

TRADEMARK ASSIGNMENT

Electronic Version v1.1
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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL
EFFECTIVE DATE:	03/31/2006

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
ENOITALIA SPA		03/31/2006	Societa per azioni: ITALY

RECEIVING PARTY DATA

Name:	PLATNIUM BRANDS, INC.
Street Address:	6450 Dobbin Road, Suite G
City:	Columbia
State/Country:	MARYLAND
Postal Code:	21045
Entity Type:	CORPORATION:

PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Serial Number:	78644936	VOGA

CORRESPONDENCE DATA

Fax Number: (845)359-7798
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
 Phone: (845) 359-7700
 Email: anotaro@notaromichalos.com
 Correspondent Name: Angelo Notaro
 Address Line 1: 100 Dutch Hill Road, Suite 110
 Address Line 2: NOTARO & MICHALOS P.C.
 Address Line 4: Orangeburg, NEW YORK 10962

ATTORNEY DOCKET NUMBER:	G96-162
NAME OF SUBMITTER:	Angelo Notaro
Signature:	/G96-162-AN/

OP \$40.00 78644936

Date:

07/13/2006

Total Attachments: 3

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ASSIGNMENT OF TRADEMARK AND TRADEMARK APPLICATION

WHEREAS, ENOITALIA SPA, Località Columbara, 5, 37010 Calmasino Di Bardolino, Verona, Italy (hereafter "Assignor") has used and owns the trademark VOGA (the "Trademark") for wines and has filed a trademark application, now pending, to register the Trademark on the Principal Register of the United States Patent and Trademark Office, under U.S. trademark application no. 78/644,936, filed on June 7, 2005 (the "Application") in Class 33.

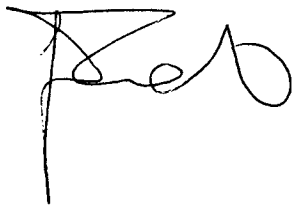
WHEREAS, X PLATINUM BRANDS, INC. - 6450 DOBBIN ROAD,
SUITE G - COLUMBIA, MD 21045 - USA
("Assignee") desires to acquire the Trademark, including all right, title and interest to the Trademark and the Application.

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, Assignor hereby assigns, sells and transfers to Assignee all rights, title and interest in and to the Application and the Trademark together with the goodwill of the business symbolized by the Trademark.

Dated effective as of: 31 MARCH 2006

By X
Name: X GIORGIO PIZZOLO
Title: X PRESIDENT

Witness:
X Marcella Macchiella
(MARCELLA MACCHIELLA)



IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

OWNER BY ASSIGNMENT :
SERIAL NO. : 78/644,936
FILING DATE : June 7, 2005
MARK : VOGA
EXAMINING ATTORNEY : Elizabeth Pignatello, Esq.
LAW OFFICE : 104

Commissioner for Trademarks
P.O. Box 1451
Alexandria, VA 22313-1451

**POWER OF ATTORNEY AND APPOINTMENT
OF DOMESTIC REPRESENTATIVE**

WHEREAS, PLATINUM BRANDS, INC. - 6450 DOBBIN ROAD, SUITE G
COLUMBIA, MD 21045 - USA

__ has acquired the above-identified the Trademark, including all right, title and interest to the Trademark and the Application, by assignment from the original applicant.

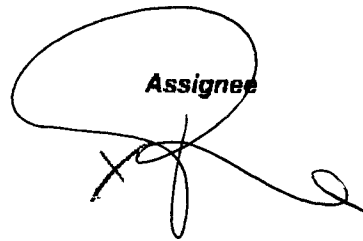
NOW THEREFORE, please recognize Angelo Notaro, Peter C. Michalos and John Zaccaria, members of the bar of the State of New York, with offices at NOTARO & MICHALOS P.C., 100 Dutch Hill Road, Suite 110, Orangeburg, New York 10962-2100, to prepare, execute, file and prosecute this application, in electronic or other formats, including but not limited to, the preparation and filing of declarations, allegations of use, statements of use, requests for extensions of time, amendments, responses to official actions and petitions and associated documents

on behalf of applicant; to prosecute this application, to transact all business in connection therewith with the United States Patent and Trademark Office and to receive the certificate of registration.

NOTARO & MICHALOS P.C., whose postal address is 100 Dutch Hill Road, Suite 110, Orangeburg, New York 10962, States of America, is hereby designated applicant's representative upon whom notices of process in proceedings affecting the mark may be served.

Dated: X 25 MAG. 2006

Assignee

A handwritten signature in black ink, consisting of a large, stylized loop at the top, followed by a series of smaller loops and a long horizontal stroke extending to the right.

G96-162-POA-DR.doc