

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	Corrective Security Agreement to correct the Registration No. for Application No. 76/026458 from 2473531 to 2473351		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Pursuit Marketing, Inc.		12/01/2003	CORPORATION: ILLINOIS
RECEIVING PARTY DATA			
Name:	Bank One, N.A.		
Street Address:	Bank One Plaza		
City:	Chicago		
State/Country:	ILLINOIS		
Postal Code:	60670		
Entity Type:	National Banking Association:		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	2473351	EL TIGRE	
CORRESPONDENCE DATA			
Fax Number:	(312)269-1747		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	312-269-8000		
Email:	ipdocket@ngelaw.com		
Correspondent Name:	Neal, Gerber & Eisenberg LLP		
Address Line 1:	2 North LaSalle Street, Suite 2200		
Address Line 2:	IP Docketing Department		
Address Line 4:	Chicago, ILLINOIS 60602		
ATTORNEY DOCKET NUMBER:	015501.0701 - 76/026458		
NAME OF SUBMITTER:	Elizabeth A. Kostiuk		
Signature:	/Elizabeth A. Kostiuk/		

CH \$40.00 2473351

Date:

07/28/2006

Total Attachments: 22

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UNITED STATES PATENT AND TRADEMARK OFFICE

UNDER SECRETARY OF COMMERCE FOR INTELLECTUAL PROPERTY AND
DIRECTOR OF THE UNITED STATES PATENT AND TRADEMARK OFFICE

FEBRUARY 16, 2005

PTAS



102845475A

VEDDER, PRICE, KAUFMAN ET.AL.
TAMMY S. SETTLE
2 NORTH LASALLE STREET
CHICAGO, IL 60601

UNITED STATES PATENT AND TRADEMARK OFFICE NOTICE OF RECORDATION OF ASSIGNMENT DOCUMENT

THE ENCLOSED DOCUMENT HAS BEEN RECORDED BY THE ASSIGNMENT DIVISION OF THE U.S. PATENT AND TRADEMARK OFFICE. A COMPLETE MICROFILM COPY IS AVAILABLE AT THE ASSIGNMENT SEARCH ROOM ON THE REEL AND FRAME NUMBER REFERENCED BELOW.

PLEASE REVIEW ALL INFORMATION CONTAINED ON THIS NOTICE. THE INFORMATION CONTAINED ON THIS RECORDATION NOTICE REFLECTS THE DATA PRESENT IN THE PATENT AND TRADEMARK ASSIGNMENT SYSTEM. IF YOU SHOULD FIND ANY ERRORS OR HAVE QUESTIONS CONCERNING THIS NOTICE, YOU MAY CONTACT THE EMPLOYEE WHOSE NAME APPEARS ON THIS NOTICE AT 703-308-9723. PLEASE SEND REQUEST FOR CORRECTION TO: U.S. PATENT AND TRADEMARK OFFICE, ASSIGNMENT DIVISION, BOX ASSIGNMENTS, CG-4, 1213 JEFFERSON DAVIS HWY, SUITE 320, WASHINGTON, D.C. 20231.

RECORDATION DATE: 01/20/2004

REEL/FRAME: 003028/0778
NUMBER OF PAGES: 14

BRIEF: SECURITY AGREEMENT

ASSIGNOR:
PURSUIT MARKETING, INC.

DOC DATE: 12/01/2003
CITIZENSHIP: ILLINOIS
ENTITY: CORPORATION

ASSIGNEE:
BANK ONE, N.A.
BANK ONE PLAZA
CHICAGO, ILLINOIS 60670

CITIZENSHIP:
ENTITY: NATIONAL ASSOCIATION

APPLICATION NUMBER: 76144478
REGISTRATION NUMBER: 2817805

FILING DATE: 10/10/2000
ISSUE DATE: 02/24/2004

MARK: BLACK MAXX
DRAWING TYPE: WORDS, LETTERS, OR NUMBERS IN TYPED FORM

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APPLICATION NUMBER: 76144477
REGISTRATION NUMBER:FILING DATE: 10/10/2000
ISSUE DATE:

MARK: RAZZOR

DRAWING TYPE: WORDS, LETTERS, OR NUMBERS IN TYPED FORM

APPLICATION NUMBER: 76310776
REGISTRATION NUMBER: 2826892FILING DATE: 09/10/2001
ISSUE DATE: 03/30/2004

MARK: FLASH

DRAWING TYPE: WORDS, LETTERS, OR NUMBERS IN TYPED FORM

APPLICATION NUMBER: 76364387
REGISTRATION NUMBER: 2795648FILING DATE: 01/29/2002
ISSUE DATE: 12/16/2003

MARK: FRENZEE

DRAWING TYPE: WORDS, LETTERS, OR NUMBERS IN TYPED FORM

APPLICATION NUMBER: 76380073
REGISTRATION NUMBER:FILING DATE: 03/08/2002
ISSUE DATE:

MARK: E-FORCE

DRAWING TYPE: WORDS, LETTERS, OR NUMBERS IN TYPED FORM

APPLICATION NUMBER: 76412640
REGISTRATION NUMBER: 2832745FILING DATE: 05/22/2002
ISSUE DATE: 04/13/2004

MARK: PIPE

DRAWING TYPE: WORDS, LETTERS, OR NUMBERS IN TYPED FORM

APPLICATION NUMBER: 76412828
REGISTRATION NUMBER: 2821636FILING DATE: 05/22/2002
ISSUE DATE: 03/09/2004

MARK: PRO-E

DRAWING TYPE: WORDS, LETTERS, OR NUMBERS IN TYPED FORM

APPLICATION NUMBER: 76423978
REGISTRATION NUMBER: 2827002FILING DATE: 06/18/2002
ISSUE DATE: 03/30/2004

MARK: E

DRAWING TYPE: WORDS, LETTERS, OR NUMBERS AND DESIGN

APPLICATION NUMBER: 78181466
REGISTRATION NUMBER:FILING DATE: 11/04/2002
ISSUE DATE:

MARK: HEATHEN

DRAWING TYPE: WORDS, LETTERS, OR NUMBERS IN TYPED FORM

APPLICATION NUMBER: 78181477
REGISTRATION NUMBER:FILING DATE: 11/04/2002
ISSUE DATE:

MARK: MINION

DRAWING TYPE: WORDS, LETTERS, OR NUMBERS IN TYPED FORM

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APPLICATION NUMBER: 78207290
REGISTRATION NUMBER:FILING DATE: 01/27/2003
ISSUE DATE:

MARK: GENERATOR

DRAWING TYPE: WORDS, LETTERS, OR NUMBERS IN TYPED FORM

APPLICATION NUMBER: 78207299
REGISTRATION NUMBER:FILING DATE: 01/27/2003
ISSUE DATE:

MARK: RESPIRATOR

DRAWING TYPE: WORDS, LETTERS, OR NUMBERS IN TYPED FORM

APPLICATION NUMBER: 78207295
REGISTRATION NUMBER:FILING DATE: 01/27/2003
ISSUE DATE:

MARK: RALLY

DRAWING TYPE: WORDS, LETTERS, OR NUMBERS IN TYPED FORM

APPLICATION NUMBER: 78027342
REGISTRATION NUMBER:FILING DATE: 09/22/2000
ISSUE DATE:

MARK: ULTRAGUARD

DRAWING TYPE: WORDS, LETTERS, OR NUMBERS AND DESIGN

APPLICATION NUMBER: 78207322
REGISTRATION NUMBER:FILING DATE: 01/27/2003
ISSUE DATE:

MARK: STATIC

DRAWING TYPE: WORDS, LETTERS, OR NUMBERS IN TYPED FORM

APPLICATION NUMBER: 78207330
REGISTRATION NUMBER: 2891920FILING DATE: 01/27/2003
ISSUE DATE: 10/05/2004

MARK: ULTRA

DRAWING TYPE: WORDS, LETTERS, OR NUMBERS IN TYPED FORM

APPLICATION NUMBER: 78224176
REGISTRATION NUMBER: 2884138FILING DATE: 03/11/2003
ISSUE DATE: 09/14/2004

MARK: DETONATOR

DRAWING TYPE: WORDS, LETTERS, OR NUMBERS IN TYPED FORM

APPLICATION NUMBER: 78224285
REGISTRATION NUMBER:FILING DATE: 03/11/2003
ISSUE DATE:

MARK: RAVAGE

DRAWING TYPE: WORDS, LETTERS, OR NUMBERS IN TYPED FORM

APPLICATION NUMBER: 76502094
REGISTRATION NUMBER: 2812746FILING DATE: 03/19/2003
ISSUE DATE: 02/10/2004

MARK: PMI

DRAWING TYPE: WORDS, LETTERS, OR NUMBERS AND DESIGN

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APPLICATION NUMBER: 78224242
REGISTRATION NUMBER:FILING DATE: 03/11/2003
ISSUE DATE:

MARK: LEGION

DRAWING TYPE: WORDS, LETTERS, OR NUMBERS IN TYPED FORM

APPLICATION NUMBER: 78238285
REGISTRATION NUMBER:FILING DATE: 04/16/2003
ISSUE DATE:

MARK: DRIVER

DRAWING TYPE: WORDS, LETTERS, OR NUMBERS IN TYPED FORM

APPLICATION NUMBER: 78238286
REGISTRATION NUMBER: 2902417FILING DATE: 04/16/2003
ISSUE DATE: 11/09/2004

MARK: OVERDRIVE

DRAWING TYPE: WORDS, LETTERS, OR NUMBERS IN TYPED FORM

APPLICATION NUMBER: 78267928
REGISTRATION NUMBER:FILING DATE: 06/27/2003
ISSUE DATE:

MARK: EVIL BULLETZ

DRAWING TYPE: WORDS, LETTERS, OR NUMBERS IN TYPED FORM

APPLICATION NUMBER: 78267942
REGISTRATION NUMBER:FILING DATE: 06/27/2003
ISSUE DATE:

MARK: BULLETZ

DRAWING TYPE: WORDS, LETTERS, OR NUMBERS IN TYPED FORM

APPLICATION NUMBER: 78298087
REGISTRATION NUMBER:FILING DATE: 09/09/2003
ISSUE DATE:

MARK: WRATH

DRAWING TYPE: WORDS, LETTERS, OR NUMBERS IN TYPED FORM

APPLICATION NUMBER: 78298093
REGISTRATION NUMBER:FILING DATE: 09/09/2003
ISSUE DATE:

MARK: FIEND

DRAWING TYPE: WORDS, LETTERS, OR NUMBERS IN TYPED FORM

APPLICATION NUMBER: 78298105
REGISTRATION NUMBER:FILING DATE: 09/09/2003
ISSUE DATE:

MARK: OUTRAGE

DRAWING TYPE: WORDS, LETTERS, OR NUMBERS IN TYPED FORM

APPLICATION NUMBER: 78298107
REGISTRATION NUMBER:FILING DATE: 09/09/2003
ISSUE DATE:

MARK: DEVIANT

DRAWING TYPE: WORDS, LETTERS, OR NUMBERS IN TYPED FORM

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APPLICATION NUMBER: 78298109
REGISTRATION NUMBER:FILING DATE: 09/09/2003
ISSUE DATE:

MARK: HELLION

DRAWING TYPE: WORDS, LETTERS, OR NUMBERS IN TYPED FORM

APPLICATION NUMBER: 78298110
REGISTRATION NUMBER:FILING DATE: 09/09/2003
ISSUE DATE:

MARK: SCYTHE

DRAWING TYPE: WORDS, LETTERS, OR NUMBERS IN TYPED FORM

APPLICATION NUMBER: 78298114
REGISTRATION NUMBER:FILING DATE: 09/09/2003
ISSUE DATE:

MARK: WRAITH

DRAWING TYPE: WORDS, LETTERS, OR NUMBERS IN TYPED FORM

APPLICATION NUMBER: 78298115
REGISTRATION NUMBER:FILING DATE: 09/09/2003
ISSUE DATE:

MARK: PRIMER

DRAWING TYPE: WORDS, LETTERS, OR NUMBERS IN TYPED FORM

APPLICATION NUMBER: 78298693
REGISTRATION NUMBER:FILING DATE: 09/10/2003
ISSUE DATE:

MARK: BIG BALL

DRAWING TYPE: WORDS, LETTERS, OR NUMBERS IN TYPED FORM

APPLICATION NUMBER: 78298704
REGISTRATION NUMBER:FILING DATE: 09/10/2003
ISSUE DATE:

MARK: SUPER SWIRL

DRAWING TYPE: WORDS, LETTERS, OR NUMBERS IN TYPED FORM

APPLICATION NUMBER: 78302829
REGISTRATION NUMBER:FILING DATE: 09/19/2003
ISSUE DATE:

MARK: PIMP KIT

DRAWING TYPE: WORDS, LETTERS, OR NUMBERS IN TYPED FORM

APPLICATION NUMBER: 78151643
REGISTRATION NUMBER:FILING DATE: 08/07/2002
ISSUE DATE:

MARK: RPS MERCURY

DRAWING TYPE: WORDS, LETTERS, OR NUMBERS IN TYPED FORM

APPLICATION NUMBER: 78230023
REGISTRATION NUMBER:FILING DATE: 03/26/2003
ISSUE DATE:

MARK: VINTAGE

DRAWING TYPE: WORDS, LETTERS, OR NUMBERS IN TYPED FORM

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APPLICATION NUMBER: 76114116
REGISTRATION NUMBER: 2689106FILING DATE: 08/21/2000
ISSUE DATE: 02/18/2003

MARK: EVIL

DRAWING TYPE: WORDS, LETTERS, OR NUMBERS IN TYPED FORM

APPLICATION NUMBER: 76144481
REGISTRATION NUMBER: 2653365FILING DATE: 10/10/2000
ISSUE DATE: 11/26/2002

MARK: PMI

DRAWING TYPE: WORDS, LETTERS, OR NUMBERS IN TYPED FORM

APPLICATION NUMBER: 76144480
REGISTRATION NUMBER: 2653364FILING DATE: 10/10/2000
ISSUE DATE: 11/26/2002

MARK: PMI

DRAWING TYPE: WORDS, LETTERS, OR NUMBERS AND DESIGN

APPLICATION NUMBER: 76144485
REGISTRATION NUMBER: 2546609FILING DATE: 10/10/2000
ISSUE DATE: 03/12/2002

MARK: PIRANHA

DRAWING TYPE: WORDS, LETTERS, OR NUMBERS IN TYPED FORM

APPLICATION NUMBER: 76144486
REGISTRATION NUMBER: 2569582FILING DATE: 10/10/2000
ISSUE DATE: 05/14/2002

MARK: PIRANHA

DRAWING TYPE: WORDS, LETTERS, OR NUMBERS AND DESIGN

APPLICATION NUMBER: 76144476
REGISTRATION NUMBER: 2762247FILING DATE: 10/10/2000
ISSUE DATE: 09/09/2003

MARK: TRRACER

DRAWING TYPE: WORDS, LETTERS, OR NUMBERS IN TYPED FORM

APPLICATION NUMBER: 76144484
REGISTRATION NUMBER: 2529549FILING DATE: 10/10/2000
ISSUE DATE: 01/15/2002

MARK: PREMIUM

DRAWING TYPE: WORDS, LETTERS, OR NUMBERS IN TYPED FORM

APPLICATION NUMBER: 76144482
REGISTRATION NUMBER: 2546608FILING DATE: 10/10/2000
ISSUE DATE: 03/12/2002

MARK: X-RAY

DRAWING TYPE: WORDS, LETTERS, OR NUMBERS IN TYPED FORM

APPLICATION NUMBER: 76144479
REGISTRATION NUMBER: 2531744FILING DATE: 10/10/2000
ISSUE DATE: 01/22/2002

MARK: PURE ENERGY

DRAWING TYPE: WORDS, LETTERS, OR NUMBERS IN TYPED FORM

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APPLICATION NUMBER: 76144483
REGISTRATION NUMBER: 2606800FILING DATE: 10/10/2000
ISSUE DATE: 08/13/2002

MARK: PURE ENERGY

DRAWING TYPE: WORDS, LETTERS, OR NUMBERS AND DESIGN

APPLICATION NUMBER: 76145472
REGISTRATION NUMBER: 2641796FILING DATE: 10/11/2000
ISSUE DATE: 10/29/2002

MARK: PERFECT

DRAWING TYPE: WORDS, LETTERS, OR NUMBERS IN TYPED FORM

APPLICATION NUMBER: 73572313
REGISTRATION NUMBER: 1407165FILING DATE: 12/09/1985
ISSUE DATE: 08/26/1986

MARK: PMI PURSUIT MARKETING INC.

DRAWING TYPE: WORDS, LETTERS, OR NUMBERS AND DESIGN

APPLICATION NUMBER: 74698802
REGISTRATION NUMBER: 1982555FILING DATE: 07/10/1995
ISSUE DATE: 06/25/1996

MARK: PAINTBALL PLANET

DRAWING TYPE: WORDS, LETTERS, OR NUMBERS IN TYPED FORM

APPLICATION NUMBER: 75000957
REGISTRATION NUMBER: 2110289FILING DATE: 10/03/1995
ISSUE DATE: 11/04/1997

MARK: PAINTBALL PLANET

DRAWING TYPE: WORDS, LETTERS, OR NUMBERS AND DESIGN

APPLICATION NUMBER: 76026456
REGISTRATION NUMBER: 2435370FILING DATE: 04/14/2000
ISSUE DATE: 03/13/2001

MARK: MARBALLIZER

DRAWING TYPE: WORDS, LETTERS, OR NUMBERS IN TYPED FORM

APPLICATION NUMBER: 76026460
REGISTRATION NUMBER: 2433656FILING DATE: 04/14/2000
ISSUE DATE: 03/06/2001

MARK: EURO-FLITE

DRAWING TYPE: WORDS, LETTERS, OR NUMBERS IN TYPED FORM

APPLICATION NUMBER: 76026459
REGISTRATION NUMBER: 2435371FILING DATE: 04/14/2000
ISSUE DATE: 03/13/2001

MARK: ALL STAR

DRAWING TYPE: WORDS, LETTERS, OR NUMBERS IN TYPED FORM

APPLICATION NUMBER: 76026461
REGISTRATION NUMBER: 2435372FILING DATE: 04/14/2000
ISSUE DATE: 03/13/2001

MARK: PREMIUM GOLD

DRAWING TYPE: WORDS, LETTERS, OR NUMBERS IN TYPED FORM

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APPLICATION NUMBER: 76080356 ✓
REGISTRATION NUMBER: 2473531

FILING DATE: 06/29/2000
ISSUE DATE: 07/31/2001

MARK: GIFTS IN KIND INTERNATIONAL
DRAWING TYPE: WORDS, LETTERS, OR NUMBERS IN TYPED FORM

MARGARET LASALLE, PARALEGAL
ASSIGNMENT DIVISION
OFFICE OF PUBLIC RECORDS

Record as of 1.20.04

8.16.04

02-11-2005



102845475

Form PTO-1594 (Rev. 10/02) OMB No. 0651-0027 (Exp. 6/30/2005) Tab settings

RE

U.S. DEPARTMENT OF COMMERCE U.S. Patent and Trademark Office

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):

Pursuit Marketing, Inc.

- Individual(s) Association General Partnership Limited Partnership Corporation-State Illinois Other

Additional name(s) of conveying party(ies) attached? Yes No

3. Nature of conveyance:

- Assignment Merger Security Agreement Change of Name Other

Execution Date: 12/01/2003

2. Name and address of receiving party(ies)

Name: Bank One, N.A.

Internal Address:

Address:

Street Address: Bank One Plaza

City: Chicago State: IL Zip: 60670

- Individual(s) citizenship Association National Association General Partnership Limited Partnership Corporation-State Other

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No (Designations must be a separate document from assignment) Additional name(s) & address(es) attached? Yes No

4. Application number(s) or registration number(s):

A. Trademark Application No.(s)

SEE ATTACHED SCHEDULE A

B. Trademark Registration No.(s)

SEE ATTACHED SCHEDULE A

Additional number(s) attached Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Tammy S. Settle

Internal Address:

Vedder Price Kaufman Kammholz, P.C.

Street Address: 222 North LaSalle Street

City: Chicago State: IL Zip: 60601

6. Total number of applications and registrations involved:

56

7. Total fee (37 CFR 3.41).....\$ 1,415.00

- Enclosed Authorized to be charged to deposit account

8. Deposit account number:

OPR/FINANCE 08 AUG 6 AM 8 03

DO NOT USE THIS SPACE

9. Signature.

Tammy S. Settle

Name of Person Signing

Signature

August 6, 2004

Date

Total number of pages including cover sheet, attachments, and document: 13

Mall documents to be recorded with required cover sheet information to: Commissioner of Patent & Trademarks, Box Assignments Washington, D.C. 20231

Fee pd.

SCHEDULE A
to Trademark and License Security Agreement

TRADEMARKS

Trademark:	Application #:	Registration #:
EVIL	76/114,116	2,689,106
PMI	76/144,481	2,653,365
PMI & Design	76/144,480	2,653,364
PIRANHA	76/144,485	2,546,609
PIRANHA & Design	76/144,486	2,569,582
BLACK MAXX	76/144,478	
TRRACER	76/144,476	2,762,247
PREMIUM	76/144,484	2,529,549
X-RAY	76/144,482	2,546,608
RAZZOR	76/144,477	
PURE ENERGY	76/144,479	2,531,744
PURE ENERGY & Design	76/144,483	2,606,800
PERFECT	76/145,472	2,641,796
FLASH	76/310,776	
FRENZEE	76/364,387	
E-FORCE	76/380,073	
PIPE	76/412,640	
PRO-E	76/412,828	
E & Design	76/423,978	
PMI PURSUIT MARKETING INC. & Design	73/572,313	1,407,165
PAINTBALL PLANET	74/698,802	1,982,555
PAINTBALL PLANET & Design	75/000,957	2,110,289
HEATHEN	78/181,466	
MINION	78/181,477	
GENERATOR	78/207,290	
RESPIRATOR	78/207,299	
RALLY	78/207,295	
SCION	78/207,342	
STATIC	78/207,322	
ULTRA	78/207,330	
DETONATOR	78/224,176	
RAVAGE	78/224,285	
PMI & Circle Design	76/502,094	
LEGION	78/224,242	

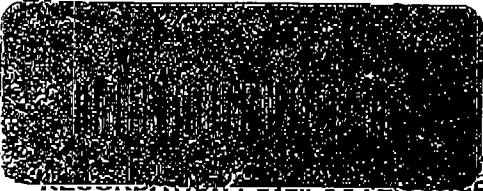
NGEDOC\$:015501.0005 968698.1

CHICAGO/#1159621.1

Trademark:	Application #:	Registration #:
DRIVER	78/238,285	
OVERDRIVE	78/238,286	
EVIL BULLEZT	78/267,928	
BULLEZT	78/267,942	
WRATH	78/298,087	
FIEND	78/298,093	
OUTRAGE	78/298,105	
DEVIANT	78/298,107	
HELLION	78/298,109	
SCYTHE	78/298,110	
WRAITH	78/298,114	
PRIMER	78/298,115	
BIG BALL	78/298,693	
SUPER SWIRL	78/298,704	
PIMP KIT	78/302,829	

Trademark	Status	Application Number	Filing Date	Registration Number	Registration Date
MARBALLIZER	Registered	76/026,456	04/14/00	2,435,370	03/13/01
EURO-FLITE	Registered	76/026,460	04/14/00	2,433,656	03/06/01
ALL STAR	Registered	76/026,459	04/14/00	2,435,371	03/13/01
PREMIUM GOLD	Registered	76/026,461	04/14/00	2,435,372	03/13/01
EL TIGRE	Registered	76/026,458	04/14/00	2,473,531	07/31/01
RPS MERCURY	Allowed	78/151,643	08/07/02		
VINTAGE	Pending	78/230,023	03/26/03		

2435,371



Form PTO-1594
(Rev. 10/02)
OMB No. 0651-0027 (exp. 6/30/2005)
Tab settings ⇨ ⇨ ⇨ ▼

TRADEMARKS ONLY

U.S. DEPARTMENT OF COMMERCE
U.S. Patent and Trademark Office

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):

1-20-04

Pursuit Marketing, Inc.

- Individual(s)
- General Partnership
- Corporation-State Illinois
- Other _____
- Association
- Limited Partnership

Additional name(s) of conveying party(ies) attached? Yes No

3. Nature of conveyance:

- Assignment
- Security Agreement
- Other _____
- Merger
- Change of Name

Execution Date: 12/01/2003

2. Name and address of receiving party(ies)

Name: BankOne, N.A.

Internal

Address: _____

Street Address: Bank One Plaza

City: Chicago State: IL Zip: 60670

- Individual(s) citizenship _____
- Association National Association
- General Partnership _____
- Limited Partnership _____
- Corporation-State _____
- Other _____

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No
(Designations must be a separate document from assignment)
Additional name(s) & address(es) attached? Yes No

OFFICE OF PTO RECORDS
2004 JUN 23 PM 9 43
FINANCE SECTION

4. Application number(s) or registration number(s):

A. Trademark Application No.(s) _____
SEE ATTACHED SCHEDULE A

B. Trademark Registration No.(s) _____
SEE ATTACHED SCHEDULE A

Additional number(s) attached Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Tammy S. Settle

Internal Address: _____

Vedder Price Kaufman Kammholz

Street Address: 222 North LaSalle Street

City: Chicago State: IL Zip: 60601

6. Total number of applications and registrations involved: _____

56

7. Total fee (37 CFR 3.41).....\$ 1,415.00

- Enclosed
- Authorized to be charged to deposit account

8. Deposit account number:

22-0259

DO NOT USE THIS SPACE

9. Signature.

Tammy S. Settle

Name of Person Signing

Tammy S. Settle
Signature

January 12, 2004
Date

01/23/2004 DBYRNE 00000173 220259 76114116

Total number of pages including cover sheet, attachments, and document

13

01 FC:8521 40.00 DA
02 FC:8522 1375.00 DA

Mail documents to be recorded with required cover sheet information to:
Commissioner of Patent & Trademarks, Box Assignments
Washington, D.C. 20231

TRADEMARK AND LICENSE SECURITY AGREEMENT

TRADEMARK AND LICENSE SECURITY AGREEMENT ("Agreement") dated as of December 1, 2003, made by PURSUIT MARKETING, INC., an Illinois corporation ("Grantor"); and BANK ONE, N.A., a national banking association ("Lender").

WITNESSETH:

WHEREAS, Lender and Grantor have entered into that certain Amended and Restated Loan and Security Agreement (the "Loan Agreement"), dated of even date herewith, pursuant to which Lender, subject to the terms and conditions set forth therein, has agreed to extend certain credit facilities to the Grantor;

WHEREAS, Lender has required, as a further condition to entering into the Loan Agreement and to secure the Obligations under the Loan Agreement and the other Loan Documents, that Grantor execute this Agreement.

NOW, THEREFORE, for and in consideration of the premises set forth herein, and for other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the parties hereto agree as follows:

1. Defined Terms.

- (i) When used herein, (a) capitalized terms which are not otherwise defined have the meanings assigned thereto in the Loan Agreement; and (b) the following terms have the following meanings:

Collateral see Section 2.

Licenses see Section 2.

Trademarks see Section 2.

- (ii) The terms "herein", "hereof" and "hereunder" and other words of similar import refer to this Agreement as a whole and not to any particular section, paragraph or subdivision. Any pronoun used shall be deemed to cover all genders. Wherever appropriate in the context, terms used herein in the singular also include the plural and vice versa. All references to statutes and related regulations shall include any amendments of same and any successor statutes and regulations. Unless otherwise provided, all references to any instruments or agreements to which Lender is a party, including, without limitation, references to the Loan Agreement and any of the other Loan Documents, shall include any and all modifications or amendments thereto and any and all extensions or renewals thereof.

2. Security Interest in Trademarks. To secure the complete and timely payment, performance and satisfaction of all of the Obligations, Grantor hereby grants to Lender a security interest, having priority over all other security interests (other than Permitted Liens), with power of sale (to the extent permitted by applicable law) in all of Grantor's interest in now owned or existing and hereafter acquired or arising and filed (collectively, the "Collateral"):

- (i) trademarks, registered trademarks and trademark applications, trademark registrations, trade names, service marks, registered service marks, service mark applications, and service mark registrations, including, without limitation, the registered trademarks, trademark applications, registered service marks and service mark applications listed on Schedule A, and (a) all renewals thereof; (b) all income, royalties, damages and payments now and hereafter due and/or payable with respect thereto, including, without limitation, payments under all licenses entered into in connection therewith and damages and payments for past or future infringements or dilutions thereof, (c) the right to sue for past, present and future infringements and dilutions thereof, and (d) all of Grantor's rights corresponding thereto throughout the world (all of the foregoing registered trademarks, trademark applications, registered service marks and service mark applications, together with the items described in clauses (a)-(d) in this paragraph 2(i), being sometimes hereinafter individually and/or collectively referred to as the "Trademarks");
- (ii) the goodwill of Grantor's business connected with and symbolized by the Trademarks; and
- (iii) license agreements with any other party in connection with any Trademarks or such other party's trademarks, registered trademarks, trademark applications, trademark registrations, trade names, service marks, registered service marks, service mark applications and service mark registrations, whether Grantor is a licensor or licensee under any such license agreement, including, but not limited to, the license agreements listed on Schedule B, and the right upon the occurrence and during the continuance of a Event of Default to use the foregoing in connection with the enforcement of Lender's rights under the Loan Agreement (all of the foregoing being hereinafter referred to collectively as the "Licenses").

3. Restrictions on Future Agreements. Grantor will not, without Lender's prior written consent, enter into any agreement, including, without limitation, any license agreement, which is inconsistent with this Agreement, and Grantor further agrees that it will not take any action, and will use its best efforts not to permit any action to be taken by others subject to its control, including licensees, or fail to take any action, which would in any material respect affect the validity or enforcement of the rights transferred to Lender under this Agreement or the rights associated with those Trademarks which are necessary or desirable in the operation of Grantor's business.

4. New Trademarks and Licenses. Grantor represents and warrants that the Trademarks and Licenses listed on Schedule A and Schedule B, respectively, include all of the Trademarks and Licenses now owned or held by Grantor. If, prior to the termination of this Agreement, Grantor shall (i) obtain rights to any new Trademark or Licenses or (ii) become entitled to the benefit of any new or existing Trademark or License, the provisions of Section 2 shall automatically apply thereto and Grantor shall give prompt written notice thereof to Lender. Grantor hereby authorizes Lender to unilaterally modify this Agreement by (a) amending Schedule A or Schedule B, as the case may be, to include any Trademarks or Licenses which are described under Section 2, or under this Section 4, and (b) filing with the United States Patent and Trademark Office in addition to and not in substitution for, this Agreement, a duplicate original of this Agreement containing on Schedule A or Schedule B thereto, as the case may be, the revised list of Trademarks and/or Licenses under Section 2 or this Section 4. Notwithstanding the foregoing, Grantor hereby agrees that Lender's security interest shall extend to all of the collateral described in Section 2 and this Section 4, regardless of whether Lender actually amends Schedule A and Schedule B.

5. Additional Parties. To the extent permitted by the Loan Agreement, at any time after the date of this Agreement, one or more additional Persons may become parties hereto by executing and delivering to Lender a counterpart signature page to this Agreement together with supplements to the Schedules hereto setting forth all relevant information with respect to such party as of the date of such delivery. Immediately upon such execution and delivery (and without any further action), each such additional Person will become a party to, and will be bound by all the terms of, this Agreement. Without limiting the generality of the foregoing, upon such additional Person's execution of such counterpart, each reference to "Grantor" herein shall include such additional Person and such Person shall be deemed to have thereupon granted to Lender a first priority security interest in all of its Collateral, as provided herein.

6. Royalties. Grantor hereby agrees that the use by Lender of the Trademarks and Licenses as described in Section 2 and Section 4 and as authorized hereunder shall be, to the extent permitted by applicable law, co-extensive with Grantor's rights thereunder and with respect thereto and without any liability for royalties or other related charges from Lender to Grantor.

7. Nature and Continuation of Security Interest. This Agreement is made for collateral security purposes only. This Agreement shall create a continuing security interest in the Trademarks and Licenses and shall remain in full force and effect until the Obligations have been paid in full and the Loan Agreement terminated. At such time, the rights granted to Lender hereunder shall also terminate.

8. Right to Inspect; Further Assignments and Security Interests. Lender shall have the right, consistent with the Loan Agreement at any reasonable time and from time to time, to inspect the premises and to examine the books, records, and operations of Grantor relating to the Trademarks and the Licenses, including, without limitation, Grantor's quality control processes; provided, that in conducting such inspections and examinations, Lender shall use reasonable efforts not to disturb unnecessarily the conduct of Grantor's ordinary business operations. During the existence of an Event of Default, and subject to the terms of the Loan Agreement, Grantor agrees that Lender or a conservator appointed by Lender, shall have the right to establish

such reasonable additional product quality controls as Lender or such conservator, in its sole judgment, may deem necessary to assure maintenance of the quality of products sold by Grantor under the Trademarks or the Licenses. Grantor agrees (i) not to sell or assign its respective interests in, or grant any license under, the Trademarks or the Licenses without the prior written consent of Lender, (ii) to maintain the quality of any and all products in connection with which the Trademarks are used, consistent with the quality of said products as of the date hereof, and (iii) not to reduce the quality of such products in any material respect without the prior written consent of Lender.

9. Duties of Grantor. Grantor shall have the duty, to the extent desirable in the normal conduct of Grantor's business and consistent with Grantor's current business practices: (i) to prosecute diligently any trademark applications or registrations or service mark applications or registrations that are part of the Trademarks pending as of the date hereof or thereafter until the termination of this Agreement, (ii) to make applications for trademarks and service marks as Grantor deems appropriate, and (iii) to take reasonable steps to preserve and maintain all of Grantor's rights in the trademark and service mark applications and trademark and service mark registrations that are part of the Trademarks. Any expenses incurred in connection with the foregoing shall be borne by Grantor. Grantor shall not abandon any material trademark or service mark which is the subject of a registered trademark, service mark or application therefor and which is or shall be, in Grantor's commercially reasonable business judgment, necessary or economically desirable in the operation of Grantor's business. Grantor agrees to retain an experienced trademark attorney reasonably acceptable to Lender for the filing and prosecution of all such applications and other proceedings, provided that Lender expressly agrees that the attorneys at Neal, Gerber & Eisenberg LLP constitute such experienced trademark attorneys. Lender shall have no duty with respect to the Trademarks or Licenses. Without limiting the generality of the foregoing, Lender shall be under no obligation to take any steps necessary to preserve rights in the Trademarks and Licenses against any other parties, but may do so at Lender's option during the continuance of an Event of Default, and all expenses incurred in connection therewith shall be for the sole account of the Grantor and added to the Obligations secured hereby.

10. Lender's Right to Sue. During the existence of an Event of Default, and subject to the terms of the Loan Agreement, Lender shall have the right, but shall not be obligated, to bring suit to enforce the Trademarks and the Licenses and, if Lender shall commence any such suit, Grantor shall, at the request of Lender, do any and all lawful acts and execute any and all proper documents required by Lender in aid of such enforcement. Grantor shall, upon demand, promptly reimburse and indemnify Lender for all costs and reasonable expenses incurred by Lender in the exercise of its rights under this Section 10 (including, without limitation, all attorneys' and paralegals' fees). If, for any reason whatsoever, Lender is not reimbursed with respect to the costs and expenses referred to in the preceding sentence, such costs and expenses shall be added to the Obligations secured hereby.

11. Waivers. No course of dealing between Grantor and Lender, and no failure to exercise or delay in exercising on the part of Lender any right, power or privilege hereunder or under the Loan Agreement or Loan Documents shall operate as a waiver of any of Lender's rights, powers or privileges. No single or partial exercise of any right, power or privilege

hereunder or under the Loan Agreement or Loan Documents shall preclude any other or further exercise thereof or the exercise of any other right, power or privilege.

12. Lender's Exercise of Rights and Remedies Upon Event of Default. Notwithstanding anything set forth herein to the contrary, it is hereby expressly agreed that during the existence of an Event of Default, Lender may exercise any of the rights and remedies provided in this Agreement, the Loan Agreement or Loan Documents. Without limiting the generality of the foregoing, Grantor acknowledges and agrees that (i) the Trademarks and the Licenses comprise a portion of the Collateral and Lender shall have the right to exercise its rights under the Loan Agreement with respect to the Trademarks and the Licenses to the same extent as with respect to all other items of Collateral described therein, and (ii) during the existence of an Event of Default, Lender or its nominee may use the Trademarks and Licenses to complete the manufacture of, assemble, package, distribute, prepare for sale and sell the inventory, or for any other purpose in connection with the conduct of Grantor's business. Any proceeds of any of the Collateral may be applied by Lender to the payment of expenses in connection with the enforcement of Lender's rights and remedies hereunder and in connection with the Collateral, including, without limitation, reasonable attorneys' fees and legal expenses, and any balance of such proceeds may be applied by Lender toward the payment of such of the Obligations, and in such order of application, as Lender may from time to time elect (and, after payment in full of all Obligations, any excess shall be delivered to the Grantor or as a court of competent jurisdiction shall direct).

13. Intent-to-Use Applications. Notwithstanding any provision of this Agreement, the applicable Uniform Commercial Code or any other agreement or law, in no event shall any party be required or permitted to assign, convey or transfer any trademark or service mark that is the subject of an application for registration under Section 1(b) of the Lanham Act (15 U.S.C. § 1051(b)), as amended, prior to the filing of the verified statement of use under Section 1(d) of the Lanham Act (15 U.S.C. § 1051(d)), as amended.

14. Severability. The provisions of this Agreement are severable, and if any clause or provision shall be held invalid or unenforceable in whole or in part in any jurisdiction, then such invalidity or unenforceability shall affect only such clause or provision, or part thereof, in such jurisdiction, and shall not in any manner affect such clause or provision in any other jurisdiction, or any other clause or provision of this Agreement in any jurisdiction.

15. Modification. This Agreement cannot be altered, amended or modified in any way, except as specifically provided in Section 4 and Section 5 hereof or by a writing signed by the parties hereto.

16. Cumulative Remedies; Power of Attorney. All of Lender's rights and remedies with respect to the Trademarks and the Licenses, whether established hereby, by any other agreements or by law, shall be cumulative and may be exercised singularly or concurrently. Grantor hereby irrevocably appoints Lender as Grantor's attorney-in-fact, with full authority in the place and stead of Grantor and in the name of Grantor or otherwise to carry out the acts described below. During the existence of an Event of Default, Grantor hereby authorizes Lender to, in its sole discretion, (i) endorse Grantor's name on all applications, documents, papers and instruments necessary or desirable for Lender in the use of the Trademarks and the Licenses,

(ii) take any other actions with respect to the Trademarks and the Licenses as Lender reasonably deems are in its best interest, (iii) grant or issue any exclusive or nonexclusive license under the Trademarks to anyone on commercially reasonable terms, and (iv) assign, pledge, convey or otherwise transfer title in or dispose of the Trademarks or Licenses (subject to any restrictions therein to the extent enforceable under applicable law) to anyone on commercially reasonable terms. Lender shall take no action pursuant to subsection (i), (ii), (iii) or (iv) of this Section 16 without taking like action with respect to the entire goodwill of Grantor's business connected with the use of, and symbolized by, such Trademarks. Grantor hereby ratifies all that such attorney-in-fact shall lawfully do or cause to be done by virtue hereof. This power of attorney is coupled with an interest and shall be irrevocable until this Agreement shall have been terminated pursuant to Section 7 hereof. Grantor acknowledges and agrees that this Agreement is not intended to limit or restrict in any way the rights and remedies of Lender under the Loan Agreement or Loan Documents, but rather is intended to facilitate the exercise of such rights and remedies. Lender shall have, in addition to all other rights and remedies given it by the terms of this Agreement, all rights and remedies allowed by law and the rights and remedies of a secured party under the Uniform Commercial Code as enacted in any jurisdiction in which, respectively, either (y) the Trademarks may be located or deemed located, or (z) the Licenses were granted.

17. Binding Effect; Benefits. This Agreement shall be binding upon Grantor and its successors and assigns, and shall inure to the benefit of Lender, and their nominees, successors and assigns. Grantor's successors and assigns shall include, without limitation, a receiver, trustee or debtor-in-possession of or for Grantor; provided, however that Grantor shall not voluntarily assign its obligations hereunder without the prior written consent of Lender.

18. Governing Law; Choice of Forum; Service of Process. The validity, interpretation and enforcement of this Agreement and the other Loan Documents and any dispute arising out of the relationship between the parties hereto, whether in contract, tort, equity or otherwise, shall be governed by the internal laws of the State of Illinois (without giving effect to principles of conflicts of law) and applicable federal law. Grantor irrevocably consents and submits to the non-exclusive jurisdiction of the courts of the State of Illinois, County of Cook and the United States District Court for the Northern District of Illinois and waives any objection based on venue or forum non conveniens with respect to any action instituted therein arising under this Agreement or any of the other Loan Documents or in any way connected or related or incidental to the dealings of Grantor and Lender in respect of this Agreement or the other Loan Documents or the transactions related hereto or thereto, in each case whether now existing or hereafter arising, and whether in contract, tort, equity or otherwise, and agrees that any dispute with respect to any such matters shall be heard only in the courts described above (except that Lender shall have the right to bring any action or proceeding against Grantor or its property in the courts of any other jurisdiction which Lender deems necessary or appropriate in order to realize on the collateral or to otherwise enforce its rights against Grantor or its property). Grantor hereby waives personal service of any and all process upon it and consents that all such service of process may be made by certified mail (return receipt requested) directed to its address set forth on the signature pages hereof and service so made shall be deemed to be completed five (5) days after the same shall have been so deposited in the U.S. mails, or, at Lender's option, by service upon Grantor in any other manner provided under the rules of any such courts. Within thirty (30) days after such service, Grantor shall appear in answer to such process, failing which

Grantor shall be deemed in default and judgment may be entered by Lender against Grantor for the amount of the claim and other relief requested.

19. JURY TRIAL WAIVER. EACH OF GRANTOR AND LENDER HEREBY WAIVES ANY RIGHT TO TRIAL BY JURY OF ANY CLAIM, DEMAND, ACTION OR CAUSE OF ACTION (i) ARISING UNDER THIS AGREEMENT OR ANY OF THE OTHER LOAN DOCUMENTS OR (ii) IN ANY WAY CONNECTED WITH OR RELATED OR INCIDENTAL TO THE DEALINGS OF GRANTOR AND LENDER IN RESPECT OF THIS AGREEMENT OR ANY OF THE OTHER LOAN DOCUMENTS OR THE TRANSACTIONS RELATED HERETO OR THERETO IN EACH CASE WHETHER NOW EXISTING OR HEREAFTER ARISING, AND WHETHER IN CONTRACT, TORT, EQUITY OR OTHERWISE. EACH OF GRANTOR AND LENDER HEREBY AGREES AND CONSENTS THAT ANY SUCH CLAIM, DEMAND, ACTION OR CAUSE OF ACTION SHALL BE DECIDED BY COURT TRIAL WITHOUT A JURY AND THAT GRANTOR OR LENDER MAY FILE AN ORIGINAL COUNTERPART OF A COPY OF THIS AGREEMENT WITH ANY COURT AS WRITTEN EVIDENCE OF THE CONSENT OF GRANTOR AND LENDER TO THE WAIVER OF THEIR RIGHT TO TRIAL BY JURY.

20. Notices. Any written notice, consent or other communication provided for in this Agreement shall be delivered in accordance with the Loan Agreement.

21. Section Headings. The section headings herein are for convenience of reference only and shall not affect in any way the interpretation of any of the provisions hereof.

22. Execution in Counterparts. This Agreement may be executed in any number of counterparts and by different parties hereto in separate counterparts, each of which when so executed shall be deemed to be an original and all of which taken together shall constitute one and the same agreement. Delivery of an executed counterpart of this Agreement by telefacsimile shall be equally as effective as delivery of a manually executed counterpart of this Agreement. Any party delivering an executed counterpart of this Agreement by telefacsimile shall also deliver a manually executed counterpart of this Agreement, but the failure to deliver a manually executed counterpart shall not affect the validity, enforceability, and binding effect of this Agreement.

23. Right of Recordal of Security Interest. Lender shall have the right, but not the obligation, at the expense of the Grantor, to record this Agreement in the United States Patent and Trademark Office and with such other recording authorities deemed reasonable and proper by Lender, and Lender shall advise the Grantor of such recordals. Upon satisfaction in full of the Obligations and termination of the Loan Agreement, the Grantor shall have the right to effect recordal of such satisfaction or termination at the expense of the Grantor in the United States Patent and Trademark Office and with such other recording authorities deemed reasonable and proper by the Grantor. Lender and the Grantor shall cooperate to effect all such recordals hereunder.

[SIGNATURE PAGES FOLLOWS]

Signature Page to Trademark and License Security Agreement

IN WITNESS WHEREOF, the parties hereto have duly executed this Agreement on the day and year first above written.

GRANTOR:

PURSUIT MARKETING, INC., an Illinois corporation

By: *Jeffrey L. Permuttes*
Name: Jeffrey L. Permuttes
Title: President

STATE OF ILLINOIS)
) SS.
COUNTY OF COOK)

On this 1st day of December, 2003, before me personally came the individual named in the above signature caption, to me known, who, being by me duly sworn, did depose and say that he is an officer of PURSUIT MARKETING, INC., an Illinois corporation, and that he signed his name thereto by like order.



Evelyn M. Rodriguez
NOTARY PUBLIC

SCHEDULE B

to Trademark and License Security Agreement

LICENSES

- (a) licenses to use the following trade-marks: none

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