

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
LIFELINE SYSTEMS, INC.		09/05/2006	CORPORATION: MASSACHUSETTS

RECEIVING PARTY DATA

Name:	KONINKLIJKE PHILIPS ELECTRONICS N.V.
Street Address:	Groenewoudsweg 1
City:	Eindhoven
State/Country:	NETHERLANDS
Entity Type:	CORPORATION: NETHERLANDS

PROPERTY NUMBERS Total: 27

Property Type	Number	Word Mark
Registration Number:	2441471	A+
Registration Number:	1670864	ALERTCALL
Registration Number:	1705766	AUTOLEARN
Registration Number:	2144344	CAREPARTNER
Registration Number:	2657102	CAREPARTNERS
Registration Number:	2946394	CAREPARTNERS CONNECT
Registration Number:	2737922	CAREPARTNERS ONLINE
Registration Number:	1303514	COMMUNI-CALL
Registration Number:	1353819	
Registration Number:	1355818	
Registration Number:	1093406	LIFELINE
Registration Number:	1148394	LIFELINE
Registration Number:	1716793	LIFELINE
Registration Number:	1887781	LIFELINE

CH \$690.00 2441471

Registration Number:	1719052	LIFELINE CENTRAL
Registration Number:	2851076	LIFELINE PERSONAL RESPONSE AND SUPPORT SERVICES
Registration Number:	2865181	MAINSTREET MESSENGER
Registration Number:	1305514	QUEEN CITY SPORTS MEDICINE AND REHABILITATION
Registration Number:	3090638	RESIDENT CARE
Registration Number:	2839688	TEPASSURE
Registration Number:	1362997	TELECARE
Registration Number:	2116680	VOICEASSIST
Registration Number:	1526594	VOICELINE
Serial Number:	78246876	COMPLIANCE CARE
Serial Number:	78710247	ENCOMPASS
Serial Number:	78229493	LIFECALL
Serial Number:	78791327	LIFELINE SENIOR LIVING KEEPING RESIDENTS SAFE

CORRESPONDENCE DATA

Fax Number: (914)333-9692
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
Phone: (914) 945-6000
Email: Lillian.Drumheller@philips.com
Correspondent Name: Yan Glickberg
Address Line 1: P.O. Box 3001
Address Line 4: Briarcliff Manor, NEW YORK 10510-8001

ATTORNEY DOCKET NUMBER: 27 LIFELINE TMS TO KPENV

DOMESTIC REPRESENTATIVE

Name:
Address Line 1:
Address Line 2:
Address Line 3:
Address Line 4:

NAME OF SUBMITTER: Lillian K. Drumheller

Signature: /Lillian K. Drumheller/

Date: 09/11/2006

Total Attachments: 2
source=Lifeline TM Assignment#page1.tif
source=Lifeline TM Assignment#page2.tif

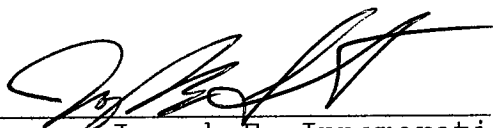
ASSIGNMENT

WHEREAS, **LIFELINE SYSTEMS, INC.** (a Massachusetts corporation) of 111 Lawrence Street, Framingham, Massachusetts, 01702-8156, USA, 95035, is the owner of the Trademarks as listed in Schedule A, attached herewith, which marks are applied for or registered in the United States Patent and Trademarks Office as listed in Schedule A attached, and

WHEREAS, **KONINKLIJKE PHILIPS ELECTRONICS N.V.** (a Netherlands corporation) of Groenewoudseweg 1, Eindhoven, The Netherlands, is desirous of acquiring said trademark applications and registrations identified in Schedule A;

NOW THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, said **LIFELINE SYSTEMS, INC.** does hereby assign unto the said **KONINKLIJKE PHILIPS ELECTRONICS N.V.** all right, title and interest in and to said trademarks and to said trademark applications and registrations, together with the goodwill of the business symbolized by said marks.

LIFELINE SYSTEMS, INC.


By: 
Name: Joseph E. Innamorati
Title: Vice President

Dated: September 5, 2006

DECLARATION

Joseph E. Innamorati declares that he is Vice President of **LIFELINE SYSTEMS, INC.** and that he is authorized to execute this Assignment of said corporation and that the facts set forth in this Assignment are true, and further that these statements were made with the knowledge that willful false statements and the like so made are punishable by fine or imprisonment or both under Section 1001 of Title 18 of the United States Code and that such false statements may jeopardize the validity of the Assignment.

LIFELINE SYSTEMS, INC.

By: 
Name: Joseph E. Innamorati
Title: Vice President

Dated: September 5, 2006

SCHEDULE A

<u>TRADEMARK</u>	<u>REGISTRATION NO. (or Serial No.)</u>	<u>REGISTRATION DATE (or Filing Date)</u>
A+	2,441,471	APRIL 3, 2001
ALERTCALL	1,670,864	DECEMBER 31, 1991
AUTOLEARN	1,705,766	AUGUST 4, 1992
CAREPARTNER	2,144,344	MARCH 17, 1998
CAREPARTNERS	2,657,102	DECEMBER 3, 2002
CAREPARTNERS CONNECT & Design	2,946,394	MAY 3, 2005
CAREPARTNERS ONLINE	2,737,922	JULY 15, 2003
COMMUNI-CALL Stylized	1,303,514	NOVEMBER 6, 1984
COMPLIANCE CARE	S/N 78/246,876	Filed: May 7, 2003
DESIGN LOGO	1,353,819	AUGUST 13, 1985
DESIGN LOGO	1,355,818	AUGUST 20, 1985
ENCOMPASS	S/N 78/710,247	Filed: September 9, 2005
LIFECALL	S/N 78/229,493	Filed: March 25, 2003
LIFELINE	1,093,406	JUNE 13, 1978
LIFELINE	1,148,394	MARCH 17, 1981
LIFELINE	1,716,793	SEPTEMBER 15, 1992
LIFELINE	1,887,781	APRIL 4, 1995
LIFELINE CENTRAL	1,719,052	SEPTEMBER 22, 1992
LIFELINE PERSONAL RESPONSE AND SUPPORT SERVICES & DESIGN	2,851,076	JUNE 8, 2004
LIFELINE SENIOR LIVING KEEPING KEEPING RESIDENTS SAFE & DESIGN	S/N 78/791,327	Filed: January 13, 2006
MAINSTREET MESSENGER	2,865,181	JULY 20, 2004
QUEEN CITY SPORTS MEDICINE AND REHABILITATION & DESIGN	1,305,514	NOVEMBER 13, 1984
RESIDENT CARE	3,090,638	MAY 9, 2006
TELASSURE	2,839,688	MAY 11, 2004
TELECARE	1,362,997	OCTOBER 1, 1985
VOICEASSIST	2,116,680	NOVEMBER 25, 1997
VOICELINE	1,526,594	FEBRUARY 28, 1989