

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

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|-----------------------|----------------|
| SUBMISSION TYPE: | NEW ASSIGNMENT |
| NATURE OF CONVEYANCE: | MERGER |
| EFFECTIVE DATE: | 10/26/2004 |

CONVEYING PARTY DATA

| Name | Formerly | Execution Date | Entity Type |
|------------------------------|----------|----------------|---------------------------------|
| IBN Technology Holdings, LLC | | 07/28/2006 | LIMITED LIABILITY COMPANY: UTAH |

RECEIVING PARTY DATA

| | |
|-------------------|-------------------------------------|
| Name: | In-Store Broadcasting Networ, LLC |
| Street Address: | 175 South Main Street |
| Internal Address: | Suite 600 |
| City: | Salt Lake City |
| State/Country: | UTAH |
| Postal Code: | 84101 |
| Entity Type: | LIMITED LIABILITY COMPANY: DELAWARE |

PROPERTY NUMBERS Total: 4

| Property Type | Number | Word Mark |
|----------------|----------|-------------------------------|
| Serial Number: | 78399429 | SALES SCIENCE |
| Serial Number: | 78350157 | IN-STORE SCIENCE |
| Serial Number: | 78544068 | AUDIO ON DEMAND |
| Serial Number: | 76574876 | IN-STORE BROADCASTING NETWORK |

CORRESPONDENCE DATA

Fax Number: (801)321-4893
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
 Phone: 801-321-4814
 Email: mkrieger@kmclaw.com
 Correspondent Name: Michael F. Krieger
 Address Line 1: 60 East South Temple
 Address Line 2: Suite 1800

CH \$115.00 78399429

Address Line 4: Salt Lake City, UTAH 84111

ATTORNEY DOCKET NUMBER: 11897

NAME OF SUBMITTER: Michael F. Krieger

Signature: /Michael F. Krieger/

Date: 08/01/2006

Total Attachments: 3
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Delaware

PAGE 1

The First State

I, HARRIET SMITH WINDSOR, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF MERGER OF "IN-STORE BROADCASTING NETWORK, LLC", FILED IN THIS OFFICE ON THE TWENTY-SIXTH DAY OF OCTOBER, A.D. 2004, AT 6:48 O'CLOCK P.M.



3865694 8100

060688258

Harriet Smith Windsor

Harriet Smith Windsor, Secretary of State

AUTHENTICATION: 4935653

DATE: 07-28-06

TRADEMARK
REEL: 003359 FRAME: 0517

CERTIFICATE OF MERGER

OF

**IN-STORE BROADCASTING NETWORK, LLC
(A UTAH LIMITED LIABILITY COMPANY)**

AND

**IBN TECHNOLOGY HOLDINGS, LLC
(A UTAH LIMITED LIABILITY COMPANY)**

WITH AND INTO

**IN-STORE BROADCASTING NETWORK, LLC
(A DELAWARE LIMITED LIABILITY COMPANY)**

October 26, 2004

Pursuant to section 18-209 of the Delaware Limited Liability Company Act (the "Delaware Act") and section 48-2c-1407 of the Revised Limited Liability Company Act of the State of Utah (the "Utah Act"):

* * *

The undersigned, two Utah limited liability companies and a Delaware limited liability company, hereby certify as follows:

First: The name and state of formation, as applicable, of each of the constituent companies is as follows:

| <u>Name</u> | <u>State of Organization</u> |
|------------------------------------|------------------------------|
| IN-STORE BROADCASTING NETWORK, LLC | Utah |
| IBN TECHNOLOGY HOLDINGS, LLC | Utah |
| IN-STORE BROADCASTING NETWORK, LLC | Delaware |

Second: The Agreement and Plan of Merger, dated as of October 26, 2004, by and between In-Store Broadcasting Network, LLC, IBN Technology Holdings, LLC, In-Store Broadcasting Network, LLC and In-Store Broadcasting Holding, LLC (the "Merger Agreement") has been approved, adopted, certified, executed and acknowledged by each of the constituent companies entities in accordance with section 18-209(b) of the Delaware Act and section 48-2c-1407 of the Utah Act.

Third: The name of the surviving company is In-Store Broadcasting Network, LLC (the "Surviving Company"), which will continue its existence as the Surviving Company under its present name upon the effective date of said merger pursuant to the provisions of the Delaware Act.

Fourth: The executed Merger Agreement is on file at the principal place of business of the Surviving Company, the address of which is 175 South Main St. #600, Salt Lake City, Utah 84111.


Fifth: A copy of the Merger Agreement will be furnished by the Surviving Company, on request and without cost, to any member of any constituent company.

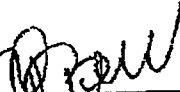
[The next page is the signature page.]

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IN WITNESS WHEREOF, this Certificate has been executed by each of the constituent companies as of the date first above written.

IN-STORE BROADCASTING NETWORK, IBN TECHNOLOGY HOLDINGS, LLC
LLC

By: 
Name: Rob Brazell
Title: Chief Executive Officer

By: 
Name: Rob Brazell
Title: Chief Executive Officer

IN-STORE BROADCASTING NETWORK,
LLC

By: 
Name: Rob Brazell
Title: Chief Executive Officer

[Signature page to the certificate of merger.]