

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
EMIND, LLC		05/31/2005	LIMITED LIABILITY COMPANY: CALIFORNIA
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	DF INSTITUTE, INC.		
<b>Street Address:</b>	30 SOUTH WACKER DRIVE		
<b>Internal Address:</b>	SUITE 2500		
<b>City:</b>	CHICAGO		
<b>State/Country:</b>	ILLINOIS		
<b>Postal Code:</b>	60606		
<b>Entity Type:</b>	CORPORATION: ILLINOIS		
<b>PROPERTY NUMBERS Total: 2</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
Registration Number:	2800641	EMIND	
Registration Number:	2643520	EMIND	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(212)370-1819		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Phone:</b>	212-661-1400		
<b>Email:</b>	rkadden@vonmaltitz.com		
<b>Correspondent Name:</b>	Ronald S. Kadden		
<b>Address Line 1:</b>	60 East 42nd Street		
<b>Address Line 2:</b>	Suite 4410		
<b>Address Line 4:</b>	New York, NEW YORK 10165		
<b>ATTORNEY DOCKET NUMBER:</b>	2796		
<b>NAME OF SUBMITTER:</b>	Ronald S. Kadden		

OP \$65.00 2800641

Signature:

/Ronald S. Kadden/

Date:

07/01/2006

Total Attachments: 3

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## ASSIGNMENT OF TRADEMARKS

EMIND, LLC, a California limited liability company (“Assignor”), located and doing business at 100 N. Crescent Drive, Suite 330, Beverly Hills, CA 90210, has adopted and used in the United States and elsewhere the trademarks, service marks and trade names listed on Schedule I (the “Marks”), attached hereto and incorporated herein by reference.

DF INSTITUTE, INC. (“Assignee”), a corporation organized under the laws of Illinois, wishes to acquire all right, title and interest in and to the Marks and the goodwill associated with the Marks throughout the world.

In return for valuable consideration received and acknowledged by Assignor, Assignor does hereby assign unto Assignee all of the Assignor’s rights, title and interest in and to the Marks, including any registrations or applications and any common law rights in connection with the Marks, together with the associated goodwill throughout the world.

In order to give full force and effect to this assignment, Assignor further agrees to promptly execute formal assignment recordation documents for the U.S. Patent and Trademark Office and any foreign equivalent as may be reasonably requested by Assignee at Assignee’s sole cost and expense.

DATED this 1<sup>st</sup> day of June, 2005.

EMIND, LLC

By: \_\_\_\_\_



**Schedule 1**

**Trademarks**

<b>File Number</b>	<b>Registration Number</b>	<b>Issued</b>	<b>Mark</b>
75/933,541		8/1/2000	EMIND.COM
75/874,928		6/2/2000	EMIND
75/934,146		8/1/2000	EMIND.COM & Design

**TRADEMARK**

**REEL: 003339 FRAME: 0444**

State of California )  
County of Los Angeles ) ss.

I certify that I know or have satisfactory evidence that Howard Marks is the person who appeared before me, and said person acknowledged that he signed this instrument, on oath stated that he was authorized to execute the instrument, and acknowledged it as the CEO of eMind, LLC to be the free and voluntary act of such party for the uses and purposed mentioned in the instrument.

Dated 05/31/05

[Signature]

Notary Public  
My appointment expires April 21, 2008

