

06-06-2006

Form PTO-1594 (Rev. 07/05)
OMB Collection 0651-0027 (exp. 6/30/2008)



DEPARTMENT OF COMMERCE
Patent and Trademark Office

RECORDABLE
TRADEMARKS ONLY
103251997

To the Director of the U. S. Patent and Trademark Office: Please record the attached documents or the new address(es) below.

6.2.06

1. Name of conveying party(ies):

Bonne Consumer Group, Inc.

- Individual(s)
- General Partnership
- Corporation- State: California
- Other _____
- Association
- Limited Partnership

Citizenship (see guidelines) _____

Additional names of conveying parties attached? Yes No

2. Name and address of receiving party(ies)

Additional names, addresses, or citizenship attached? Yes No

Name: Softbelly's Inc.

Internal

Address: 3757 W. Magnolia Blvd., Suite 271

Street Address: _____

City: Burbank

State: California

Country: U.S.A. Zip: 9151

- Association Citizenship _____
- General Partnership Citizenship _____
- Limited Partnership Citizenship _____
- Corporation Citizenship Nevada
- Other _____ Citizenship _____

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No
(Designations must be a separate document from assignment)

3. Nature of conveyance /Execution Date(s) :

Execution Date(s) March 6, 2006

- Assignment
- Security Agreement
- Other _____
- Merger
- Change of Name

4. Application number(s) or registration number(s) and identification or description of the Trademark.

A. Trademark Application No.(s)

76/139,700
75/779,038

B. Trademark Registration No.(s)

Additional sheet(s) attached? Yes No

C. Identification or Description of Trademark(s) (and Filing Date if Application or Registration Number is unknown):

CLEANIE CRITTERS, filed October 3, 2000; and
SCREENIE CLEANIE, filed August 19, 1999.

5. Name & address of party to whom correspondence concerning document should be mailed:

Name: David L. Hoffman

Internal Address: 27023 McBean Parkway, Ste. 422

Street Address: _____

City: Valencia

State: California Zip: 91355

Phone Number: (661) 775-0300

Fax Number: (661) 775-9423

Email Address: DLHpatent@sbcglobal.net

6. Total number of applications and registrations involved:

7. Total fee (37 CFR 2.6(b)(6) & 3.41) \$ 65.00

- Authorized to be charged by credit card
- Authorized to be charged to deposit account
- Enclosed

8. Payment Information:

a. Credit Card Last 4 Numbers _____
Expiration Date _____

b. Deposit Account Number _____

Authorized User Name _____

9. Signature:

Signature

May 31, 2006

Date

David L. Hoffman
Name of Person Signing

Total number of pages including cover sheet, attachments, and document: _____

RECORDS
22 JUN 2006
FINANCE SECTION
00000043 76139700
06/05/2006 11:00 AM
01 JUN 2006

Documents to be recorded (including cover sheet) should be faxed to (571) 273-0140, or mailed to:
Mail Stop Assignment Recordation Services, Director of the USPTO, P.O. Box 1450, Alexandria, VA 22313-1450

**ASSIGNMENT OF MARK AND APPLICATION FOR REGISTRATION
OF SAID MARK**

WHEREAS, BOONE CONSUMER GROUP, INC. (hereinafter, "ASSIGNOR"), a California corporation having a principal place of business in Valencia, California, adopted, used, ASSIGNOR has adopted and used and is using the marks CLEANIE CRITTERS and SCREENIE CLEANIE and for which applications have been filed in the U.S. Patent and Trademark Office on as follows:

CLEANIE CRITTERS filed 10/3/00 and assigned Serial No. 76/139700; and
SCREENIE CLEANIE filed 8/19/99 and assigned Serial No. 75/779038, and

WHEREAS, SOFTBELLY'S, INC. (hereinafter "ASSIGNEE"), a Nevada corporation having a principal business in Los Angeles County, California, is desirous of acquiring the marks and the applications for registration thereof;

NOW, FOR GOOD AND VALUABLE CONSIDERATION, receipt and sufficiency of which is hereby acknowledged, ASSIGNOR does hereby assign unto ASSIGNEE, all right, title, and interest in and to the said mark and said application for registration of said mark, together with the good will of the business symbolized by the marks.

ASSIGNOR

Date: March 6th, 2006



Michael Boone, President, Boone Consumer Group, Inc.

STATE OF CALIFORNIA
COUNTY OF Los Angeles

On March 6th, 2006, before me, Sabrina Manuela Rodriguez, the undersigned Notary Public in and for the State of California, personally appeared Michael Boone, personally known to me or proved to me on the basis of satisfactory evidence to be the person(s) whose name is/are subscribed to the within instrument and acknowledged that he/she/they executed the same.

WITNESS my hand and official seal.

(SEAL)

Sabrina Manuela Rodriguez
(Signature)

