

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
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<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
OAM Solutions, Inc.		07/24/2006	CORPORATION:
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	The Knot, Inc.		
<b>Street Address:</b>	462 Broadway, 6th Floor		
<b>City:</b>	New York		
<b>State/Country:</b>	NEW YORK		
<b>Postal Code:</b>	10013		
<b>Entity Type:</b>	CORPORATION:		
<b>PROPERTY NUMBERS Total: 2</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	2989643	THE LILAGUIDE	
<b>Serial Number:</b>	78444595	LILA PICKS	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(650)802-3100		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Email:</b>	joshua.andrews@weil.com, phyllis.depaola@weil.com		
<b>Correspondent Name:</b>	Weil, Gotshal & Manges c/o Joshua Andrews		
<b>Address Line 1:</b>	201 Redwood Shores Parkway		
<b>Address Line 4:</b>	Redwood Shores, CALIFORNIA 94065		
<b>ATTORNEY DOCKET NUMBER:</b>	56781.0004		
<b>NAME OF SUBMITTER:</b>	Joshua Andrews		
<b>Signature:</b>	/Joshua Andrews/		
<b>Date:</b>	08/16/2006		

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**Total Attachments: 4**

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**EXHIBIT A**

**TRADEMARK ASSIGNMENT**

THIS TRADEMARK ASSIGNMENT (this "Trademark Assignment") dated as of July 24, 2006 ("Effective Date"), is made by and between OAM Solutions, Inc., a California corporation ("Assignor"), and The Knot, Inc., a Delaware corporation ("Assignee").

WHEREAS, Assignor and Assignee have entered into an Assignment of Intellectual Property, executed on even date herewith, pursuant to which Assignor has agreed to assign to Assignee the Marks (as defined below).

NOW, THEREFORE, for good and valuable consideration, including the promises and covenants set forth in the Assignment of Intellectual Property, the parties agree as follows:

**1. Marks.**

"Marks" shall mean the trade names, trademarks, service marks, trade dresses, logos, designs and slogans, in word mark, stylized and/or design formats which are the subject of the registrations and pending applications identified in Attachment 1 attached hereto.

**2. Assignment.**

Assignor hereby assigns, transfers, sells and conveys to Assignee all of its rights, title and interest throughout the world in and to the Marks, and the registrations and applications relating thereto, together with the goodwill of the business symbolized by the Marks and all rights, claims and privileges pertaining thereto, including, without limitation, the right to sue and recover damages for past, present and future infringement thereof, and the right to prosecute and maintain trademark applications and the registrations for the Marks.

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IN WITNESS WHEREOF, the parties hereto have caused this Trademark Assignment to be executed as of the date set forth below.

**ASSIGNOR:**

**OAM SOLUTIONS, INC.**

By: \_\_\_\_\_

Name: Oliver Mittermaier

Title: President

Date: July 24, 2006

**ASSIGNEE:**

**THE KNOT, INC.**

By: \_\_\_\_\_

Name:

Title:

Date: July 24, 2006

**TRADEMARK**

**REEL: 003370 FRAME: 0571**

IN WITNESS WHEREOF, the parties hereto have caused this Trademark Assignment to be executed as of the date set forth below.

ASSIGNOR:

OAM SOLUTIONS, INC.

By: \_\_\_\_\_

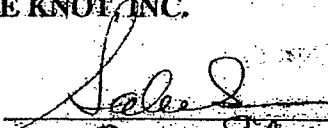
Name: Oliver Mittermaier

Title: President

Date: July 24, 2006

ASSIGNEE:

THE KNOT, INC.

By:  \_\_\_\_\_

Name: Sarah Ste

Title: COO

Date: July 24, 2006

TRADEMARK

REEL: 003370 FRAME: 0572

**ATTACHMENT 1**

**U.S. TRADEMARKS**

<b>Trademark Name</b>	<b>Application Serial No.</b>	<b>Application Filing Date</b>	<b>Reg. Number</b>	<b>Reg. Date</b>
THE LILA GUIDE			2,989,643	August 30, 2005
LILA PICKS	78/444,595	July 1, 2004		