

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

**CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
Ian Madover		06/19/2006	INDIVIDUAL: UNITED STATES

**RECEIVING PARTY DATA**

Name:	Ouchies, LLC
Street Address:	850 Third Avenue
Internal Address:	15th Floor
City:	New York
State/Country:	NEW YORK
Postal Code:	10022
Entity Type:	LIMITED LIABILITY COMPANY: NEW YORK

**PROPERTY NUMBERS Total: 5**

Property Type	Number	Word Mark
Serial Number:	78586686	OUCHIES
Serial Number:	78587405	BAND-AGES
Serial Number:	78739235	OUCHIES
Serial Number:	78750254	BRANDAGES
Serial Number:	78875588	TEEN-AGES

OP \$140.00 78586686

**CORRESPONDENCE DATA**

Fax Number: (973)491-2225  
*Correspondence will be sent via US Mail when the fax attempt is unsuccessful.*  
 Phone: 973-530-2025  
 Email: pnussbaum@wolffsamson.com  
 Correspondent Name: Peter E. Nussbaum  
 Address Line 1: Wolff & Samson PC  
 Address Line 2: One Boland Drive  
 Address Line 4: West Orange, NEW JERSEY 07052


ATTORNEY DOCKET NUMBER:	11275/1
NAME OF SUBMITTER:	Peter E. Nussbaum
Signature:	/Peter E. Nussbaum/
Date:	06/21/2006
Total Attachments: 1 source=IAN MADOVER-TRADEMARK ASSIGNMENT#page1.tif	

## TRADEMARK ASSIGNMENT

This Trademark Assignment made this 19 day of June, 2006, by and between Ian Madover and Ouchies, LLC.

### WITNESSETH

**WHEREAS**, Ian Madover, an individual having a principal address of 563 Park Avenue, Apt. 11E, New York, New York 10021 (hereinafter referred to as "Assignor"), is the owner of:

- (a) United States Trademark Application Serial No. 78/586,686, for the mark **OUCHIES** in International Class 5 for adhesive bandages;
- (b) United States Trademark Application Serial No. 78/587,405, for the mark **BAND-AGES** in International Class 5 for adhesive bandages featuring the names, logos and images of famous musical groups from different musical eras;
- (c)  United States Trademark Application Serial No. 78/739,235, for the mark **OUCHIES and design** in International Class 5 for adhesive bandages;
- (d) United States Trademark Application Serial No. 78/750,254, for the mark **BRANDAGES** in International Class 5 for adhesive bandages; and
- (e) United States Trademark Application Serial No. 78/875,588, for the mark **TEEN-AGES** in International Class 5 for adhesive bandages (the foregoing marks are collectively referred to hereinafter as the "Marks"); and

**WHEREAS**, Assignor is desirous of assigning to Ouchies, LLC, a New York Limited Liability Company having a principal address of 850 Third Avenue, 15<sup>th</sup> Floor, New York, New York 10022 (hereinafter referred to as "Assignee") the Marks and Assignee, who is the successor to Assignor's on-going and existing business to which the assigned marks pertain, is desirous of acquiring all rights in and to the Marks including any and all common law rights in and to the Marks.

**NOW, THEREFORE**, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby assigns to Assignee, all right, title and interest throughout the world in and to the Marks, together with all of the good will symbolized by said Marks, as well as the entirety of Assignor's business to which the assigned Marks pertain.

Signed this 19 day of June, 2006.

IAN MADOVER

