

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

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| SUBMISSION TYPE: | NEW ASSIGNMENT | | |
| NATURE OF CONVEYANCE: | CHANGE OF NAME | | |
| CONVEYING PARTY DATA | | | |
| Name | Formerly | Execution Date | Entity Type |
| Harris Investor Services, LLC | | 03/24/2004 | LIMITED LIABILITY COMPANY: DELAWARE |
| RECEIVING PARTY DATA | | | |
| Name: | Harrisdirect LLC | | |
| Street Address: | Harborside Financial Center | | |
| Internal Address: | 501 Plaza II | | |
| City: | Jersey City | | |
| State/Country: | NEW JERSEY | | |
| Postal Code: | 07311 | | |
| Entity Type: | LIMITED LIABILITY COMPANY: DELAWARE | | |
| PROPERTY NUMBERS Total: 4 | | | |
| Property Type | Number | Word Mark | |
| Registration Number: | 2349610 | TRADE UP | |
| Registration Number: | 2385667 | MARKETSPEED | |
| Registration Number: | 2421979 | MARKETSPEED | |
| Registration Number: | 2661092 | TRADE TALK | |
| CORRESPONDENCE DATA | | | |
| Fax Number: | (650)324-0638 | | |
| | <i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i> | | |
| Phone: | 650 324 7000 | | |
| Email: | sv-trademark@hellerehrman.com | | |
| Correspondent Name: | Lisa Greenwald-Swire | | |
| Address Line 1: | 275 Middlefield Road | | |
| Address Line 4: | Menlo Park, CALIFORNIA 94025-3506 | | |
| ATTORNEY DOCKET NUMBER: | 38487-1000 LGS/VCT | | |

OP \$115.00 2349610

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| NAME OF SUBMITTER: | Lisa Greenwald-Swire |
| Signature: | /Lisa Greenwald-Swire/ |
| Date: | 07/28/2006 |
| Total Attachments: 0 | |

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