

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	CHANGE OF NAME		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
California Choice Benefit Administrators, Inc.		09/27/2005	CORPORATION: CALIFORNIA
RECEIVING PARTY DATA			
Name:	Choice Administrators, Inc.		
Doing Business As:	DBA California Choice		
Street Address:	721 S. Parker Road		
Internal Address:	Suite 300		
City:	Orange		
State/Country:	CALIFORNIA		
Postal Code:	92868		
Entity Type:	CORPORATION: CALIFORNIA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	78718632	HEALTHCARE FOR THE WAY WE LIVE	
CORRESPONDENCE DATA			
Fax Number:	(626)792-6886		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	(626) 792-8808		
Email:	smattern@changmattern.com		
Correspondent Name:	Stephen H. Mattern		
Address Line 1:	80 S. Lake Avenue		
Address Line 2:	Suite 600		
Address Line 4:	Pasadena, CALIFORNIA 91101		
ATTORNEY DOCKET NUMBER:	W&B05-005		
NAME OF SUBMITTER:	Stephen H. Mattern		

OP \$40.00 78718632

Signature:

/Stephen H. Mattern/

Date:

09/08/2006

Total Attachments: 0

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