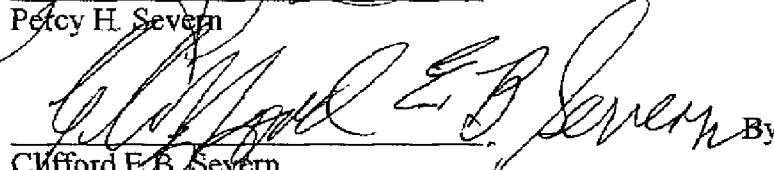
WHEREAS, pursuant to the Asset Purchase Agreement, Assignor is to assign and transfer to Assignee all of Assignor's right, title and interest in and to the trademark "Koolaburra" registered with the United States Patent and Trademark Office on the Supplemental Register on December 26, 2000, under Registration No. 75568495.

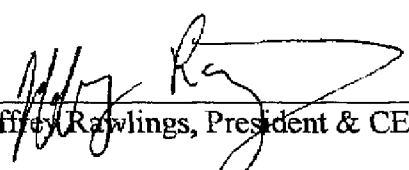
NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor hereby assigns to Assignee all of Assignor's right, title and interest in and to the trademark "Koolaburra" registered with the United States Patent and Trademark Office on the Supplemental Register on December 26, 2000, under Registration No. 75568495, and all associated goodwill.


EXECUTED as of the fifteenth day of July, 2005.

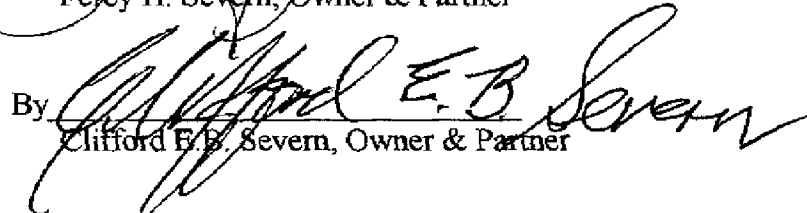

Percy H. Severn

Koolaburra, Inc.


Clifford E.B. Severn
Clifford Severn S.G., dba "Koolaburra"

By 
Jeffrey Rawlings, President & CEO

By 
Percy H. Severn, Owner & Partner

By 
Clifford E.B. Severn, Owner & Partner

State of California)
) ss.
County of Ventura)

On 7-11-05 before me, Catherine Sommerhaus personally appeared **Percy H. Severn**, personally known to me (or proved to me on the basis of satisfactory evidence) to be the person(s) whose name is/are subscribed to the within instrument and acknowledged to me that he/she/they executed the same in his/her/their authorized capacity(ies), and that by his/her/their signature(s) on the instrument the person(s), or the entity upon behalf of which the person(s) acted, executed the instrument.

WITNESS my hand and official seal.

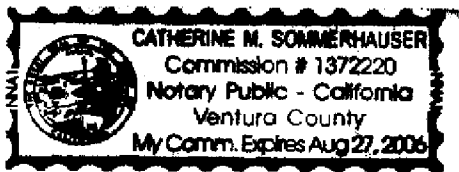


Catherine Sommerhaus
Notary Public

State of California)
) ss.
County of Ventura)

On 7-11-05 before me, Catherine Sommerhaus personally appeared **Clifford E.B. Severn**, personally known to me (or proved to me on the basis of satisfactory evidence) to be the person(s) whose name is/are subscribed to the within instrument and acknowledged to me that he/she/they executed the same in his/her/their authorized capacity(ies), and that by his/her/their signature(s) on the instrument the person(s), or the entity upon behalf of which the person(s) acted, executed the instrument.

WITNESS my hand and official seal.



Catherine Sommerhaus
Notary Public

State of California)
) ss.

County of Ventura)

On 7-14-05 before me, Lora Pinto

personally appeared **Jeffrey Rawlings**, personally known to me (or proved to me on the basis of satisfactory evidence) to be the person(s) whose name(s) are subscribed to the within instrument and acknowledged to me that he/she/they executed the same in his/her/their authorized capacity(ies), and that by his/her/their signature(s) on the instrument the person(s), or the entity upon behalf of which the person(s) acted, executed the instrument.

WITNESS my hand and official seal.

Lora Pinto

Notary Public

