<u>-СН \$690.</u>

# Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT	
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL	

# **CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
LIFELINE SYSTEMS, INC.		09/05/2006	CORPORATION: MASSACHUSETTS

# RECEIVING PARTY DATA

Name:	KONINKLIJKE PHILIPS ELECTRONICS N.V.
Street Address:	Groenewoudsweg 1
City:	Eindhoven
State/Country:	NETHERLANDS
Entity Type:	CORPORATION: NETHERLANDS

PROPERTY NUMBERS Total: 27

Property Type	Number	Word Mark
Registration Number:	2441471	A+
Registration Number:	1670864	ALERTCALL
Registration Number:	1705766	AUTOLEARN
Registration Number:	2144344	CAREPARTNER
Registration Number:	2657102	CAREPARTNERS
Registration Number:	2946394	CAREPARTNERS CONNECT
Registration Number:	2737922	CAREPARTNERS ONLINE
Registration Number:	1303514	COMMUNI-CALL
Registration Number:	1353819	
Registration Number:	1355818	
Registration Number:	1093406	LIFELINE
Registration Number:	1148394	LIFELINE
Registration Number:	1716793	LIFELINE
Registration Number:	1887781	LIFELINE
		TRADEMARK

TRADEMARK
REEL: 003386 FRAME: 0796

900057653

Registration Number:	1719052	LIFELINE CENTRAL
Registration Number:	2851076	LIFELINE PERSONAL RESPONSE AND SUPPORT SERVICES
Registration Number:	2865181	MAINSTREET MESSENGER
Registration Number:	1305514	QUEEN CITY SPORTS MEDICINE AND REHABILITATION
Registration Number:	3090638	RESIDENT CARE
Registration Number:	2839688	TELASSURE
Registration Number:	1362997	TELECARE
Registration Number:	2116680	VOICEASSIST
Registration Number:	1526594	VOICELINE
Serial Number:	78246876	COMPLIANCE CARE
Serial Number:	78710247	ENCOMPASS
Serial Number:	78229493	LIFECALL
Serial Number:	78791327	LIFELINE SENIOR LIVING KEEPING RESIDENTS SAFE

#### **CORRESPONDENCE DATA**

Fax Number: (914)333-9692

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: (914) 945-6000

Email: Lillian.Drumheller@philips.com

Correspondent Name: Yan Glickberg
Address Line 1: P.O. Box 3001

Address Line 4: Briarcliff Manor, NEW YORK 10510-8001

ATTORNEY DOCKET NUMBER: 27 LIFELINE TMS TO KPENV

#### DOMESTIC REPRESENTATIVE

Name:

Address Line 1: Address Line 2: Address Line 3: Address Line 4:

NAME OF SUBMITTER:	Lillian K. Drumheller
Signature:	/Lillian K. Drumheller/
Date:	09/11/2006

Total Attachments: 2

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> TRADEMARK REEL: 003386 FRAME: 0797

### ASSIGNMENT

WHEREAS, LIFELINE SYSTEMS, INC. (a Massachusetts corporation) of 111 Lawrence Street, Framingham, Massachusetts, 01702-8156, USA, 95035, is the owner of the Trademarks as listed in Schedule A, attached herewith, which marks are applied for or registered in the United States Patent and Trademarks Office as listed in Schedule A attached, and

WHEREAS, KONINKLIJKE PHILIPS ELECTRONICS N.V. (a Netherlands corporation) of Groenewoudseweg 1, Eindhoven, The Netherlands, is desirous of acquiring said trademark applications and registrations identified in Schedule A;

NOW THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, said LIFELINE SYSTEMS, INC. does hereby assign unto the said KONINKLIJKE PHILIPS ELECTRONICS N.V. all right, title and interest in and to said trademarks and to said trademark applications and registrations, together with the goodwill of the business symbolized by said marks.

LIFELINE SYSTEMS, INC.

y: Name: Joseph E.

Title: Vice President

Dated: September 5, 2006

#### DECLARATION

Joseph E. Innamorati declares that he is Vice President of LIFELINE SYSTEMS, INC. and that he is authorized to execute this Assignment of said corporation and that the facts set forth in this Assignment are true, and further that these statements were made with the knowledge that willful false statements and the like so made are punishable by fine or imprisonment or both under Section 1001 of Title 18 of the United States Code and that such false statements may jeopardize the validity of the Assignment.

LIFELINE SYSTEMS, INC.

By: Name: Joseph E. Innamorati

Title: Vice President

Dated: September 5, 2006

TRADEMARK
REEL: 003386 FRAME: 0798

# SCHEDULE A

TRADEMARK		REGISTRATION NO.	REGISTRATION DATE		
A+ 2,441,471 APRIL 3, 2001  ALERTCALL 1,670,864 DECEMBER 31, 1991  AUTOLEARN 1,705,766 AUGUST 4, 1992  CAREPARTNER 2,144,344 MARCH 17, 1998  CAREPARTNERS 2,657,102 DECEMBER 3, 2002  CAREPARTNERS  CONNECT & Design 2,946,394 MAY 3, 2005  CAREPARTNERS ONLINE 2,737,922 JULY 15, 2003  COMMUNI-CALL  Stylized 1,303,514 NOVEMBER 6, 1984  COMPLIANCE CARE S/N 78/246,876 Filed: May 7, 2003  DESIGN LOGO 1,353,819 AUGUST 13, 1995  DESIGN LOGO 1,355,818 AUGUST 20, 1985  ENCOMPASS S/N 78/710,247 Filed: September 9, 2005  LIFECALL S/N 78/229,493 Filed: March 25, 2003  LIFELINE 1,093,406 JUNE 13, 1978  LIFELINE 1,446,394 MARCH 17, 1981  LIFELINE 1,716,793 SEPTEMBER 15, 1992  LIFELINE 1,887,781 APRIL 4, 1995  LIFELINE 1,887,781 APRIL 4, 1995  LIFELINE PERSONAL  RESPONSE AND SUPPORT  SERVICES & DESIGN 2,851,076 JUNE 8, 2004  LIFELINE RESPIOR  LIVING KEEPING  KEEPING RESIDENTS  SAFE & DESIGN S/N 78/791,327 Filed: January 13, 2006  MAINSTREET MESSENGER 2,865,181 JULY 20, 2004  QUEEN CITY SPORTS MEDICINE  AND REHABILITATION  & DESIGN 1,305,514 NOVEMBER 13, 1984  RESIDENT CARE 3,090,638 MAY 9, 2006  TELASSURE 2,899,688 MAY 11, 2004  TELECARE 1,362,997 OCTOBER 1, 1985  VOICEASSIST 2,116,680 NOVEMBER 25, 1997	TRADEMARK	(or Serial No.)	(or Filing Date)		
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RESPONSE AND SUPPORT  SERVICES & DESIGN 2,851,076 JUNE 8, 2004  LIFELINE SENIOR  LIVING KEEPING  KEEPING RESIDENTS  SAFE & DESIGN S/N 78/791,327 Filed: January 13, 2006  MAINSTREET MESSENGER 2,865,181 JULY 20, 2004  QUEEN CITY SPORTS MEDICINE  AND REHABILITATION  & DESIGN 1,305,514 NOVEMBER 13, 1984  RESIDENT CARE 3,090,638 MAY 9, 2006  TELASSURE 2,839,688 MAY 11, 2004  TELECARE 1,362,997 OCTOBER 1, 1985  VOICEASSIST 2,116,680 NOVEMBER 25, 1997	LIFELINE CENTRAL	1,719,052	SEPTEMBER 22, 1992		
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KEEPING RESIDENTS         SAFE & DESIGN       S/N 78/791,327       Filed: January 13, 2006         MAINSTREET MESSENGER 2,865,181       JULY 20, 2004         QUEEN CITY SPORTS MEDICINE       AND REHABILITATION         & DESIGN       1,305,514       NOVEMBER 13, 1984         RESIDENT CARE       3,090,638       MAY 9, 2006         TELASSURE       2,839,688       MAY 11, 2004         TELECARE       1,362,997       OCTOBER 1, 1985         VOICEASSIST       2,116,680       NOVEMBER 25, 1997	LIFELINE SENIOR				
SAFE & DESIGN       S/N 78/791,327       Filed: January 13, 2006         MAINSTREET MESSENGER 2,865,181       JULY 20, 2004         QUEEN CITY SPORTS MEDICINE       JULY 20, 2004         AND REHABILITATION       NOVEMBER 13, 1984         RESIGN       1,305,514       NOVEMBER 13, 1984         RESIDENT CARE       3,090,638       MAY 9, 2006         TELASSURE       2,839,688       MAY 11, 2004         TELECARE       1,362,997       OCTOBER 1, 1985         VOICEASSIST       2,116,680       NOVEMBER 25, 1997	LIVING KEEPING				
MAINSTREET MESSENGER 2,865,181  QUEEN CITY SPORTS MEDICINE  AND REHABILITATION  & DESIGN 1,305,514  RESIDENT CARE 3,090,638  TELASSURE 2,839,688  TELECARE 1,362,997  VOICEASSIST 2,116,680  NOVEMBER 13, 1984  MAY 9, 2006  MAY 11, 2004  OCTOBER 1, 1985  NOVEMBER 25, 1997	KEEPING RESIDENTS				
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& DESIGN       1,305,514       NOVEMBER 13, 1984         RESIDENT CARE       3,090,638       MAY 9, 2006         TELASSURE       2,839,688       MAY 11, 2004         TELECARE       1,362,997       OCTOBER 1, 1985         VOICEASSIST       2,116,680       NOVEMBER 25, 1997	QUEEN CITY SPORTS MEDICINE				
RESIDENT CARE       3,090,638       MAY 9, 2006         TELASSURE       2,839,688       MAY 11, 2004         TELECARE       1,362,997       OCTOBER 1, 1985         VOICEASSIST       2,116,680       NOVEMBER 25, 1997	AND REHABILITATION				
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TELECARE         1,362,997         OCTOBER 1, 1985           VOICEASSIST         2,116,680         NOVEMBER 25, 1997	RESIDENT CARE	3,090,638			
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