

TRADEMA

06-20-2006



103260673

Docket No.:

A564

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To the Director of the United States Patent and Trademark Office

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6/16/06

1. Name of conveying party(ies):

USC CREDIT UNION

- Individual(s)
- General Partnership
- Corporation-State California
- Other
- Association
- Limited Partnership

Additional names(s) of conveying party(ies) Yes No

2. Name and address of receiving party(ies):

Name: University of Southern California

Internal Address: University Park, ADM 352

Street Address: University Park, ADM 352

City: Los Angeles State: CA ZIP: 90089

- Individual(s) citizenship
- Association
- General Partnership
- Limited Partnership
- Corporation-State California
- Other

If assignee is not domiciled in the United States, a domestic designation is Yes No
(Designations must be a separate document from Additional name(s) & address(es) Yes No

3. Nature of conveyance:

- Assignment
- Security Agreement
- Other
- Merger
- Change of Name

Execution Date: June 5, 2006

4. Application number(s) or registration numbers(s):

A. Trademark / Service Mark Application No.(s)

78/830217

B. Trademark / Service Mark Registration No(s)

Additional numbers Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Jason Lie

Internal Address: 3700 Wilshire Blvd suite 645

Los Angeles, CA 90010

Street Address: 3700 Wilshire Blvd suite 645

City: Los Angeles State: CA ZIP: 90010

6. Total number of applications and registrations involved: 1

7. Total fee (37 CFR 3.41): \$ 40.00

- Enclosed
- Authorized to be charged to deposit account

8. Deposit account number:

DO NOT USE THIS SPACE

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Jason Lie

Name of Person Signing

Signature

June 12, 2006

Date

06/19/2006 DBYRNE 00000024 78830217 Total number of pages including cover sheet, attachments, and

3

01 FC:8521

Mail documents to be recorded with required cover sheet information to:
Mail Stop Recordation Services
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P.O. Box 1450, Alexandria, VA 22313-1450

TRADEMARK
REEL: 003352 FRAME: 0704

ASSIGNMENT

WHEREAS, USC CREDIT UNION, a California Corporation having an address at 1025 W. 34th St., King Hall, 2nd Floor, Los Angeles, CA 90089 have adopted, used and has used the mark which is pending before the United States Patent and Trademark Office, Serial No. 78/830217 filed March 06, 2006.

WHEREAS, University of Southern California NON-PROFIT CORPORATION CALIFORNIA having an address at UNIVERSITY PARK, ADM 352 Los Angeles, CA 90089-5013 is desirous of owning the entire right, title and interest in and to the said mark, together with the good will of the business symbolized by the marks, and the above identified pending trademark application thereof, including the right to recover for past infringement thereof;

NOW, THEREFORE, TO WHOM IT MAY CONCERN, be it known that, for good and valuable consideration receipt of which is hereby acknowledged, said USC CREDIT UNION do hereby sell, assign and transfers unto said University of Southern California NON-PROFIT CORPORATION CALIFORNIA, its successors, assigns and legal representatives, all right, title and interest in and to said mark, together with the good will of the business symbolized by the mark, including the right to recover for past infringement thereof.

Executed this 5th day of June, 2006.

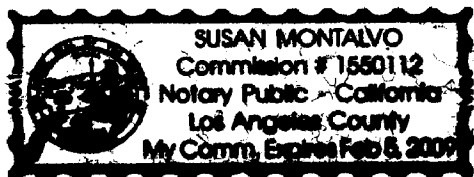


Assignor- USC CREDIT UNION
Michael K. Kim- Vice President

STATE OF CALIFORNIA)
) SS.
COUNTY OF LOS ANGELES)

On this 5th day of June, 2006, before me personally appeared Michael K. Kim, to me known to be the person whose name is subscribed to the foregoing instrument, and who acknowledged that he executed said instrument as his free and voluntary act and for the uses and purposes therein expressed.



Notary Public

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

TRANSMITTAL LETTER (GENERAL)
(With Certificate of Mailing by First Class Mail)

Name of Applicant: USC CREDIT UNION
Serial No.: 78/830217

Docket No.
A564

Service Mark: USC CREDIT UNION (stylized with design)

TO THE COMMISSIONER FOR TRADEMARKS:

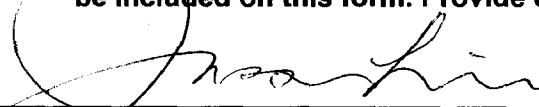
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- 1.) Recordation form cover sheet
- 2.) Assignment document

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Any excess or insufficiency should be credited or debited to Deposit Account No. _____
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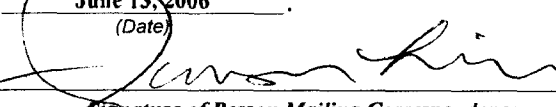
WARNING: Information on this form may become public. Credit card information should not be included on this form. Provide credit card information and authorization on PTO-2038.

Dated: June 12, 2006



Signature

Jason Lie
3700 Wilshire Blvd suite 645
Los Angeles, CA 90010

I hereby certify that this correspondence is being deposited with the United States Postal Service with sufficient postage as first class mail in an envelope addressed to "Commissioner for Trademarks, P.O. Box 1451, Alexandria, VA 22313-1451" [37 CFR 1.8(a)] on	
June 13, 2006	(Date)
	
Signature of Person Mailing Correspondence	
June 13, 2006 JASON LIE	
Typed or Printed Name of Person Mailing Correspondence	

cc:

SM08/REV05