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TRADEMARK ASSIGNMENT

06/05/2008

:lectronic Version Stylesheet Version			900050424			
SUBMISSION TYPE:			CORRECTIVE ASSIGNMENT			
NATURE OF CONVEYANCE:			Corrective Assignment to correct the Address of Assignee previously recorded on Reel 003321 Frame 0630. Assignor(s) hereby confirms the assignment of the mark ADMISSION and App. Serial No. 76580369, as set forth in the Asset Purchase Agreement dated 01/11/2005.			
CONVEYING PART	Y DATA					
Nam	18		Formerly	Execution Date	Entity Type	
Internet Picture Con	poration	ĺ		01/11/2005	CORPORATION: DELAWARE	
RECEIVING PARTY						
Name:	AdMission Co			<u> </u>		
Street Address:	2430 Camino	Ramoi	1			
Internal Address:	Suite #122					
City:	San Ramon					
State/Country: Postal Code:	CALIFORNIA			<u> </u>		
Entity Type;	94583 CORPORATE	ON: DE	LAWARE			
PROPERTY NUMBE	ERS Total: 1					
Property Type	a Nurr	ber		Word Mark		
Serial Number:	7658036	3 9	ADMISSION			
CORRESPONDENCE DATA						
Fax Number: (614)464-1737						
Correspondence will be sent via US Mail when the fax attempt is unsuccessful. Phone: 614-559-7233						
Email:		nhudson@fbtlaw.com				
Correspondent Name	The state of the s					
Address Line 1: 201 E. Fifth Street						
Address Line 2: 2200 PNC Center Address Line 4: Cincinnati, OHIO 45202						
ATTORNEY DOCKET NUMBER:			0531989 NRH			
NAME OF SUBMITTER:			Nicolette R. Hudson			

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/nicolette r hudson/ Signatura: Date: 06/05/2008 Total Attachments: 6 source=#1307443 v23 - IPIX Swiftsure Asset Purchase Agreement1#page1.tif source=admission_signaturepage01#page1.tff source=admission_signaturepage02#page1.tif source=#1311127 v14 - IPIX- AdMission Disclosure Schedules#page1.tif source=#1311127 v14 - IPIX- AdMission Disclosure Schedules#page2.tif source=#1311127 v14 - IPIX- AdMission Disclosure Schedules#page3.tif

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NAME OF SUBMITTER:

Signature:

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TRADEMARK ASSIGNMENT 06/05/2006 Electronic Version v1.1 900050376 Stylesheet Version v1.1 SUBMISSION TYPE: **NEW ASSIGNMENT** NATURE OF CONVEYANCE: ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL **CONVEYING PARTY DATA** Name Formerly **Execution Date** Entity Type Internet Pictures Corporation 01/11/2005 CORPORATION: DELAWARE RECEIVING PARTY DATA Name: AdMission Corporation Street Address: 3160 Crow Canyon Road Internal Address: Fourth Floor City: San Ramon State/Country: CALIFORNIA Postal Code: 94583 Entity Type: CORPORATION: DELAWARE PROPERTY NUMBERS Total: 1 Property Type Number Word Mark Serial Number: 76580369 ADMISSION CORRESPONDENCE DATA Fax Number: (614)464-1737 Correspondence will be sent via US Mail when the fax attempt is unsuccessful. Phone: 614-559-7233 Email: nhudson@fbtlaw.com Correspondent Name: Nicoletta R. Hudson Address Line 1: 201 E. Fifth Street Address Line 2: 2200 PNC Center Address Line 4: Cincinnati, OHIO 45202 ATTORNEY DOCKET NUMBER: 0531989 NRH

Nicolette R. Hudson

/nicolette r hudson/

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Date:

08/08/2006

Total Attachments: 6

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source=admission_signaturepage02#page1.tif

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ASSET PURCHASE AGREEMENT

THIS ASSET PURCHASE AGREEMENT (this "Agreement") is entered into as of the effective date set forth below by and between (i) AdMission, Inc., a Delaware corporation (the "Buyer") and (ii) IPIX Corporation, a Delaware corporation (the "Seller"). The Buyer and the Seller are referred to herein individually as a "Party" and collectively as the "Parties." The capitalized terms used herein and not otherwise defined have the meanings given to such terms as set forth in Appendix A hereto.

WHEREAS, the Seller, through its three business units, IPIX Security, IPIX AdMission and IPIX InfoMedia, provides solutions for the creation, processing and management of media, including still images, Full-360 degree immersive images and video;

WHEREAS, the AdMission division of the Seller currently offers services that visually enhance advertisements for directional advertising publishers and other media sharing applications (the "AdMission Business");

WHEREAS, the Buyer desires to purchase, and the Seller desires to sell, on the terms and conditions set forth herein, the assets and contracts constituting the AdMission Business in exchange for the consideration described below;

WHEREAS, the Seller desires to retain and continue to operate its IPIX Security and IPIX InfoMedia divisions;

WHEREAS, the Buyer will provide the Seller with a license to certain patent rights included in the AdMission Business which are required to continue to operate and develop the IPIX Security and IPIX InfoMedia business units; and

WHEREAS, the respective Board of Directors of each of the Seller and the Buyer has approved this transaction;

NOW, THEREFORE, in consideration of the foregoing, of the mutual promises herein contained and of other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the parties hereto, intending legally to be bound, hereby agree as follows:

ARTICLE I PURCHASE AND SALE OF PURCHASED ASSETS

- 1.1. <u>Purchased Assets</u>. On the terms and subject to the conditions of this Agreement, the Seller hereby agrees to sell, convey, assign, transfer and deliver to the Buyer and the Buyer hereby agrees to purchase, accept and take from the Seller, all of the Seller's right, title and interest in the following (the "<u>Purchased Assets</u>"):
 - (a) The following items (the "AdMission Products"):
- (i) the trademarks, trade names, service marks, domain names and business brands set forth on Schedule 1.1(a)(i) and the goodwill associated therewith;

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IN WITNESS WHEREOF, each Party hereto has caused this Agreement to be signed by its officer thereunto duly authorized as of the effective date set forth below,

BUYER

SELLER:

IPIX CORPORATION

By:_ Name: David Wilds

Title: Director

Effective Date:_

[Signatures Page to Asset Purchase Agreement]

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IN WITNESS WHERBOF, each Party hereto has caused this Agreement to be signed by its officer thereunto duly anthorized as of the effective date set forth below.

BUYER:

ADMISSION, INC.

By:_ Name: Title:

SELLED:

IPIX CORPORATION

Name David Wilds Title: Director

[Signatures Page to Asset Purchase Agreement]

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Schedule 1.1(a)(i) - Asset Purchase Agreement

Trademarks, Trade Names, Service Marks and Business Brands

Marks and brands used by the IPIX AdMission business unit include; four categories; logos, word marks, slogans and web domains and are as follows:

Logos

Logo	Trademark Symbol	Logo Name	
		Image Submission Tools Instructions	
Ad Mission	TM	Business Unit Logo	
AdMission Want to See More!	TM	Business Unit Logo with Tagline	
AdM	TM	AdMission Technology 'Bug'	
AdMission™	TM	AdMission Enhanced Logo	

Word Marks

Word Mark	Trademark Symbol
PIXcast (old)	TM
Rimfire (old)	•
AdMission	TM- Registration pending

Slogans

Slogan	Trademark Symbol
Want to See More?	TM

Web Domains

Domain Name		
ADMISSION.NET		
ADMISSIONCOR	P.COM	

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Domain Name
ADMISSIONADS.COM
ADMISSIONAD.COM
RIMFIREMEDIA.COM
RIMFIREMEDIA.NET
PIXWORKS.COM
RIMFIRE, BIZ
RIMFIREMEDIA.BIZ
PBAY.COM
PICTUREBAY.COM
PICBAY,COM
PICSBAY.COM
IPICSAD COM
IPICSAD.NET
IPICSAD.ORG
IPICSADS.COM
IPICSADS.NET
IPICSADS.ORG
IPIXAD.COM
IPIXAD.NET
IPIXAD.ORG
IPIXADS,COM
IPIXADS.NET
IPIXADS.ORG
IPIXRIMFIRE.COM
IPIXRIMFIRE.NET
IPIXRIMFIRE.ORG

Pending Trademark Registrations

	1		١		
1	European Community	4017307	9, 41, 42	ADMISSION	09/09/04
2	United States	76/580,369	42	ADMISSION	03/10/04

Trademark Registrations

Total Davis

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1	Australia	819771	39, 42	RIMFIRE*	10/06/00
2	Canada	588,362		RIMFIRE*	08/27/03
3	China	1639826	42	RIMFIRE*	09/21/01
4	European Community	1459411	9, 16, 38, 42	RIMFIRE*	06/25/02
5	Japan	4532811	42	RIMFIRE*	12/28/01
6	Korea	70655	42	RIMFIRE*	10/08/01
7	New Zealand	606461	42	RIMFIRE*	11/09/00
8	Taiwan	134001	42	RIMFIRE*	12/01/00
9	United States	2,465,034	39, 42	RIMFIRE*	07/03/01

^{*} Ceased maintaining

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RECORDED: 06/05/2006