

# TRADEMARK ASSIGNMENT

Electronic Version v1.1

Stylesheet Version v1.1

SUBMISSION TYPE:		NEW ASSIGNMENT	
NATURE OF CONVEYANCE:		SECURITY INTEREST	
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Advanstar Communications Inc.		01/20/2004	CORPORATION: NEW YORK
RECEIVING PARTY DATA			
Name:	Fleet National Bank, as Administrative Agent		
Street Address:	100 Federal Street		
City:	Boston		
State/Country:	MASSACHUSETTS		
Postal Code:	02110		
Entity Type:	Bank, Financial Institution:		
PROPERTY NUMBERS Total: 44			
Property Type	Number	Word Mark	
Registration Number:	1504407	BUSINESS AND HEALTH	
Registration Number:	2319529	COMPASS	
Serial Number:	76474349	CONTEMPORARY KIDS	
Registration Number:	1009340	CONTEMPORARY OB/GYN	
Registration Number:	1379141	CONTEMPORARY PEDIATRICS	
Registration Number:	1568283	CONTEMPORARY UROLOGY	
Registration Number:	2636862	CONTEMPORARY WOMAN	
Registration Number:	2740004	CVC	
Serial Number:	76438683	CVC	
Registration Number:	1445115	DENTAL GROUP NEWS	
Registration Number:	1346115	DENTAL LAB PRODUCTS	
Registration Number:	987917	DENTAL PRODUCTS REPORT	
Registration Number:	2757705		
Registration Number:	1060282	DPR	

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TRADEMARK  
REEL: 003345 FRAME: 0959

Registration Number:	1198723	DRUG TOPICS
Registration Number:	2496965	FIRSTLINE LIVE
Registration Number:	1612482	HOSPITAL PHARMACIST REPORT
Registration Number:	1466791	INFECTION CONTROL REPORT
Registration Number:	1242071	MEDICAL ECONOMICS
Registration Number:	183595	MEDICAL ECONOMICS
Registration Number:	894635	MEDICAL LABORATORY OBSERVER
Registration Number:	1474973	PATIENT CARE
Registration Number:	1939293	PHARMACEUTICAL REPRESENTATIVE
Registration Number:	1366595	PR PHARMACEUTICAL REPRESENTATIVE
Registration Number:	2127229	PUBLISHER FOR A DAY
Registration Number:	2441985	REVIEWING STAND
Registration Number:	676731	RN
Registration Number:	2495156	RN CAREER SEARCH ----
Registration Number:	2711239	STUDENT ADVISOR
Registration Number:	2613318	THE CONNECTED PHYSICIAN
Registration Number:	2494086	THE STATE OF HEALTH CARE IN AMERICA
Registration Number:	1975055	THE VETERINARY CE ADVISOR
Registration Number:	1533011	TRENDS IN DENTISTRY
Registration Number:	1399973	TRENDS IN DENTISTRY
Registration Number:	2092596	VET DATA
Serial Number:	76500288	VETERINARY ECONOMICS
Registration Number:	1810700	VETERINARY ECONOMICS
Serial Number:	76500287	VETERINARY ECONOMICS HD HOSPITAL DESIGN CONFERENCE
Serial Number:	76500289	VETERINARY ECONOMICS PROGRESS IN PRACTICE SEMINARS
Serial Number:	76500293	VETERINARY ECONOMICS VETERINARY VOYAGES
Registration Number:	2584036	VETERINARY HEALTHCARE COMMUNICATIONS
Registration Number:	2503318	VETERINARY HEALTHCARE COMMUNICATIONS
Registration Number:	1810701	VETERINARY MEDICINE
Registration Number:	1137377	VPB

#### CORRESPONDENCE DATA

Fax Number: (714)755-8290

*Correspondence will be sent via US Mail when the fax attempt is unsuccessful.*

**TRADEMARK**  
**REEL: 003345 FRAME: 0960**

Email: ipdocket@lw.com  
Correspondent Name: Latham & Watkins LLP  
Address Line 1: 650 Town Center Drive  
Address Line 2: Suite 2000  
Address Line 4: Costa Mesa, CALIFORNIA 92626

ATTORNEY DOCKET NUMBER:

038263-0055

NAME OF SUBMITTER:

Rhonda DeLeon

Signature:

/Rhonda DeLeon/

Date:

07/12/2006

Total Attachments: 9

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## TRADEMARK SECURITY AGREEMENT

This TRADEMARK SECURITY AGREEMENT (this "Agreement"), dated as of this 20<sup>th</sup> day of January 2004, is made between ADVANSTAR COMMUNICATIONS INC., a New York corporation, (the "Grantor"), and Fleet National Bank, as Administrative (together with any successor(s) thereto in such capacity, the "Administrative Agent") for each of the Secured Parties:

### WITNESSETH

WHEREAS, pursuant to a Credit Agreement, dated as of October 11, 2000 (as amended, supplemented, amended and restated or otherwise modified from time to time, (the "Credit Agreement"), among the Grantor, the various financial institutions and other Persons from time to time parties thereto (collectively, the "Lenders"), DLJ Capital Funding, Inc., as Lead Arranger and Syndication Agent, and the Administrative Agent, the Lenders and the Issuers have extended Commitments to make Credit Extensions to the Grantor:

WHEREAS, in connection with the Credit Agreement, the Grantor has executed and delivered a Borrower Pledge and Security Agreement, dated as of October 11, 2000 (as amended, supplemented, amended and restated or otherwise modified from time to time, the "Security Agreement");

WHEREAS, pursuant to Section 4.6 of the Security Agreement, the Grantor is required to execute and deliver this Agreement and to grant to the Administrative Agent a continuing security interest in all of the Trademark Collateral (as defined below) to secure all of its Obligations:

WHEREAS, the Grantor has duly authorized the execution, delivery and performance of this Agreement; and

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, and in order to induce (i) the Lenders and the Issuers to make Credit Extensions to the Borrower pursuant to the Credit Agreement, and (ii) the Secured Parties to enter into Rate Protection Agreements, the Grantor agrees, for the benefit of each Secured Party, as follows:

SECTION 1. Definitions. Unless otherwise defined herein or the context otherwise requires, terms used in this Agreement, including its preamble and recitals, have the meanings provided (or incorporated by reference) in the Security Agreement.

SECTION 2. Grant of Security Interest. For good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, to secure all of its Obligations, the Grantor hereby mortgages, pledges and hypothecates to the Administrative Agent, and grants to the Administrative Agent a security interest in, for its benefit and the benefit of each Secured Party,

all of the following property (the "Trademark Collateral"), whether now owned or hereafter acquired or existing by it:

(a) (i) all if its trademarks, trade names, corporate names, company names, business names, fictitious business names, trade styles, service marks, certification marks, collective marks, logos and other source or business identifiers, prints and levels on which any of the foregoing have appeared or appear, designs and general intangibles of a like nature covered in clause (c) below, now existing or hereafter adopted or acquired in the United States, including those referred to in Item A of Schedule I attached hereto, whether currently in use or not, all registrations and recordings thereof and all applications in connection therewith, whether pending or in preparation for filing, including registrations, recordings and applications in the United States Patent and Trademark Office or in any office or agency of the United States of America or any State thereto and all common-law rights relating to the foregoing, and (ii) the right to obtain all reissues, extensions or renewals of the foregoing (collectively referred to as the "Trademark"):

(b) all Trademark licenses for the grant by or to each Grantor of any right to use any Trademark, including each Trademark license referred to in Item B of Schedule I attached hereto:

(c) all of the goodwill of the business connected with the use of and symbolized by the items described in clause (a) and to the extent applicable, clause (b):

(d) the right to sue third parties for past, present and future infringements of any Trademark Collateral described in clause (a) and to the extent applicable, clause (b); and

(e) all proceeds of, and rights associated with, the foregoing, including any claim by the Grantor against third parties for past, present or future infringement or dilution of any Trademark, Trademark registration or Trademark license or for any injury to the goodwill associated with the use of any such Trademark or for breach or enforcement of any Trademark license and all rights corresponding thereto throughout the world.

**SECTION 3. Security Agreement.** This Agreement has been executed and delivered by the Grantor for the purpose of registering the security interest of the Administrative Agent in the Trademark Collateral with the United States Patent and Trademark Office. The security interest granted hereby has been granted as a supplement to, and not in limitation of, the security interest granted to the Administrative Agent for its benefit and the benefit of each Secured Party under the Security Agreement. The Security Agreement (and all rights and remedies of the Administrative Agent and each Secured Party thereunder) shall remain in full force and effect in accordance with its terms.

**SECTION 4. Release of Security Interest.** Upon (i) the sale, transfer or other disposition of any Trademark Collateral in accordance with the Credit Agreement (or with the consent of the Required Lenders or all Lenders, in accordance with Section 10.1 of the Credit Agreement) or (ii) the Termination Date, the Administrative Agent shall, at the Grantor's expense, execute and deliver to the Grantor all instruments and other documents as may be necessary or proper to

release the lien on and security interest in the Trademark Collateral which has been granted hereunder.


SECTION 5. Acknowledgment. The Grantor does hereby further acknowledge and affirm that the rights and remedies of the Administrative Agent with respect to the security interest in the Trademark Collateral granted hereby are more fully set forth in the Security Agreement, the terms and provisions of which (including the remedies provided for therein ) are incorporated by reference herein as if fully set forth herein.

SECTION 6. Loan Document, etc. This Agreement is a Loan Document executed pursuant to the Credit Agreement and shall (unless expressly indicated herein) be construed, administered and applied in accordance with the terms and provisions of the Credit Agreement.

SECTION 7. Counterpart. This Agreement may be executed by the parties hereto in several counterparts, each of which shall be deemed to be an original and all of which shall constitute together but one and the same agreement.

IN WITNESS WHEREOF, the parties hereto have caused this Trademark Security Agreement to be duly executed and delivered by their respective officers thereunto duly authorized as of the day and year first above written.

ADVANSTAR COMMUNICATIONS INC.

By:   
Name: Adele D. Hartwick  
Title: Vice President

FLEET NATIONAL BANK, as  
Administrative Agent

By: \_\_\_\_\_  
Name \_\_\_\_\_  
Title \_\_\_\_\_

**SCHEDULE TO  
TRADEMARK SECURITY AGREEMENT  
Fleet**

**Item A. Trademarks Registered –Fourth Quarter 2003**

TRADEMARK	REG. NO.	REG. DATE	OWNER
See list of marks acquired in the asset purchase of Thomson medical books	--	--	Advanstar Communications Inc.
BIOPHARM INTERNATIONAL	2796923	December 23, 2003	Advanstar Communications Inc.

**Pending Trademark Applications – Fourth Quarter 2003**

TRADEMARK	Serial No.	Filing Date	APPLICANT

**Registrations lapsed/abandoned – Fourth Quarter 2003**

TRADEMARK	Registration No.	Reg. Date	Owner
COLLABORATE MAGAZINE	76258012	--	Advanstar Communications Inc.
Design of Hippocratic Logo	76146286	--	Advanstar Communications Inc. (Lapse October 2, 2001 from Global Licensing-Thomson--(was assigned to us under the Thomson acquisition but was abandoned long before we purchased))
Contemporary Adolescent Gynecology	2075176	7/1/97	Advanstar Communications Inc. -- (Lapse July 1, 2003 from Global Licensing- Thomson)
Salute	2111168	11/4/97	Advanstar Communications Inc. -- (Lapse November 5, 2003 from Global Licensing- Thomson)
Nursing Opportunities	72443821	12/11/73	Advanstar Communications Inc. -- (Lapse December 11, 2003 from Global Licensing- Thomson)
Video Urology Times	1813476	12/28/93	Advanstar Communications Inc. -- (Lapse December 29, 2003)
Accessory Showcase	2125498	12/30/97	Advanstar Communications Inc. -- (Lapse December 30, 2003)

Item B. Trademark Licenses (Material)

<u>Trademark</u>	<u>Licensor</u>	<u>Licensee</u>	<u>Effective Date</u>	<u>Expiration</u>
American Academy of Physician Assistants-- in connection only with the publication, The Journal of American Academy of Physician Assistants (JAAPA)	American Academy of Physician Assistants, Inc.	Advanstar Communications Inc. as successor in interest to Medical Economics Company	1/1/2001	12/31/2005 with an auto renew



# Thomson Marks US

MARK	CLASS	REGNO	REEDATE
BUSINESS AND HEALTH	16	1504407	13-Sep-88
CDIRECTORY (STYLIZED)	9	2207049	01-Dec-98
CENTRAL VETERINARY CONFERENCE	35, 41	1895263	23-May-95
COMPASS	16	2319529	15-Feb-00
CONTEMPORARY KIDS	16	76474349	
CONTEMPORARY OB/GYN	16	1009340	22-Apr-75
CONTEMPORARY PEDIATRICS	16	1379141	21-Jan-86
CONTEMPORARY UROLOGY	16	1568283	28-Nov-89
CONTEMPORARY WOMAN	16	2636862	15-Oct-02
CVC	16,35,41	2740004	22-Jul-03
CVC & DESIGN	16,35,41	76438683	
DENTAL GROUP NEWS	16	1445115	30-Jun-87
DENTAL LAB PRODUCTS	16	1346115	02-Jul-85
DENTAL PRACTICE & FINANCE	16	1848401	02-Aug-94
DENTAL PRODUCTS REPORT	16	987917	09-Jul-74
DESIGN OF HIPPOCRATIC LOGO	16	2757705	26-Aug-03
DPR (& DESIGN)	16	1060282	01-Mar-77
DRUG TOPICS	16	1198723	22-Jun-82

Thursday, January 22, 2004

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MARK	CLASS	REGNO	REDATE
FIRSTLINE	16	2207301	01-Dec-98
FIRSTLINE LIVE	41	2496965	09-Oct-01
HOSPITAL PHARMACIST REPORT	16	1612482	04-Sep-90
INFECTION CONTROL REPORT	16	1466791	24-Nov-87
MEDICAL ECONOMICS	16	1242071	14-Jun-83
MEDICAL ECONOMICS (RENEWED)	16	183595	06-May-24
MEDICAL ECONOMICS VIRTUAL CLASSROOM		76/493586	
MEDICAL LABORATORY OBSERVER	16	894635	14-Jul-70
NATIONAL VETERINARY WEEK (& DESIGN)	41	2150203	14-Apr-98
OFFICE NURSE	16	1923585	03-Oct-95
PATIENT CARE	16	1474973	02-Feb-88
PATIENT CARE FOR THE PHYSICIAN ASSISTANT	41,44	76527052	
PHARMACEUTICAL REPRESENTATIVE	16	1939293	05-Dec-95
PR PHARMACEUTICAL REPRESENTATIVE	16	1366595	22-Oct-85
PUBLISHER FOR A DAY	41	2127229	06-Jan-98
REVIEWING STAND	16	2441985	10-Apr-01
RN	16	676731	07-Apr-59
RN (STYLIZED)	16	1344374	25-Jun-85
RN CAREER SEARCH	16	2495156	02-Oct-01
STRATEGIC MEDICINE	16	2250670	01-Jun-99

MARK	CLASS	REGNO	REGDATE
STUDENT ADVISOR	42	2711239	29-Apr-03
STUDENT ADVISOR	16	2245594	18-May-99
STUDENT ADVISOR (STYLIZED)	16	1994580	20-Aug-96
STUDENT ADVISOR PREPARING FOR THE BUSINESS	16	2242574	04-May-99
THE BUSINESS MAGAZINE OF THE MEDICAL PROFESSION	16	2254597	15-Jun-99
THE CONNECTED PHYSICIAN	16	2613318	27-Aug-02
THE STATE OF HEALTH CARE IN AMERICA	16	2494086	02-Oct-01
THE VETERINARY CE ADVISOR (& DESIGN)	16	1975055	21-May-96
TRENDS IN DENTISTRY	16	1533011	04-Apr-89
TRENDS IN DENTISTRY	16	1399973	01-Jul-86
TWO SIDES OF YOUR PRACTICE	41	76404588	
VET DATA (& DESIGN)	42	2092596	02-Sep-97
VETERINARY ECONOMICS	42	76500288	
VETERINARY ECONOMICS	16	1810700	14-Dec-93
VETERINARY ECONOMICS HD HOSPITAL DESIGN C	42	76500287	
VETERINARY ECONOMICS PROGRESS IN PRACTICE	41	76500289	
VETERINARY ECONOMICS VETERINARY VOYAGES	42	76500293	
VETERINARY HEALTHCARE COMMUNICATIONS	41	2584036	18-Jun-02
VETERINARY HEALTHCARE COMMUNICATIONS	16	2503318	30-Oct-01
VETERINARY MEDICINE	16	1810701	14-Dec-93

**MARK**

**CLASS**

**REGNO**

**REEDATE**

VETERINARY PHARMACEUTICALS AND BIOLOGICA 16

VPB

1301586

16

1137377

23-Oct-84

01-Jul-80