

05-04-2006

DEPARTMENT OF COMMERCE  
Patent and Trademark Office



RECORDER  
TRADEMARKS 103231718

90-2-5

To the Director of the U. S. Patent and Trademark Office: Please record the attached documents or the new address(es) below.

1. Name of conveying party(ies):

POMARE, LTD.

- Individual(s)
- General Partnership
- Corporation- State: Hawaii
- Other \_\_\_\_\_

Citizenship (see guidelines) \_\_\_\_\_

Additional names of conveying parties attached?  Yes  No

2. Name and address of receiving party(ies)

Additional names, addresses, or citizenship attached?  Yes  No

Name: CENTRAL PACIFIC BANK

Internal \_\_\_\_\_

Address: \_\_\_\_\_

Street Address: P. O. Box 3590

City: Honolulu

State: HI

Country: USA

Zip: 96811

- Association
- General Partnership
- Limited Partnership
- Corporation
- Other \_\_\_\_\_

Citizenship \_\_\_\_\_  
Citizenship \_\_\_\_\_  
Citizenship \_\_\_\_\_  
Citizenship Hawaii  
Citizenship \_\_\_\_\_  
If assignee is not domiciled in the United States, a domestic representative designation is attached:  Yes  No  
(Designations must be a separate document from assignment)

3. Nature of conveyance )/Execution Date(s) :

Execution Date(s) April 12, 2006

- Assignment
- Security Agreement
- Other UCC Financing Statement
- Merger
- Change of Name

4. Application number(s) or registration number(s) and identification or description of the Trademark.

A. Trademark Application No.(s)

B. Trademark Registration No.(s)

1,562,337; 1,868,767; 1,869,828; 2,294,382; 2,294,383

Additional sheet(s) attached?  Yes  No

C. Identification or Description of Trademark(s) (and Filing Date if Application or Registration Number is unknown):

5. Name & address of party to whom correspondence concerning document should be mailed:

Name: T. Paul Sasaki

Internal Address: \_\_\_\_\_

Street Address: 1000 Bishop Street, 15th Floor

City: Honolulu

State: HI Zip: 96813

Phone Number: (808) 521-9274

Fax Number: (808) 540-5060

Email Address: psasaki@cades.com

6. Total number of applications and registrations involved:

5

7. Total fee (37 CFR 2.6(b)(6) & 3.41) \$ 140.00

- Authorized to be charged by credit card
- Authorized to be charged to deposit account
- Enclosed

8. Payment Information:

- a. Credit Card Last 4 Numbers \_\_\_\_\_  
Expiration Date \_\_\_\_\_
- b. Deposit Account Number \_\_\_\_\_  
Authorized User Name \_\_\_\_\_

9. Signature:

T. Paul Sasaki

Signature

T. Paul Sasaki

Name of Person Signing

5/20/06

Date

Total number of pages including cover sheet, attachments, and enclosure: 9

Documents to be recorded (including cover sheet) should be faxed to (571) 273-0140, or mailed to Mail Stop Assignment Recordation Services, Director of the USPTO, P.O. Box 1450, Alexandria, VA 22315-1450



R-563

STATE OF HAWAII  
BUREAU OF CONVEYANCES  
RECORDED

APR 12, 2006 08:01 AM

Doc No(s) 2006-068441

**UCC FINANCING STATEMENT**

FOLLOW INSTRUCTIONS (front and back) CAREFULLY

A. NAME & PHONE OF CONTACT AT FILER (optional)

B. SEND ACKNOWLEDGMENT TO: (Name and Address)

Cades Schutte, LLP  
1000 Bishop Street, 12th Floor  
Honolulu, Hawaii 96813  
TGE: AK-101-0645  
Attn: Nicholas C. Dreher, Esq. ANN L. KURIHARA



20 10/14 Z5

/s/ CARL T. WATANABE  
REGISTRAR OF CONVEYANCES

RS-10

THIS DOCUMENT CONTAINS 8 PAGES

THE ABOVE SPACE IS FOR FILING OFFICE USE ONLY

1. DEBTOR'S EXACT FULL LEGAL NAME - insert only one debtor name (1a or 1b) - do not abbreviate or combine names

1a. ORGANIZATION'S NAME <b>Pomare, Ltd.</b>					
OR	1b. INDIVIDUAL'S LAST NAME				
1c. MAILING ADDRESS <b>700 North Nimitz Highway</b>		CITY <b>Honolulu</b>	STATE <b>HI</b>	POSTAL CODE <b>96817</b>	COUNTRY <b>USA</b>
1d. SEE INSTRUCTIONS	ADDL INFO RE ORGANIZATION DEBTOR	1e. TYPE OF ORGANIZATION <b>Corporation</b>	1f. JURISDICTION OF ORGANIZATION <b>Hawaii</b>	1g. ORGANIZATIONAL ID #, if any <b>HI 15632 D1</b>	<input type="checkbox"/> NONE

2. ADDITIONAL DEBTOR'S EXACT FULL LEGAL NAME - insert only one debtor name (2a or 2b) - do not abbreviate or combine names

2a. ORGANIZATION'S NAME					
OR	2b. INDIVIDUAL'S LAST NAME				
2c. MAILING ADDRESS		CITY	STATE	POSTAL CODE	COUNTRY
2d. SEE INSTRUCTIONS	ADDL INFO RE ORGANIZATION DEBTOR	2e. TYPE OF ORGANIZATION	2f. JURISDICTION OF ORGANIZATION	2g. ORGANIZATIONAL ID #, if any	<input type="checkbox"/> NONE

3. SECURED PARTY'S NAME (or NAME of TOTAL ASSIGNEE of ASSIGNOR S/P) - insert only one secured party name (3a or 3b)

3a. ORGANIZATION'S NAME <b>Central Pacific Bank</b>					
OR	3b. INDIVIDUAL'S LAST NAME				
3c. MAILING ADDRESS <b>220 South King Street, Suite 400</b>		CITY <b>Honolulu</b>	STATE <b>HI</b>	POSTAL CODE <b>96813</b>	COUNTRY <b>USA</b>

4. This FINANCING STATEMENT covers the following collateral:

See Exhibits "1", "A" and Schedule "1" attached hereto and made a part hereof.

5. ALTERNATIVE DESIGNATION (if applicable):	LESSEE/LESSOR	CONSIGNEE/CONSIGNOR	BAILEE/BAILOR	SELLER/BUYER	AG. LIEN	NON-UCC FILING
6. This FINANCING STATEMENT is to be filed (or recorded) in the REAL ESTATE RECORDS. Attach Addendum (if applicable)	7. Check to REQUEST SEARCH REPORT (s) on Debtor(s) (optional)	8. OPTIONAL FILER REFERENCE DATA	9. Check to REQUEST ADDITIONAL FEE (optional)	All Debtors	Debtor 1	Debtor 2

CPB/Pomare re: RHSC

FILING OFFICE COPY — UCC FINANCING STATEMENT (FORM UCC1) (REV. 05/22/02)

International Association of Commercial Administrators (IACA)

TRADEMARK  
REEL: 003336 FRAME: 0847

## Exhibit "1"

All right, title and interest of the Debtor in and to all of the Debtor's personal property of any kind and nature whatsoever, now or hereafter existing, wherever located, including, without limitation, as defined in the UCC:

- (i) Inventory;
- (ii) Machinery, apparatus, equipment and building materials, furniture, furnishings, fittings, attachments, appliances, including ranges, disposals, heaters, washers, dryers, dishwashers, devices and appurtenances of every kind and description (the "Equipment"), including all of the proceeds deriving therefrom and all of the right, title and interest of the Debtor, in and to any Equipment which may be subject to any retail installment contract, conditional sale contract or security agreement;
- (iii) Fixtures located at the locations more particularly described in Exhibit "A" attached;
- (iv) All other goods;
- (v) Accounts and all contract rights (the "**Accounts and Contract Rights**");
- (vi) Chattel paper;
- (vii) Instruments;
- (viii) Investment Property;
- (ix) Documents;
- (x) Deposit accounts;
- (xi) Letters of Credit and Letter-of-credit rights,
- (xii) General intangibles (as that term is defined in section 490:9-102, Hawaii Revised Statutes, as amended) now or hereafter existing, including, without limitation, (i) any trade names, trademarks, prints, labels, advertising concepts and literature, and (ii) all refunds, rebates, security deposits or other expectancy under or from any account or contract; including the trade names and other intellectual property described in Schedule "1" attached hereto (the "Tradenames"); and
- (xiii) Supporting obligations with respect to any of the above; and

(xiv) All right, title and interest of the Debtor in Debtor's unencumbered vehicles; and

The Accounts and Contract Rights and the Tradenames are hereinafter sometimes collectively called the "**Contracts**". All other articles of property described above are hereinafter sometimes collectively called the "**Personal Property**". The Contracts and the Personal Property are herein sometimes collectively called the "**Collateral**".

EXHIBIT "A"

POMARE, LTD. LOCATIONS IN HAWAII, CALIFORNIA, FLORIDA AND NEVADA

**HAWAII STORES**

Nimitz Main Store

700 N. Nimitz Highway  
Honolulu, Hawaii 96817

Record Owner: Honolulu Limited

Tax Map Key: (1) 5-13-003, 004, 018

Lahaina, Maui

Lahaina Center, Bldg D  
900 Front Street  
Lahaina, Hawaii 96761

Record Owner: The Harry and Jeannette  
Weinberg Foundation

Tax Map Key: (2) 4-5-002-009-0000

Ala Moana

1450 Ala Moana Blvd., #1037  
Honolulu, Hawaii 96814

Record Owner: GGP Ala Moana LLC

Tax Map Key: (1) 2-03-038-001

Kihei, Maui

Pi'ilani Village  
297 Pi'ikea Avenue  
Kihei, Hawaii 96753

Record Owner: HBS Ltd. Partnership

Tax Map Key: (2) 2-024-029-0000

Hilo

Prince Kuhio Plaza  
111 E. Puainako Street, Bldg Z  
Hilo, Hawaii 96720

Record Owner: GGP General Inc.

Tax Map Key: (3) 2-2-047-006, 066, 069

Kauai

3252 Kuhio Highway  
Lihue, Hawaii 96766

Record Owner: The Harry and Jeannette  
Weinberg Foundation

Tax Map Key: (4) 3-7-001-025-0000

Kona

75-5597A Palani Road  
Kailua,-Kona, Hawaii 96740

Record Owner: Lanihau Properties LLC

Tax Map Key: (3) 7-5-004-040-0000

Accounting Department

Gentry Pacific Center, Suite 218  
560 N. Nimitz Highway Suite 2  
Honolulu, HI 96817

Record Owner: Gentry Properties

Tax Map Key: (1) 1-5-010-003

Distribution Center  
80 Sand Island Access Rd.  
Suite 2  
Honolulu, Hawaii 96819

Record Owner: TSH Development Co.

Tax Map Key: (1) 2-23-068-003

**CALIFORNIA, FLORIDA AND NEVADA STORES**

San Diego, California

The premises described in that certain Lease dated October 12, 2004, as may be amended from time to time, by and between 5<sup>th</sup> & K Retail Associates, LLC, a California limited liability company, as lessor, and Secured Party as lessee, and all extensions, renewals and modifications of such lease (the "Gas Lamp Lease"), covering portions of Commercial Unit #101 located at the corner of Fifth and K Streets, San Diego, State of California, containing 4,897 square feet in addition to 982 square feet as particularly described as part of Exhibits 3.15 attached to the Gas Lamp Lease.

County of Clark, Nevada

The premises described in that certain Shopping Center Lease dated July 25, 2002 as amended, by and between Aladdin Bazaar, LLC, a Delaware limited liability company, as lessor and Secured Party as lessee, and all extensions, renewals and modifications of such lease (the "Desert Passage Lease"), covering portions of that certain retail space identified as Space No. 1-H-055 of the a shopping centered know as "Desert Passage®" located in the County of Clark, State of Nevada, containing 3,863 square feet of floor area, as particularly described as part of Exhibits A attached to the Desert Passage Lease.

Orlando, Florida

The premises described in that certain Retail Lease Agreement dated January 28, 2003, as amended, by and between B T Orlando, Limited Partnership, as lessor and Secured Party as lessee, and all extensions, renewals and modifications of such lease (the "Festival Bay Lease"), covering portions of that certain retail space identified as Space D4 of the shopping center known as Festival Bay at International Drive Shopping Center-

Orange County, California

The premises described in that certain "Shopping Center Lease The Block at Orange" dated August 31, 1998, as may be amended from time to time, by and between Orange City Mills Limited Partnership, a Delaware limited partnership, as lessor, and Secured Party, as lessee, and all extensions, renewals and modifications of such lease (the "Block at Orange Lease"), covering portions of a one-level store building described as Space

Orlando located in at 5211 International Drive, City of Orlando, County of Orange, State of Florida, containing 5,843 square feet, more or less, as particularly described as part of Exhibits A attached to the Festival Bay Lease.

H, located in the County of Orange, State of California, containing approximately 20,000 square feet as particularly described as part of Exhibits A attached to the Block at Orange Lease.

Schedule "1" to Security Agreement  
Description of Intellectual Property

Owner: Pomare, Ltd

Type	Description	TM/SM goods or services covered, by international class	Place of Registration	Date of Regis.	Registration Number
Trade Mark	Hilo Hattie	Shirts, pants, dresses, shorts, muumuus, and t-shirts, Class 25	U.S.	10/24/89	1,562,337
Service Mark	Hilo Hattie	Retail gift shop and mail order services in the fields of resort wear and gifts, Class 42	U.S.	12/20/94	1,868,767
Trade Mark	Hilo Hattie	Specialty and snack foods; namely, mixtures of popcorn, candy, and nuts, and salsa, Class 30.	U.S.	12/27/94	1,869,828
Service Mark	The Hawaiian Original	Mail order and retail store services, specializing in the field of clothing and accessories, processed and natural foods, jewelry, and musical recordings, Class 35.	U.S.	11/23/99	2,294,382
Service Mark	The Store of Hawaii	Mail order and retail store services, specializing in the field of clothing and accessories, processed and natural foods, jewelry and musical recordings, Class 35	U.S.	11/23/99	2,294,383
Trade Mark	Hilo Hattie	Candies, coffee, condiments, and other goods belonging to this class, Class 30	Japan	09/17/99	4,316,717
Trade Mark	Hilo Hattie	Sport shirt; aloha shirt; blouse; shorts; dress; Muu Muu; shirt; T-shirt; hat; other dress; garters; stocking suspenders; suspenders; waistbands; belts; shippers; other footwear; special fancy dress; special sporting wear; special sporting footwear, all made in U.S.A., Class 25	Japan	03/31/00	4,371,784
Trade Mark	Hilo Hattie	Key chains of non-metal material, Class 20	Mexico	10/31/00	676,635
Trade Mark	Hilo Hattie	Clothing, footwear, caps, and hats, Class 25	Mexico	01/19/00	643,465
Trade Mark	Hilo Hattie	Bags for merchandise packaging; paper bags; plastic bags; postcards; pens; pencils, Class 16	Mexico	01/19/00	648,540
Trade Mark	Hilo Hattie	Hair ornaments and pins, Class 26	Mexico	01/19/00	645,826
Trade Mark	Hilo Hattie	Luggage; namely, tote bags, duffle bags, brief cases, purses, and portfolios, Class 18	Mexico	01/19/00	643,466
Trade Mark	Hilo Hattie	Jewelry, Class 14	Mexico	01/19/00	643,464
Trade Mark	Royal Palm	Clothing	DCCA	11/12/75	201,885

InmanageDB:642756.2



Trade Mark	Sea Wind Hawaii	Menswear	DCCA	05/09/79	236,580
Trade Mark	Coconut Tree	Men's and women's clothing	DCCA	07/03/79	226,839
Trade Mark	Hilo Hattie	Wearing apparel, footwear, hats, bags, accessories, perfume, jewelry, post cards, greeting cards, photo albums, fabrics, curios, flowers and plants.	DCCA	10/20/80	239,789
Trade Mark	Hilo Hattie, The Store of Hawaii	Clothing	DCCA	07/05/95	214,441
Trade Mark	Hilo Hattie, The Hawaiian Original	Clothing	DCCA	02/13/98	214,821
Trade Mark	Hi Surf	Clothing and accessories	DCCA	02/13/98	214,820
Trade Mark	Coconut Moon	Clothing and accessories	DCCA	07/22/97	217,149
Trade Mark	Store of the Islands	Gift shop services; mail order catalog services provided via a global computer network, in the field of novelty items, memorabilia & collectibles; and retail store services in the field of novelty items, memorabilia and collectables.	DCCA	02/17/00	244,887
Trade Name	Hilo Hattie	Manufacture, wholesale and retail sales of wearing apparel, footwear, hats, bags, accessories, perfume, jewelry, postcards, greeting cards, photo albums, fabrics, curios, flowers and plants, gifts, and sundries; fashion factory tours; lei greetings; photo services; transportation; mail order; and advertising.	DCCA	12/12/79	242,445
Trade Name	808 Surf	Apparel and Accessories (wholesale and retail).	DCCA	11/19/04	

Key to Place of Registration  
 UNITED STATES PATENT AND TRADEMARK OFFICE  
 DEPARTMENT OF COMMERCE AND CONSUMER AFFAIRS STATE OF HAWAII

= US  
 = DCCA