

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
B.R. Guest Inc.		08/25/2006	CORPORATION: NEW YORK
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	B R Guest Trademark Co., Inc.		
<b>Street Address:</b>	206 Spring Street		
<b>Internal Address:</b>	5th Floor		
<b>City:</b>	New York		
<b>State/Country:</b>	NEW YORK		
<b>Postal Code:</b>	10012		
<b>Entity Type:</b>	CORPORATION: NEW YORK		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Serial Number:</b>	78688842	BARCA 18	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(212)336-8001		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Phone:</b>	212-336-8050		
<b>Email:</b>	ptodocket@arelaw.com		
<b>Correspondent Name:</b>	Chester Rothstein		
<b>Address Line 1:</b>	Amster, Rothstein & Ebenstein LLP		
<b>Address Line 2:</b>	90 Park Avenue		
<b>Address Line 4:</b>	New York, NEW YORK 10016		
<b>ATTORNEY DOCKET NUMBER:</b>	91575-0104		
<b>NAME OF SUBMITTER:</b>	Chester Rothstein		
<b>Signature:</b>	/Chester Rothstein/		

CH \$40.00 78688842

Date:

09/13/2006

Total Attachments: 1

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**TRADEMARK ASSIGNMENT**

**WHEREAS**, B. R. Guest Inc., a corporation organized and existing under the laws of the State of New York, having a principal place of business at 206 Spring Street, 5<sup>th</sup> Floor, New York, NY 10012 (“Assignor”) is the owner of all right, title, and interest in and to the trademark BARÇA 18 and the goodwill associated therewith (the “Trademark”), and U.S. Trademark Application Serial No. 78/688842 (the “Application”), and

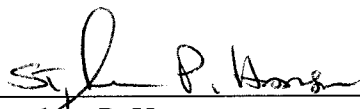
**WHEREAS**, B R Guest Trademark Co., Inc., a corporation organized and existing under the laws of the State of New York, having a principal place of business at 206 Spring Street, 5<sup>th</sup> Floor, New York, NY 10012 (“Assignee”), is desirous of acquiring the Trademark and the Application.

**NOW, THEREFORE**, for good and valuable consideration, the receipt of which is hereby acknowledged, Assignor hereby sells, assigns and transfers to Assignee all right, title and interest that it owns in and to the Trademark and the Application, together with the goodwill of the business symbolized by the Trademark and the Application.

**IN WITNESS WHEREOF**, Assignor has caused this Assignment to be signed in its corporate name by its duly authorized President, as of the date written below.

Dated: New York, NY  
August 25, 2006

**B. R. GUEST INC.**

By   
Stephen P. Hanson  
President