## TRADEMARK ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

## **CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
CENDANT CORPORATION		07/25/2006	CORPORATION: DELAWARE

#### **RECEIVING PARTY DATA**

Name:	FAIRFIELD RESORTS, INC.	
Street Address:	8427 South Park Circle	
City:	Orlando	
State/Country:	FLORIDA	
Postal Code:	32819	
Entity Type:	CORPORATION: DELAWARE	

#### PROPERTY NUMBERS Total: 2

Property Type	Number	Word Mark
Registration Number:	2973657	THE SMARTER WAY TO VACATION
Registration Number:	3009420	A BETTER WAY TO VACATION

## **CORRESPONDENCE DATA**

Fax Number: (973)496-4624

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 9734965139

Email: susan.crane@wyndhamworldwide.com

Correspondent Name: SUSAN L CRANE
Address Line 1: 1 Sylvan Way

Address Line 4: Parsippany, NEW JERSEY 07054

ATTORNEY DOCKET NUMBER:	FRI
NAME OF SUBMITTER:	Susan L. Crane
Signature:	/susanlcrane/
Date:	08/07/2006 TRADEMARK

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Total Attachments: 2		
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TRADEMARK
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# ASSIGNMENT OF U.S. TRADEMARK RIGHTS

WHEREAS Cendant Corporation ("**Assignor**"), a Delaware corporation with its principal place of business at 9 West 57<sup>th</sup> Street, New York, NY 10019, is the owner of the trademarks and United States Trademark registrations that are the subject of this assignment and are set forth on <u>Exhibit 1</u> (the "Marks");

WHEREAS Fairfield Resorts, Inc. ("Assignee"), a Delaware corporation with its principal place of business at 8427 South Park Circle, Orlando, Florida 32819 is desirous of acquiring the Marks, the registrations thereof and the goodwill associated therewith:

NOW, THEREFORE, for good and valuable consideration, receipt and sufficiency of which are hereby acknowledged. Assignor does hereby assign unto Assignee, all rights, title and interest in and to the Marks together with that portion of its business relating to the Marks and the goodwill appurtenant thereto, including, but not limited to, any right to collect damages for past infringements.

CENDANT CORPORATION

Name: Susan L. Crane

Title: Vice President Dated: July 25, 2006

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Mark	Reg. No.	
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