

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
SEB S.A.		07/27/2006	CORPORATION: FRANCE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	KRUPS GmbH		
<b>Street Address:</b>	Heresbachstrasse 29		
<b>City:</b>	42719 Solingen		
<b>State/Country:</b>	GERMANY		
<b>Entity Type:</b>	CORPORATION: GERMANY		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
Registration Number:	2970863	GERMAN TRADEMARK KRUPS 1919 REGISTERED	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(212)527-7701		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Phone:</b>	212.257.7700		
<b>Email:</b>	tmdocket@darbylaw.com		
<b>Correspondent Name:</b>	Randi S. Miller/Darby & Darby P.C.		
<b>Address Line 1:</b>	P.O. Box 5257		
<b>Address Line 4:</b>	NEW YORK, NEW YORK 10150-5257		
<b>ATTORNEY DOCKET NUMBER:</b>	00308/3201674-US0		
<b>DOMESTIC REPRESENTATIVE</b>			
<b>Name:</b>	Randi S. Miller/Darby & Darby P.C.		
<b>Address Line 1:</b>	P.O. Box 5257		
<b>Address Line 4:</b>	New York, NEW YORK 10150-5257		
<b>NAME OF SUBMITTER:</b>	Randi S. Miller		

OP \$40.00 2970863

Signature:

/randi s miller/

Date:

08/01/2006

Total Attachments: 1

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**TRADEMARK ASSIGNMENT**

WHEREAS, **SEB S.A.**, a corporation organized and existing under and by virtue of the laws of France and having a place of business at Chemin Du Petit Bois BP 172, F-69134, Ecully Cedex, France hereinbelow called "Assignor", owns and has used in its business the following trademark and trademark registration:

<u>MARK</u>	<u>REG. NO.</u>	<u>REG. DATE</u>
<b>GERMAN TRADEMARK KRUPS 1919 REGISTERED LOGO</b>	<b>2,970,863</b>	<b>July 19, 2005</b>

; and

WHEREAS, **KRUPS GmbH**, a corporation organized and existing under and by virtue of the laws of the Federal Republic of Germany and having a place of business at Hereschbachstrasse 29, 42719 Solingen, Federal Republic of Germany herein below called "Assignee", is desirous of acquiring the entire right, title and interest in and to the said trademark and trademark registration and in and to any registrations, renewals and extensions that may be granted thereon, together with the goodwill of the business connected therewith;

THEREFORE, BE IT KNOWN that for and in consideration of the sum of One Dollar (\$1.00) to it in hand paid, and other good and valuable consideration, the receipt of which is hereby acknowledged, said Assignor has sold, assigned, transferred and by these presents does hereby sell, assign, and transfer unto the said Assignee, its successors or assigns, the entire right, title and interest in and to the said trademark and trademark registration and in and to any registrations, renewals and extensions that may be granted thereon, together with the goodwill of the business connected therewith and any right to recover for past infringement thereof.

SEB S.A.

*P. Jambou*Dated: July 27, 2006

By:

Print Name: Patrick GossotPrint Title: IP Manager

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