

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Richard C. Erath		07/19/2006	INDIVIDUAL:
RECEIVING PARTY DATA			
Name:	Ste. Michelle Wine Estates Ltd.		
Street Address:	14111 NE 145th Street		
City:	Woodinville		
State/Country:	WASHINGTON		
Postal Code:	98072		
Entity Type:	CORPORATION: WASHINGTON		
PROPERTY NUMBERS Total: 3			
Property Type	Number	Word Mark	
Registration Number:	1585027	DUNDEE VILLAGES	
Registration Number:	1427715	COASTAL MIST	
Registration Number:	1426782	PACIFIC MIST	
CORRESPONDENCE DATA			
Fax Number:	(503)778-5299		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	(503) 778-5311		
Email:	sheilamorrison@dwt.com		
Correspondent Name:	Sheila Fox Morrison		
Address Line 1:	Davis Wright Tremaine LLP		
Address Line 2:	1300 SW Fifth Avenue, Suite 2300		
Address Line 4:	Portland, OREGON 97201		
ATTORNEY DOCKET NUMBER:	68913-2		
NAME OF SUBMITTER:	Kristine Fyfe, Davis Wright Tremaine LLP		

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Signature:	/Kristine Fyfe/
Date:	07/24/2006
Total Attachments: 1 source=Trademark Assignment from Richard Erath#page1.tif	

TRADEMARK ASSIGNMENT

WHEREAS, Richard C. Erath, an individual and citizen of the United States, ("Seller"), is the owner of the following trademarks and associated registrations:

Jurisdiction	Mark	Serial No./Registration No.
United States (Federal)	DUNDEE VILLAGES	1,585,027
United States (Federal)	COASTAL MIST	1,427,715
United States (Federal)	PACIFIC MIST	1,426,782

WHEREAS, Ste. Michelle Wine Estates Ltd., a Washington corporation with a principal place of business at 14111 NE 145th Street, Woodinville, WA 98072 ("Buyer"), is desirous of acquiring said trademarks and associated applications and registrations, and related names and marks,

NOW THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Seller does hereby assign unto Buyer all right, title and interest, including common law rights, in the United States of America and all other countries and jurisdictions of the world in and to the above-identified marks, and all other names and marks similar to or based upon the above-identified marks it has used ("Names and Marks"); the goodwill of the business associated therewith and symbolized thereby; all registrations and pending applications associated with the Names and Marks (including without limitation those listed above); all rights of priority therein in any jurisdiction of the world as may now or hereafter be granted to it by law, treaty or other international convention; and all rights, interests, claims and demands recoverable in law or in equity, that Seller has or may have in profits and damages for past, present and future infringements thereof, including but not limited to the right to compromise, sue for and collect said profits and damages.

Signed at Portland

RICHARD C. ERATH

this 19 day of July, 2006. By:

Richard C. Erath
Name: Richard C. Erath

State of Oregon
County of Multnomah

On this 19 day of July, 2006, before me, Karleen M. Huggins, a Notary Public in and for the State of Oregon, personally appeared Richard C. Erath, personally known to me (or proved to me on the basis of satisfactory evidence) to be the person(s) whose name(s) is/are subscribed to the within instrument and acknowledged to me that he/she/they executed the same in his/her/their authorized capacity(ies), and that by his/her/their signature(s) on the instrument the person(s) or the entity upon behalf of which the person(s) acted, executed the instrument.

WITNESS my hand and official seal.



[Signature]
Notary Public