

TRADEMARK ASSIGNMENT

Electronic Version v1.1
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SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Melissa Roncal		07/25/2006	INDIVIDUAL: UNITED STATES
RECEIVING PARTY DATA			
Name:	MallyGirl, LLC		
Street Address:	901 Dulaney Valley Road, Suite 902		
City:	Towson		
State/Country:	MARYLAND		
Postal Code:	21204		
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	3099460	MALLY	
CORRESPONDENCE DATA			
Fax Number:	(202)344-8300		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	2023444000		
Email:	mbharrison@venable.com		
Correspondent Name:	Mark B. Harrison		
Address Line 1:	Venable, P.O. Box 34385		
Address Line 4:	Washington, DISTRICT OF COLUMBIA 20043		
ATTORNEY DOCKET NUMBER:	44944-229241		
NAME OF SUBMITTER:	Mark B. Harrison		
Signature:	/mark b. harrison/		
Date:	08/01/2006		

CH \$40.00 3099460

Total Attachments: 2

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TRADEMARK ASSIGNMENT

This Trademark Assignment (this "Agreement") is made and entered into as of this 25 day of July, 2006 (the "Effective Date"), by and between Melissa Roncal, ("Assignor"), and MallyGirl, LLC, a Delaware limited liability company ("Assignee").

WITNESSETH:

WHEREAS, Assignor is the owner of the trademark "Mally" shown in U.S. Trademark Registration No. 3,099,460 (child application from Application Serial No. 78/184635) and the common law rights embodied therein and the good will attendant thereto (the "Mark"); and

WHEREAS, Assignor is the President, Founder and one of the Members of the Assignee; and

WHEREAS, Assignor has agreed to assign to Assignee all of her right title and interest in and to the Mark.

NOW THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor hereby assigns, transfers and conveys unto Assignee, its legal successors and assigns, all of the Assignor's right, title and interest in and to U.S. Trademark Registration No. 3,099,460 (child application from Application Serial No. 78/184635) and the Mark, together with the goodwill symbolized thereby, and any and all rights at common law or statutory that Assignor may have in or to the Mark anywhere in the world, and the right to sue and seek recoveries for any infringement of the Mark, and the right to apply for renewal of the aforementioned registration and receive certificates of renewal with respect to the Mark in Assignee's own name. From and after the Effective Date, Assignee shall be the sole owner of the Mark.

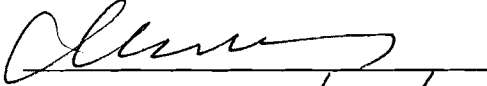
Assignor agrees at any time hereafter to execute and deliver any such other assignments and documents as are necessary or desirable to render this assignment in compliance with the local laws of any jurisdiction, or to confirm, effectuate, memorialize or record anywhere in the world the assignment of rights set forth herein.

This document may be filed in one or more counterparts in the Trademark Offices of any jurisdictions where registrations and pending applications for registration for the Mark exists or may hereafter be filed by Assignee or its successors and assigns. The directors of such offices are instructed to issue any certificates of registration or renewal and send any communications from and after the Effective Date to Assignee at such addresses as Assignee may designate.

[Signature pages follow]

IN WITNESS WHEREOF, the parties hereto have caused this Agreement to be duly executed as of the date first set forth above.

Melissa Roncal



Date of Signature: 7/25/06