

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Signal Investment & Management Co.		08/14/2006	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	The Mentholatum Company		
Street Address:	707 Sterling Drive		
City:	Orchard Park		
State/Country:	NEW YORK		
Postal Code:	14127		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 5			
Property Type	Number	Word Mark	
Serial Number:	78466929	PH2O	
Registration Number:	0408558	PHISODERM	
Registration Number:	0562187	PHISOHEX	
Registration Number:	0543116	PHISOHEX	
Serial Number:	78464757	PHISODERM	
CORRESPONDENCE DATA			
Fax Number:	(216)579-6073		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	216-579-1700		
Email:	dpeterlin@pearnegordon.com		
Correspondent Name:	Richard A. Sharpe		
Address Line 1:	1801 East Ninth Street, Suite 1200		
Address Line 4:	Cleveland, OHIO 44114-3108		
ATTORNEY DOCKET NUMBER:	MENT-J1161		

CH \$140.00 78466929

NAME OF SUBMITTER:	Richard A. Sharpe
Signature:	/richard a sharpe/
Date:	09/06/2006
Total Attachments: 2 source=U.S. Assignment#page1.tif source=U.S. Assignment#page2.tif	

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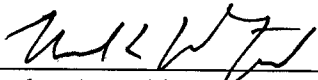
WHEREAS, Signal Investment & Management Co., a Delaware corporation, whose business address is 1105 North Market Street, Suite 1300, Wilmington, Delaware U.S.A. 19801-1241 ("Assignor") has adopted and used the trademarks set forth on Schedule A attached hereto and is the owner of the marks and goodwill associated therewith.

WHEREAS, The Mentholatum Company, a Delaware corporation, whose business address is 707 Sterling Drive, Orchard Park, New York 14127 U.S.A. ("Assignee") is desirous of acquiring said trademarks and goodwill associated therewith.

NOW THEREOF, for the sum of ONE DOLLAR (\$1.00) in hand paid from Assignee to Assignor, the receipt of which is hereby acknowledged by Assignor, Assignor by these presents does hereby sell, transfer, convey and assign unto said Assignee all right, title and interest in and to the Trademarks set forth on Schedule A attached thereto, together with the goodwill of the business symbolized by the marks, and all federal and state registrations and applications therefor in the United States of America, and the right to recover for any past infringements of said trademarks.

On this 14th day of August, 2006.

Signal Investment & Management Co.



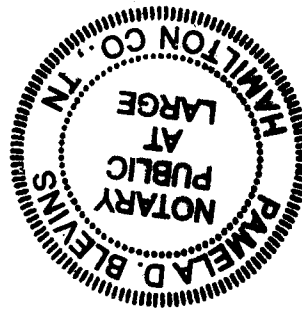
Theodore K. Whitfield, Jr., Vice President

Sworn and subscribed before me this

14th day of August, 2006.

Pamela D. Blevins
Notary Public

My commission expires: 10-06-07



SCHEDULE A

<u>MARK</u>	<u>SERIAL NO.</u>	<u>FILING DATE</u>	<u>REG. NO.</u>	<u>REG. DATE</u>
PH20	78/466,929	8/13/2004	pending	
PHISODERM	71/468,956	4/3/1944	408558	8/15/1944
PHISODERM	78/464,757	8/10/2004	pending	
PHISOHEX (Stylized)	71/596,250	4/24/1950	562,187	7/29/1952
PHISOHEX (Stylized)	71/596,249	4/24/1950	543,116	5/29/1951