

07-18-2006



Form PTO-1594 (Rev. 07/05)
OMB Collection 0651-0027 (exp. 6/)

U.S. DEPARTMENT OF COMMERCE
United States Patent and Trademark Office

103276783

TRADEMARKS ONLY

FINANCE SECTION

To the Director of the U. S. Patent and Trademark Office: Please record the attached documents or the new address(es) below.

7.14.06

1. Name of conveying party(ies):

Bodenhafer Insurance & Investment Group, Inc.

- Individual(s)
- General Partnership
- Corporation- State: Indiana
- Other _____

Citizenship (see guidelines) _____
Additional names of conveying parties attached? Yes No

2. Name and address of receiving party(ies)

Additional names, addresses, or citizenship attached? Yes No

Name: Acordia, Inc.
Internal Address: Attn: Corporate Secretary
Street Address: 150 N. Michigan Ave, Suite 410
City: Chicago
State: IL
Country: USA Zip: 60601-7553

- Association Citizenship _____
- General Partnership Citizenship _____
- Limited Partnership Citizenship _____
- Corporation Citizenship Delaware
- Other _____ Citizenship _____

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No
(Designations must be a separate document from assignment)

3. Nature of conveyance /Execution Date(s) :

Execution Date(s) June 26, 2006

- Assignment
- Security Agreement
- Other _____
- Merger
- Change of Name

4. Application number(s) or registration number(s) and identification or description of the Trademark.

A. Trademark Application No.(s)

B. Trademark Registration No.(s)

2,508,901

Additional sheet(s) attached? Yes No

C. Identification or Description of Trademark(s) (and Filing Date if Application or Registration Number is unknown):

5. Name & address of party to whom correspondence concerning document should be mailed:

Name: David M. Mosier, Esq.

Internal Address: Knox Law Firm

Street Address: 120 W. 10th Street

City: Eric

State: PA Zip: 16501

Phone Number: 814-459-2800

Fax Number: 814-453-4530

Email Address: dmosier@kmgslaw.com

6. Total number of applications and registrations involved:

1

7. Total fee (37 CFR 2.6(b)(6) & 3.41) \$ 40.00

- Authorized to be charged by credit card
- Authorized to be charged to deposit account
- Enclosed

8. Payment Information:

a. Credit Card Last 4 Numbers _____
Expiration Date _____

b. Deposit Account Number _____
Authorized User Name _____

40.00 DP
00000004 2508901

9. Signature:

David M. Mosier
Signature

June 26, 2006
Date

Name of Person Signing

Total number of pages including cover sheet, attachments, and document:

Documents to be recorded (including cover sheet) should be faxed to (571) 273-0140, or mailed to: Mail Stop Assignment Recordation Services, Director of the USPTO, P.O. Box 1450, Alexandria, VA 22313-1450

07/17/2006 11:41 AM
01 FC-6521

ASSIGNMENT OF MARK AND DESIGN

WHEREAS, Bodenhafer Insurance & Investment Group, Inc., a business corporation organized and existing under the laws of the State of Indiana, with a current principal place of business located at 10116 Coldwater Road, Fort Wayne, Indiana 46825 ("Assignor") has adopted, owns and is using the trademarks/service mark and design (the "Mark"):

<u>Mark</u>	<u>Registration Number</u>	<u>Registration Date</u>
BIIG	2,508,901	November 20, 2001

The word Mark is further identified on Exhibit A attached hereto and made a part hereof.

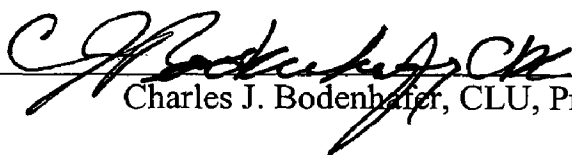
WHEREAS, Assignor also owns the registration on the Principal Register of the U.S. Patent and Trademark Office for the goods and/or services identified therein for the Mark;

WHEREAS, Acordia, Inc., a business corporation organized and existing under the laws of the State of Delaware, having a place of business located at 150 North Michigan Avenue, Suite 4100, Chicago, IL 60601 ("Assignee"), desires to acquire the Mark and the registration for the Mark;

NOW, THEREFORE, for valuable consideration, the receipt and sufficiency of which is hereby acknowledged, and intending to be legally bound hereby, Assignor does hereby convey, transfer, assign, set over, and deliver unto Assignee, free and clear of all liens and encumbrances, all right, title and interest in and to the Mark, together with the goodwill of the business symbolized by the Mark, and the registration thereof.

This Assignment is made and is effective July 1, 2006.

BODENHAFER INSURANCE & INVESTMENT GROUP, INC.

By: 
Charles J. Bodenhafer, CLU, President

672095

STATE OF INDIANA

:

SS:

COUNTY OF ALLEN

:

On this the ~~26th~~ day of ^{June} ~~July~~, 2006, before me, the undersigned authority, a Notary Public in and for said County and State, personally appeared Charles J. Bodenhafer, President and duly authorized representative of Bodenhafer Insurance & Investment Group, Inc., known to me (or satisfactorily proven) to be the person who executed the foregoing Assignment and who, being authorized to do so, acknowledge that he executed the same for the purposes therein contained.



Notary Public

My commission expires: Feb 7, 2008

672095

A Professional Corporation

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July 10, 2006

Mail Stop Assignment Recordation Services
Director of the U.S. Patent & Trademark Office
P.O. Box 1450
Alexandria, VA 22313-1450

RE: Trademark/Service Mark Assignment

Ladies/Gentlemen:

Please find enclosed the following:

1. Recordation Form Cover Sheet #PTO-1594;
2. A copy of the Assignment of the service mark registration number 2,508,901; and
3. The Requisite Patent & Trademark Office filing fee in the amount of \$40 to cover the cost of recording the assignment by check made payable to "Director of the U.S. Patent and Trademark Office."

If you have any questions or need additional information or documentation, please contact the undersigned.

Very truly yours,

KNOX, McLAUGHLIN, GORNALL &
SENNETT, P.C.

BY: David M. Mosier
David M. Mosier

DMM/ly
Enclosures a stated
672075