TRADEMARK ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL
EFFECTIVE DATE:	08/10/2006

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Scranton Gillette Communications, Inc.		08/10/2006	CORPORATION: ILLINOIS

RECEIVING PARTY DATA

Name:	6327435 Canada Ltd., d/b/a Issues Ink	
Street Address:	203-897 Corydon Avenue	
City:	Winnipeg, Manitoba	
State/Country:	CANADA	
Postal Code:	MB R3M 0W7	
Entity Type:	CORPORATION: CANADA	

PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Serial Number: 76111900		SEEDWEEK

CORRESPONDENCE DATA

Fax Number: (612)331-2239

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 612-331-1464

Email: michelle@nrslaw.com Correspondent Name: Wayne A. Sivertson

Address Line 1: Suite 401, Broadway Place East Address Line 2: 3433 Broadway Street Northeast Address Line 4: Minneapolis, MINNESOTA 55413

ATTORNEY DOCKET NUMBER: 55978/401/101

DOMESTIC REPRESENTATIVE

900057833

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I		ı	
Name:	Wayne A. Sivertson		
Address Line 1:	Suite 401, Broadway Place East		
Address Line 2:	3433 Broadway Street Northeast		
Address Line 4:	Minneapolis, MINNESOTA 55413		
NAME OF SUBMITTER:		Wayne A. Sivertson	
Signature:		/WAS316/	
Date:		09/13/2006	
Total Attachments: 1			

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TRADEMARK ASSIGNMENT

WHEREAS, Scranton Gillette Communications, Inc., an Illinois corporation, whose address is 380 E.

Northwest Highway, Des Plaines IL 60016 has adopted, used and is using the trademark SEEDWEEK which is registered in the United States Patent and Trademark Office, Registration No. 2,614,073, dated September 3, 2002, and

WHEREAS, 6327435 Canada Ltd., d/b/a Issues Ink whose address is 203-897 Corydon Avenue, Winnipeg, MB R3M 0W7, Canada, is desirous of acquiring said trademark and the registration thereof;

NOW, THEREFORE, in consideration of the terms within the Agreement of Purchase and Sales of Assets dated July 11, 2006, and other good and valuable consideration, the receipt and adequacy of which is hereby acknowledged, Scranton Gillette Communications, Inc. hereby sells and assigns to 6327435 Canada Ltd. d/b/a Issues Ink all right, title and interest in and to said trademark together with the good will of the business symbolized by said trademark, and the above-identified registration thereof.

Scranton Gillette Communications

By: (Account of Account of Accoun

President

STATE OF ILLINOIS

RECORDED: 09/13/2006

COUNTY OF COOK

On this Official of Little of Scranton, before me, a Notary Public in and for the county aforesaid came Edward S. Gillette, known to me to be President of Scranton Gillette Communications, an Illinois corporation, who duly acknowledges that he executed the foregoing assignment for and on behalf of Scranton Gillette Communications for the uses and purposes set forth.

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Notary Poolis

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