

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
White Hat Ventures, LLC		07/21/2006	LIMITED LIABILITY COMPANY: NEVADA
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Varsity Group, Inc.		
<b>Street Address:</b>	1300 19th Street NW, Suite 800		
<b>City:</b>	Washington		
<b>State/Country:</b>	DISTRICT OF COLUMBIA		
<b>Postal Code:</b>	20036		
<b>Entity Type:</b>	CORPORATION: DELAWARE		
<b>PROPERTY NUMBERS Total: 5</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Serial Number:</b>	78636002	PODCOACH	
<b>Serial Number:</b>	78753944	PODPROFS	
<b>Serial Number:</b>	78555315	IQ DIGITAL	
<b>Serial Number:</b>	78509015	IQ DIGITAL STUDIOS	
<b>Serial Number:</b>	78474859	LEARNING NOW NETWORK	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(330)253-5246		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Phone:</b>	3302535060		
<b>Email:</b>	gfvoinovich@bmdllc.com		
<b>Correspondent Name:</b>	George F. Voinovich		
<b>Address Line 1:</b>	75 E. Market St.		
<b>Address Line 4:</b>	Akron, OHIO 44308		
<b>NAME OF SUBMITTER:</b>	George F. Voinovich, Atty.		

OP \$140.00 78636002

Signature:	/gfv/
Date:	07/31/2006
Total Attachments: 1 source=Executed ATA#page1.tif	

ASSIGNMENT OF TRADEMARK APPLICATIONS

This ASSIGNMENT OF TRADEMARK APPLICATIONS (the "Assignment") is effective as of July 21, 2006 by and between White Hat Ventures, LLC, a Nevada limited liability company ("Assignee"), and Varsity Group, Inc., a Delaware corporation ("Assignee").

RECITALS

**WHEREAS**, Assignor and Assignee are parties to a certain Asset Purchase Agreement effective as of May 1, 2006 ("Purchase Agreement") which provides for the assignment of certain federal trademark applications from Assignor to Assignee; and

**WHEREAS**, Pursuant to the Purchase Agreement, the parties desire to effectuate the assignment of the federal trademark applications as set forth herein.

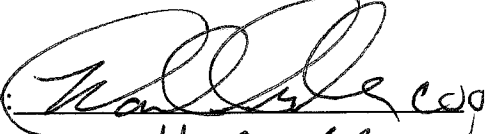
AGREEMENT

**NOW, THEREFORE**, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor does hereby assign to Assignee all of Assignor's right, title and interest in and to the following trademark applications with the United States Patent and Trademark Office:

<u>Mark</u>	<u>Serial Number</u>
PODCOACH	78-636002
PODPROFS	78-753944
IQ Digital	78-555315
IQ Digital Studios	78-509015
Learning Now Network	78-474859

**IN WITNESS WHEREOF**, the parties hereto have duly executed this Assignment as of the date first above written.

Assignor:  
White Hat Ventures, LLC

By: 

Printed Name: MARK KROHN

Its: Chief Operating Officer

Assignee:  
Varsity Group, Inc.

By: 

Printed Name: MARK T. THINNING

Its: CEO, President