

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Kraft Canada Inc.		07/12/2006	CORPORATION: CANADA
RECEIVING PARTY DATA			
Name:	Kraft Foods Holdings, Inc.		
Street Address:	Three Lakes Drive		
City:	Northfield		
State/Country:	ILLINOIS		
Postal Code:	60093		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	2642962	BARKER BONES	
CORRESPONDENCE DATA			
Fax Number:	(847)646-5101		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	847-646-2304		
Email:	laura.cappello@kraft.com		
Correspondent Name:	Demetra Merikas		
Address Line 1:	Three Lakes Drive		
Address Line 4:	Northfield, ILLINOIS 60093		
ATTORNEY DOCKET NUMBER:	57547 BISCUITS		
NAME OF SUBMITTER:	Demetra Merikas		
Signature:	/Demetra Merikas/		
Date:	07/13/2006		

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Total Attachments: 3

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ASSIGNMENT OF TRADEMARK

WHEREAS, Kraft Canada Inc., ("Assignor"), the full post office address of whose principal office or place of business in 95 Moatfield Drive, Don Mills, Ontario, Canada M3C 3J5, is the owner of the trademark listed on Schedule "A", attached hereto and incorporated herein by reference (the "Trademark"); and

WHEREAS, Kraft Foods Holdings, Inc. ("Assignee"), desires to acquire the entire right, title and interest in, to and under said Trademark.

NOW THEREFORE, for good and other valuable and legally sufficient consideration, the receipt and legal sufficiency of which are hereby acknowledged by Assignor, Assignor does hereby sell, assign, transfer and set over to said Assignee all its right, title and interest in, to and under said Trademark, together with the goodwill of the business symbolized by the Trademark, together with all rights and privileges granted and secured thereby said rights to be held and enjoyed by Assignee for its own use and benefit and for the use and benefit of its successors, assigns or other legal representatives as fully and entirely as the same would have been held and enjoyed by said Assignor if this Assignment and sale had not been made.

All Trademarks, either present or future, which as unassignable by Assignor, whether at law or by contract or otherwise, or which if assigned would cause Assignor to be in breach of the terms of a contract, or would result in a taxable event if transferred, shall not be assigned, and are not assigned to Assignee by this instrument.

IN WITNESS WHEREOF, Assignor has executed this Assignment as of July 16, 2006.

KRAFT CANADA INC.

By: _____

Beverly M. Brooks

Its: Manager, Global Intellectual Property –
Trademark Administration

*Notarized to sign a contract
with Kraft Inc. by consent
has not granted or separable assets*

STATE OF ILLINOIS)
) ss
COUNTY OF COOK)

On this 12th day of July, 2006, before me, a Notary Public in and for the County and State aforesaid, appeared Raymond M. Beck to me personally known to be the same person who subscribed to the foregoing instrument, and acknowledged that execution of said document was a free and voluntary act for the uses and purposes therein expressed. WITNESS my hand and seal the day and year last above given.

Notary Public: *Susan Louise Schroeder*

My Commission Expires: 7/23/09

Official Seal:



Schedule "A"

Trademark

Application No.

Registration No.

BARKER BONES

78/070582

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