TRADEMARK ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
David J. Carlins		08/25/2006	INDIVIDUAL: UNITED STATES
Robin Berger		08/25/2006	INDIVIDUAL: UNITED STATES

RECEIVING PARTY DATA

Name:	Magellan Development Group LLC	
Street Address:	303 East Wacker Drive, Suite 2750	
City:	Chicago	
State/Country:	ILLINOIS	
Postal Code:	60601	
Entity Type:	LIMITED LIABILITY COMPANY: ILLINOIS	

PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Serial Number:	78618781	THE SHORE CLUB AT LAKESHORE EAST

CORRESPONDENCE DATA

Fax Number: (312)876-7934

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

312-876-3192 Phone:

Email: pmcbride@sonnenschein.com

Correspondent Name: Peggy L. McBride 7800 Sears Tower Address Line 1:

Address Line 2: Sonnenschein Nath & Rosenthal LLP

Address Line 4: Chicago, ILLINOIS 60606

ATTORNEY DOCKET NUMBER:	09800830-0007
NAME OF SUBMITTER:	Peggy L. McBride
Signature:	/Peggy L. McBride/

TRADEMARK

900057667 **REEL: 003386 FRAME: 0889**

Date:	09/11/2006
Date:	09/11/2006

Total Attachments: 2

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TRADEMARK REEL: 003386 FRAME: 0890

TRADEMARK ASSIGNMENT

WHEREAS, David Carlins ("CARLINS") an individual, citizen of the United States, and Robin Berger ("BERGER") an individual, citizen of the United States, both of 303 East Wacker Dr., Suite 2750, Chicago, Illinois 60601 (collectively "OWNERS"), are the owners of the trademarks (including any registrations and applications therefor) listed on Schedule A attached hereto (the "Marks).;

WHEREAS, Magellan Development Group LLC ("MAGELLAN"), an Illinois Limited Liability Corporation, located at 303 East Wacker Drive, Suite 2750, Chicago, Illinois 60601, is desirous of acquiring said Marks and the registrations and applications therefore, together with the goodwill of the business associated therewith;

WHEREAS, MAGELLAN is desirous of acquiring the Marks that are subject of pending federal applications as a successor to the business of "THE SHORE CLUB AT LAKESHORE EAST", or portion thereof, to which those Marks pertain, as required by 15 USC § 1060;

NOW, THEREFORE, in consideration of the payment of Ten Dollars (\$10.00) and other good and valuable consideration, the receipt of which is hereby acknowledged, OWNERS do hereby assign to MAGELLAN, all right, title and interest in, to and under said Marks and the registrations and applications therefor, together with the goodwill of the business connected with the use of and symbolized by the Marks, and together with the entire business or portion thereof to which the Marks pertain; and together with all causes of action for the infringement of such Marks.

David Carlins

Date: 8-25-06

Robin Berger

Date: 8-25-06

ACKNOWLEDGMENT

STATE OF ILLINOIS)

COUNTY OF Cook

Be it remembered on this 25 day of July, 2006, before me, the subscriber, a Notary Public authorized to take acknowledgements and proofs in said county and state, personally appeared David Carlins and Robin Berger to me known, who being by me duly sworn according to law, on her oath does depose and make proof of my satisfaction that she was at the time of the execution thereof the Assignor of the foregoing instrument; and that she signed, sealed and delivered the instrument as her own voluntary act and deed.

Notary Public

SEAL:

OFFICIAL SEAL
VALERIE J. BALDASSIN
NOTARY PUBLIC, STATE OF ILLINOIS
MY COMMISSION EXPIRES 5-22-2010

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SCHEDULE A

COUNTRY	MARK	APPL. NO.	FILING DATE
United States	THE SHORE CLUB AT	78/618,781	28-Apr-2005
	LAKESHORE EAST (and logo)		

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RECORDED: 09/11/2006

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