TRADEMARK ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
New York Link, Inc.		11/11/2005	CORPORATION: NEW YORK

RECEIVING PARTY DATA

Name:	Fashion Network Broadcasting, Inc.	
Street Address:	5 East 22nd Street	
Internal Address:	Suite 3L	
City:	New York	
State/Country:	NEW YORK	
Postal Code:	10010	
Entity Type:	CORPORATION: NEW YORK	

PROPERTY NUMBERS Total: 2

Property Type	Number	Word Mark
Registration Number:	2953953	FASHION NETWORK
Registration Number:	2976283	FASHION NETWORK

CORRESPONDENCE DATA

Fax Number: (516)771-7677

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 516.771.0349

Email: rsbroder@optonline.net
Correspondent Name: Robert S. Broder, Esq.
Address Line 1: 2903 Preston Lane

Address Line 4: Merrick, NEW YORK 11566

NAME OF SUBMITTER:	Robert S. Broder	
Signature:	/rsb/	
Date:	08/15/2006	

TRADEMARK REEL: 003369 FRAME: 0909

900055724

Total Attachments: 2

source=NYLink001#page1.tif source=NYLink002#page1.tif

> TRADEMARK REEL: 003369 FRAME: 0910

TRADEMARK ASSIGNMENT

For good and valuable consideration, receipt of which is hereby acknowledged, NEW YORK LINK, INC., a New York corporation, having its place of business at 5 East 22nd Street New York, NY 10010, herein called Assignor, HEREBY SELLS, ASSIGNS, and TRANSFERS, effective as of the date hereof, to its successor in interest FASHION NETWORK BROADCASTING, INC., a New York corporation having its place of business at 5 East 22nd Street, Suite 3L, New York, NY 10010, herein called Assignee, all of Assignor's right, title and interest in and to the marks listed on the attached Schedule A, the federal applications and registrations therefor, and the common law rights therein (collectively, the "Marks"), together with any and all common law rights in the Marks, all the good will of the business symbolized by the Marks and the right to sue, and recover any damages and profits, for past or future infringements of the Marks.

The Assignor hereby represents and warrants to the Assignee that it is the title owner of the Marks and has the full authority to make this assignment; that the Marks have not heretofore been pledged or otherwise encumbered, and is in all respects free and clear of liens and encumbrances; and that Assignor has not entered into any contract or made any commitment that will or may impair the Assignee's rights hereunder.

The Assignor agrees to execute any further documents that may be reasonably required to perfect this assignment of all right, title and interest in the aboveidentified Marks.

This assignment may be filed by FASHION NETWORK BROADCASTING, INC, with the United States Patent and Trademark Office without further notice.

NEW YORK LINK, INC.

Dated: November 11, 2005

TRADEMARK REEL: 003369 FRAME: 0911

Schedule A

Trademark Assignment New York Link, Inc. and Fashion Network Broadcasting, Inc.

MARK	Registration/Serial Number
F FASHION BAR and (heart) Design	78/430643
FASHION NETWORK	2,953,953
FASHION NETWORK	2,976,283
FASHION VODKA	78/655344

TRADEMARK

RECORDED: 08/15/2006 REEL: 003369 FRAME: 0912