

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Lady Ester Lingerie Corporation		06/06/2006	CORPORATION: NEW YORK
RECEIVING PARTY DATA			
Name:	Charles Komar & Sons, Inc.		
Street Address:	16 East 34th Street		
City:	New York		
State/Country:	NEW YORK		
Postal Code:	10016		
Entity Type:	CORPORATION: NEW YORK		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	1885615	JE T'ADORE	
Registration Number:	2045658	LUCIE ANN	
CORRESPONDENCE DATA			
Fax Number:	(908)725-7088		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	908-722-5640		
Email:	s.baker@br-tmlaw.com		
Correspondent Name:	Stephen L. Baker		
Address Line 1:	626 N. Thompson Street		
Address Line 4:	Raritan, NEW JERSEY 08869		
NAME OF SUBMITTER:	Stephen L. Baker		
Signature:	/Stephen L. Baker/		
Date:	06/20/2006		
Total Attachments: 2			

OP \$65.00 1885615

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ASSIGNMENT OF UNITED STATES TRADEMARKS
AND REGISTRATIONS THEREFOR

WHEREAS, Lady Ester Lingerie Corporation (misspelled as LADY ESTERM as per USPTO records), a corporation organized under the laws of the State of New York, located and doing business at 33 East 33rd Street, New York 10016 (formerly located at 16 East 34th Street, 14th Floor, New York, New York), adopted, used and was using until March 8th 2006, the trademarks JE T'ADORE and LUCIE ANN, which are registered in the U.S. Patent and Trademark Office as follows:

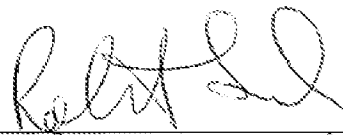
<u>MARK</u>	<u>REG. NO.</u>	<u>ISSUE DATE</u>
JE T'ADORE	1885615	March 21, 1995
LUCIE ANN	2045658	March 18, 1997

WHEREAS, on March 9th, 2006, Lady Ester Lingerie Corporation assigned all right, title and interest in and to said marks, the registrations therefore, and the goodwill of the business symbolized by the marks, to Charles Komar & Sons, Inc., a corporation organized under the laws of the State of New York, located and doing business at 16 East 34th Street, New York, New York 10016;

NOW THEREFORE, Lady Ester Lingerie Corporation does hereby confirm the assignment of all right, title and interest in and to said marks, the registrations therefore, and the goodwill of the business symbolized by the marks, unto Charles Komar & Sons, Inc.

Dated:

Lady Ester Lingerie Corporation

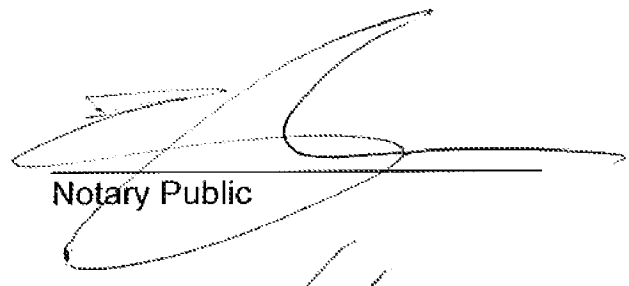
By: 
Name: ROBERT S. KOMAR
Title: PRESIDENT

NOTARIAL ATTESTATION

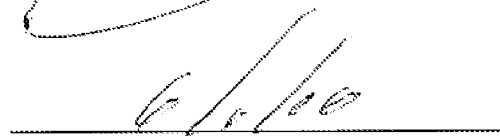
State of New York)
) ss:
County of NY)

On this 6 day of June, 2006, before me came ROBERT SADWIN, who
acknowledged to me that he/she is the President of Lady Ester Lingerie
Corporation and that he/she executed the foregoing instrument on behalf of Lady Ester
Lingerie Corporation, with full authority to do so

EDWARD STEVEN FELDMAN
Notary Public, State of New York
No. 02FES118456
Qualified in New York County
Commission Expires Nov. 8, 2007



Notary Public



Dated

EDWARD STEVEN FELDMAN
Notary Public, State of New York
No. 02FES118456
Qualified in New York County
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