

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Rigoni USA, Inc.		07/14/2006	CORPORATION: CONNECTICUT
RECEIVING PARTY DATA			
Name:	Fiordifrutta LLC		
Street Address:	353 Christian Street		
City:	Oxford		
State/Country:	CONNECTICUT		
Postal Code:	06478		
Entity Type:	LIMITED LIABILITY COMPANY: CONNECTICUT		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	2730330	FIORDIFRUTTA	
CORRESPONDENCE DATA			
Fax Number:	(202)344-8300		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	202-344-8152		
Email:	jlpatt@venable.com		
Correspondent Name:	Jacqueline Levasseur Patt		
Address Line 1:	575 7th Street, N.W.		
Address Line 4:	Washington, DISTRICT OF COLUMBIA 20004-1601		
ATTORNEY DOCKET NUMBER:	39627-176136		
NAME OF SUBMITTER:	Jacqueline Levasseur Patt		
Signature:	/Jacqueline Levasseur Patt/		
Date:	07/19/2006		

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ASSIGNMENT

WHEREAS, Rigoni USA, Inc., a corporation existing under the laws of Connecticut, having a mailing address at 353 Christian Street, Oxford, CT 06478 1301 (hereinafter referred to as "Assignor"), is the owner of United States Trademark Registration No. 2,730,330 for the mark FIORDIFRUTTA and design and of the trademark shown in said registration, and of the goodwill of the business symbolized by said mark;

AND WHEREAS, FiordiFrutta LLC, a limited liability company organized under the laws of the Connecticut, having a mailing address at 353 Christian Street, Oxford, CT 06478 (hereinafter "Assignee"), is desirous of acquiring the entire right, title and interest in and to the said United States trademark registration, and the trademark shown in said registration and the goodwill of the business symbolized by said mark;

NOW THEREFORE, for one dollar and other good and valuable consideration, the receipt of which is hereby acknowledged, Assignor does hereby assign, sell and transfer unto the said Assignee the entire right, title and interest in and to the said United States trademark registration, and the trademark shown in the said registration, together with the goodwill of the business symbolized by said mark, the right of Assignor to conduct business under said trademark, and the right of Assignor to sue for past and future infringements.

Done this 14 day of JULY, 2006.

Rigoni USA, Inc.

By: _____

(signature)

Name: _____

(print)

Title: _____

(print)