TRADEMARK ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Monique Lhuillier Bugbee		06/27/2006	INDIVIDUAL: UNITED STATES
Tom Bugbee		06/27/2006	INDIVIDUAL: UNITED STATES

RECEIVING PARTY DATA

Name:	Monique Lhuillier Licensing, LLC
Street Address:	1201 S. Grand Ave., 3rd Floor
City:	Los Angeles
State/Country:	CALIFORNIA
Postal Code:	90015
Entity Type:	LIMITED LIABILITY COMPANY: CALIFORNIA

PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Registration Number:	2400136	MONIQUE LHUILLIER

CORRESPONDENCE DATA

Fax Number: (213)630-5646

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 213/891-5106

Email: dlipstone@buchalter.com

Correspondent Name: Doug Lipstone

Address Line 1: 1000 Wilshire Blvd., Suite 1500
Address Line 4: Los Angeles, CALIFORNIA 90017

ATTORNEY DOCKET NUMBER:	M7574-5001
NAME OF SUBMITTER:	Doug Lipstone
Signature:	/Doug Lipstone/
Date:	07/11/2006 TRADEMARK
Date:	07/11/2006 TRADEMARK

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Total Attachments: 1

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TRADEMARK REEL: 003345 FRAME: 0422

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

REGISTRANT:	Monique Lhuillier Bugbee and Tom Bugbee)
REG. NO.:	2,400,136)
MARK:	MONIQUE LHUILLIER)
INT'L CLASS:	25	Ó

TRADEMARK ASSIGNMENT

WHEREAS, Monique Lhuillier Bugbee and Tom Bugbee, individuals, with their principal place of business at 1201 S. Grand Ave. 3rd Floor, Los Angeles, CA 90015 (hereinafter collectively, "Assignors"), acquired the trademark MONIQUE LHUILLIER (including, without limitation, Registration Number 2,400,136, registered in the United States Patent and Trademark Office on October 31, 2000; hereinafter, the "Mark"); and

WHEREAS, Monique Lhuillier Licensing, LLC, a California limited liability company, with principal place of business at 1201 S. Grand Ave. 3rd Floor, Los Angeles, CA 90015 (hereinafter, "Assignee"), is desirous of acquiring the Mark and all of Assignors' right, title and interest in the Mark, plus the goodwill of the business in connection with which the Mark is used;

NOW, THEREFORE, effective this 214 day of June, 2006, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignors do hereby assign and transfer unto Assignee, its successors and assigns, all of Assignors' right, title and interest in and to the Mark (including, without limitation, the registration therefore; namely Registration Number 2,400,136), together with the goodwill of the business symbolized by the Mark and any and all claims and demands at law or in equity that Assignors now have or may hereafter acquire on account of any infringement of the Mark prior to the date hereof.

Assignors:

Date: 671-06

Monique L'huillier Bugbee, an individual

Date: 621.06

Tom Bugbee, an individual

BN 889725v2

RECORDED: 07/11/2006