

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	NUNC PRO TUNC ASSIGNMENT
EFFECTIVE DATE:	06/01/2005

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Caribbean Coffee Company, Inc.		06/01/2005	CORPORATION: CALIFORNIA

RECEIVING PARTY DATA

Name:	Hair Raiser Holdings, Inc.
Street Address:	116 East Yanonali Street
City:	Santa Barbara
State/Country:	CALIFORNIA
Postal Code:	93101
Entity Type:	CORPORATION: CALIFORNIA

PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Registration Number:	1953009	HAIR RAISER

CORRESPONDENCE DATA

Fax Number: (805)564-8262
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
 Phone: 805-965-4400
 Email: Kurt@incip.com
 Correspondent Name: Kurt Koenig
 Address Line 1: 226 E. Canon Perdido St., Suite M
 Address Line 4: Santa Barbara, CALIFORNIA 93101

ATTORNEY DOCKET NUMBER:	1140-106
NAME OF SUBMITTER:	Kurt Koenig
Signature:	/Kurt Koenig/

OP \$40.00 1953009

Date:

09/15/2006

Total Attachments: 1

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**SHORT FORM
TRADEMARK ASSIGNMENT**

This Assignment ("Assignment") is made as of June 1, 2005 ("Effective Date") from Caribbean Coffee Company, Inc., a California corporation ("ASSIGNOR") to Hair Raiser Holdings, Inc., a California corporation ("ASSIGNEE").

WHEREAS, ASSIGNOR owns a registration for the following mark registered by the United States Trademark Office ("the Mark"):

<u>Mark</u>	<u>Registration No.</u>	<u>Registration Date</u>
HAIR RAISER	1,953,009	January 30, 1996

together with the goodwill of the business symbolized thereby in connection with the goods and services on which the Mark is used ("the Goods"); and

WHEREAS, ASSIGNOR desires to convey, transfer, assign, deliver, and contribute to ASSIGNEE all of its right, title, and interest in and to the application and Mark.

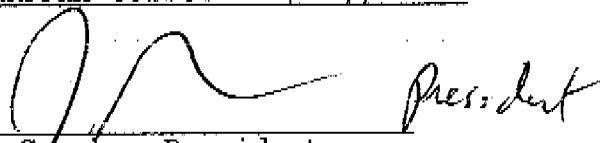
NOW, THEREFORE, in consideration of good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, ASSIGNOR hereby conveys, transfers, assigns, delivers, and contributes to ASSIGNEE all of ASSIGNOR'S right, title, and interest of whatever kind in and to the Mark in perpetuity, together with (1) the goodwill of the business relating to the Goods in respect upon which the Mark is used; (2) all income, royalties, and damages hereafter due or payable to ASSIGNOR with respect to the Mark, including without limitation, damages, and payments for past or future infringements and misappropriations of the Mark; and (3) all rights to sue for past, present, and future infringements or misappropriations of the Mark.

ASSIGNOR further covenants that it will execute all reasonably necessary documents, papers, forms, and authorizations and take all other reasonably necessary actions that may be necessary for securing, completing, or vesting in ASSIGNEE full right, title, and interest in the Mark.

IN WITNESS WHEREOF, ASSIGNOR has duly executed this Assignment as of the Effective Date.

Caribbean Coffee Company, Inc.

by:



John Goerke, President

TRADEMARK

RECORDED: 09/15/2006

REEL: 003391 FRAME: 0244