

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
GPSHOPPER, INC.		06/06/2006	CORPORATION: NEW YORK
RECEIVING PARTY DATA			
Name:	GPSshopper, LLC		
Street Address:	307 7th Avenue, Suite 2104		
City:	New York		
State/Country:	NEW YORK		
Postal Code:	10001		
Entity Type:	CORPORATION: NEW YORK		
PROPERTY NUMBERS Total: 5			
Property Type	Number	Word Mark	
Serial Number:	76622784	SHOPLIFTER	
Serial Number:	76635879		
Serial Number:	78569344	STEAL THE DEAL	
Serial Number:	78637898	MOBILIZING MAIN STREET	
Serial Number:	78637910	SLIFTER	
CORRESPONDENCE DATA			
Fax Number:	(212)684-3999		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	212 684 3900		
Email:	efiling@grr.com		
Correspondent Name:	Barbara H. Loewenthal, Esq.		
Address Line 1:	270 Madison Avenue, 8th floor		
Address Line 4:	New York, NEW YORK 10016		
ATTORNEY DOCKET NUMBER:	6667/1		

OP \$140.00 76622784

NAME OF SUBMITTER:	Barbara H. Loewenthal
Signature:	/bhloewenthal/
Date:	06/23/2006
Total Attachments: 1 source=gpsshopper assignment#page1.tif	

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

TRADE MARK ASSIGNMENT

WHEREAS, **GPShopper, Inc.**, a corporation of New York, with offices at 250 Mercer Street, Suite 1004, New York, New York 10012, hereinafter referred to as ("the ASSIGNOR") owns certain trademarks and service marks, and registrations for said marks as listed in Schedule A hereto (hereinafter referred to as the "MARKS"); and

WHEREAS, **GPShopper, LLC.**, a Limited Liability company of New York, with offices at 307 7th Avenue, Suite 2104, New York, New York, 10001, (hereinafter referred to as the "ASSIGNEE"), is desirous of acquiring all of the right, title and interest of ASSIGNOR in, to and under the MARKS, together with the goodwill of the business symbolized by the MARKS;

NOW, THEREFORE, in consideration of the sum of One Dollar (\$1.00) and other good and valuable consideration paid by ASSIGNEE to ASSIGNOR, the full receipt and sufficiency of which are hereby acknowledged, ASSIGNOR does hereby sell, assign, transfer and convey unto ASSIGNEE its right, title and interest in and to the MARKS, together with the goodwill of the business symbolized by the MARKS, and the right to sue and recover for past infringement thereof.

IN WITNESS WHEREOF, **GPShopper, Inc.**, has caused this Assignment to be duly executed by its officer thereunto duly authorized as of the 6th day of June 2006.

GPShopper, Inc.

By: 
Name: Alex Muller
Title: CEO

TRADEMARK