

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:		NEW ASSIGNMENT	
NATURE OF CONVEYANCE:		ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL	
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Ingram Industries Inc.		01/02/2004	CORPORATION: TENNESSEE
RECEIVING PARTY DATA			
Name:	Ingram Book Group Inc.		
Street Address:	One Ingram Boulevard		
City:	LaVergne		
State/Country:	TENNESSEE		
Postal Code:	37086		
Entity Type:	CORPORATION: TENNESSEE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	2390305	PRIMESOURCE	
CORRESPONDENCE DATA			
Fax Number:	(615)242-2221		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	615-242-2400		
Email:	icw@iplawgroup.com		
Correspondent Name:	I.C. Waddey, Jr.		
Address Line 1:	Waddey & Patterson, PC		
Address Line 2:	1600 Division Street, Suite 500		
Address Line 4:	Nashville, TENNESSEE 37203		
ATTORNEY DOCKET NUMBER:	3347		
NAME OF SUBMITTER:	I.C. Waddey, Jr.		
Signature:	/I.C. Waddey, Jr./		
Date:	08/17/2006		

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Total Attachments: 1
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ASSIGNMENT OF TRADEMARK

WHEREAS, INGRAM INDUSTRIES INC., a Tennessee Corporation, having its principal place of business at 4400 Harding Road, One Belle Meade Plaza, Nashville, TN 37205, has adopted, used, is using and has registered in the United States Patent and Trademark Office the trademark:

<u>TRADEMARK</u>	<u>REG. NO.</u>	<u>DATE OF REG.</u>
PRIMESOURCE	2,390,305	September 6, 2000

WHEREAS, INGRAM BOOK GROUP INC., a Tennessee Corporation, having its principal place of business at One Ingram Boulevard, LaVergne, TN 37086, is desirous of acquiring said mark and the registration thereof;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, INGRAM INDUSTRIES INC. assigns to INGRAM BOOK GROUP INC. all rights, title and interest in and to the said mark, together with the goodwill of the business symbolized by the marks and the registrations thereof.

Effective the 2nd day of January 2004.

Ingram Industries Inc.

By: *Linda K. Dickert*
Linda K. Dickert, Assistant Secretary