# DP \$115.00 782219

# TRADEMARK ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

# **CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
Challenger One, LLC	06/21/2006	06/21/2006	LTD LIAB JT ST
		06/21/2006	CO: CALIFORNIA

# RECEIVING PARTY DATA

Name:	Imaging Solutions, Inc.
Street Address:	26722 Plaza Drive
City:	Mission Viejo
State/Country:	CALIFORNIA
Postal Code:	92691
Entity Type:	CORPORATION: CALIFORNIA

# PROPERTY NUMBERS Total: 4

Property Type	Number	Word Mark
Serial Number:	78221931	77COLORS
Registration Number:	2806734	77COLORS
Serial Number:	78221906	MYINKS.COM
Registration Number:	2817346	MYINKS.COM

### **CORRESPONDENCE DATA**

Fax Number: (818)559-5640

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: (818) 296-3629

Email: alandver@challengerone.com

Correspondent Name: Alina Landver
Address Line 1: 615 Allen Avenue

Address Line 4: Glendale, CALIFORNIA 91201

ATTORNEY DOCKET NUMBER:	IP REL TO ISI
NAME OF SUBMITTER:	Alina Landver

900051964 REEL: 003337 FRAME: 0776

Signature:	/Alina Landver/	
Date:	06/26/2006	
Total Attachments: 3 source=IP Assignment - Fully Executed-120696#page1.tif source=IP Assignment - Fully Executed-120696#page2.tif source=IP Assignment - Fully Executed-120696#page3.tif		

TRADEMARK REEL: 003337 FRAME: 0777

### INTELLECTUAL PROPERTY ASSIGNMENT

THIS INTELLECTUAL PROPERTY ASSIGNMENT (this "Assignment") is made as of June 21 2006, by Challenger One, LLC, a California limited liability company ("Assignor") to Imaging Solutions, Inc., a California corporation, or its designee ("Assignee").

### RECITALS

WHEREAS, Assignee and Assignor are parties to an Asset Purchase Agreement (the "Purchase Agreement") pursuant to which Assignor has agreed to sell to Assignee, and Assignee has agreed to buy from Assignor, the Intellectual Property Assets (as defined at Section 2.25 of the Purchase Agreement). (Capitalized terms not otherwise defined in this Agreement shall have the meaning given to such term in the Purchase Agreement.); and

WHEREAS, pursuant to the Purchase Agreement, Assignor has agreed to execute such instruments as the Assignee may reasonably request in order to more effectively assign, transfer, grant, convey, assure and confirm to Assignee and its successors and assigns, or to aid and assist in the collection of or reducing to possession by the Assignee, all of such Intellectual Property Assets. A list of the Intellectual Property Assets assigned hereunder is set forth in the attached Exhibit A.

NOW, THEREFORE, for and in consideration of the mutual covenants contained herein and in the Purchase Agreement and other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor hereby transfers and assigns to Assignee, and Assignee hereby accepts the transfer and assignment as of the Effective Time, all of Assignor's worldwide right, title and interest in, to and under the Intellectual Property Assets, and all rights to sue for infringement of any Intellectual Property Asset, the same to be held and enjoyed by said Assignee, its successors and assigns from and after the date hereof as fully and entirely as the same would have been held and enjoyed by the said Assignor had this Assignment not been made.

Except to the extent that federal law preempts state law with respect to matters covered hereby, this Intellectual Property Assignment shall be governed by and construed in accordance with the laws of the State of California without regard to the principles of conflicts of law thereunder.

**ISIGNATURE PAGE TO FOLLOW]** 

IP Assignment v3 (Final)

1 **TRADEMARK** 

Assignment as of the date first written above.

Assignor:

CHALLENGER ONE, LLC,
a California limited liability empany

By:
Name: Lawrence P. Howorth

IN WITNESS WHEREOF, the Assignor has caused its duly authorized officer to execute this

Title: CEO

# CALIFORNIA ALL-PURPOSE ACKNOWLEDGEMENT

State of California ) County of Les Angles			
On June 21 , 20 , personally appeared La	06 before me,	B. Ives Howarth	
, personally known to me (or properson(s) whose name(s) is/are subscribed he/she/they executed the same in his/he signature(s) on the instrument the person(executed the instrument.	ved to me on d to the withi <del>r/their</del> authori	the basis of satisfand instrument and zed capacity(ies),	acknowledged to me that and that by his <del>/her/thei</del>
WITNESS my hand and official seal.			B. IVES Commission # 1651158 Notary Public - California
Signature Signature	(Seal)		Los Angeles County My Comm. Expires Mar 12, 2010

# SCHEDULE A

# INTELLECTUAL PROPERTY ASSETS

TRADEMARK REEL: 003337 FRAME: 0780

**RECORDED: 06/26/2006**